



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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END SEMESTER EXAMINATION – NOV/DEC 2025

BUSINESS ADMINISTRATION - I SEMESTER BBA (Repeaters)

24BBA15A: BUSINESS ENVIRONMENT

Time: 3 Hours

Max Marks: 80

Instruction: *Answer should be written completely in English*

SECTION A

1. Answer **any SEVEN** questions. Each question carries **TWO** marks. **(7X2=14)**
- a) List the elements of Business Environment.
 - b) What is environmental analysis?
 - c) State any two objectives of the New Industrial Policy of India.
 - d) Write the full form of GST and its importance in India.
 - e) What is social responsibility of business?
 - f) What is Foreign Direct Investment?
 - g) Define privatization.
 - h) Mention any two provisions of the Consumer Protection Act.
 - i) Define SEBI.
 - j) What is an economic system?

SECTION B

- Answer any **THREE** questions. Each question carries **EIGHT** marks **(3X8=24)**
- 2. Explain the significance and need to study business environment.
 - 3. Explain the main features of India's Industrial Policy.
 - 4. Explain the government policies related to environmental protection in India
 - 5. Explain the relationship between society and business in India.
 - 6. Describe the effects of privatization on Indian Public sector enterprises.

SECTION C

- Answer any **THREE** questions. Each question carries **FOURTEEN** marks **(3X14=42)**
- 7. Explain the impact of socio-cultural environment on business.
 - 8. What are the factors affecting the economic environment?
 - 9. Explain how demographic factors affects the business.
 - 10. Explain how political institutions and cultural factors shape business policies and practices.
 - 11. Analyze the effects of disinvestment and foreign direct investment on public sector enterprises in India

