

RENASTEREA

Newsletter by the Department of BBA

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Message from the Principal



“You must act according to reason, not according to your inclination” says SFS. When the mind begins to

respond to the needs around, the actions would be always without any bias, without any partiality but filled with freedom and zeal. But when we act ac-

ording to our inclination, then things would go wayward as our intention becomes the sole motto and not the common good. As Desalites and following the Salesian way of life, we are all invited to be reasonable in our approach, attitude and actions. Only such paths would keep us closer to freedom, enjoy our undertakings that would lead to prosperity of thought and action. God bless Desalites.

Fr. Dr. Herold Christopher MSFS
Principal



What's Management?



Management involves identifying the mission, objective, procedures, rules and manipulation of the human capital of an enterprise to contribute to the success of the enterprise. The organization and

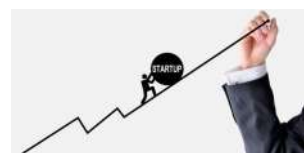
coordination of the business in order to achieve defined objectives. Management consists of the interlocking functions of the interlocking functions of creating corporate policy and organizing, planning, controlling and directing an organization's resources in order to achieve the objectives of that policy.

Let's Meet: Entrepreneur



Vivek Chaand Sehgal, the 60 year old Chairman of the auto components manufacturer Samvardhana Motherson group has been named Ernst & Young (EY) Entrepreneur of the year for

2016. His firm's revenue has increased to Rs. 35,000 crores from Rs. 100 crores in the year 2000.



Student Achievement - We are Proud of You!

Himalayan Mountaineering Institution (HMI) is one of the premier institutes in the field of mountaineering in India. This is also the first mountaineering institute established in India. It was set up in 1954 by the first Prime Minister,



Pandit Jawaharlal Nehru on proposal of Tensing Norgay

Sgt. Khrawbok Sumer is the one student among two selected in India for this mountaineering course.



Kiran Kumar of 1st year BBA has won first place in state and District level in wrestling competitions.



Balaram Murthy C of 2nd year BBA has won Inter collegiate Football tournament in Various colleges.

Received award from Major Raghavendra.C for attending Pre

-RDC-1 in NCC.

HR Club Activities

“Team Management” in Human Resource. The activity was conducted on 14th February 2017 for students specializing in Human Resource. The winners of the competition are Aricka and Group.



Study Trip

Final year BBA students were taken to trip with the staff members in the month of April to Kodaikanal along 2017.



Fun Time

Management Lesson

“A crow sat on a tree doing nothing...
When a Rabbit thought to do
the same & sat on the ground...
A fox came & ate him...”



MORAL: - To sit & do nothing...
You need to be on the TOP....”

Comics



“I don't want to change. I want all of you to change!”

DEPARTMENTAL ACTIVITIES

Psychological Orientation Programme



The programme was held on 16th February 2017. It was conducted for 4th semester students. The chief guest of the pro-

gramme was Rebeca. Mr. Stanley Moses addressed the gathering. The speech was a motivational one to the students to grasp the opportunities and to handle failure in line and make use of opportunities to lead success.

Field Trips

Fun & Educational Field Trips

The Department of Management organized a field trip for the 4th semester students in association with the “Estah Society”. This camp was organised on the topic related to “Multi Farming”. The place of the camp was identified as Appaswamythanda in Bagepalli Taluk. Students found the trip to be useful as well as a good learning experience.

On 4th March 2017, the Department of Administration arranged a three day field trip to the students to Sandhanapalli Thenkanikota in Krishnagiri district. Students from 4th semester were taken to the trip. It was a beneficial trip for the students - enjoyment and learning.



Guest Lectures



On 23rd February, Mr. Abey conducted Guest Lecture on “Report on Trends in Business Analysis” for BBA students. Mr. Samsudeen and Mr. Parthasarathy addressed the importance of learning software during degree and how it helps them in their career.

On 15th March, A Guest Lecture was organised for the students of Administration on the topic “Recent Trends in Banking.” Mr. Bharath Bhusan, from the South Indian Bank, addressed the students about various modern technology used in banking sector..

Project

Project completion is a part of BBA degree. All the students of the final year completed their project work and had their viva-voce in Alliance University. The HR and Finance specialisation students attended

their viva voce test and successfully completed their project. The students realised the necessity to plan in advance and prepare well to achieve success in the field of management.



Graduation Day 2017



Graduation is a ceremony to recognize the person who has successfully completed their studies. It is a day to be celebrated. Graduation is a time of completion, of finishing, of an ending, however, it is also a time of celebration of achievement and a beginning for a new graduate.

Final year BBA students were graduated as a culture of their completion of degree.



The Emceeing for the Graduation Day was done by the students from the Department of Management - Manju James and Praveen Kumar.

Punit of BBA department received Proficiency Award for his achievement in the University examination.



Sushma of final BBA secured 100% marks in Cost Accounting & Management Process. She also secured University rank in Production and Operation Management.

Farewell



The Farewell day was held on 19th April 2017. On this day, various activities were conducted for the Final Year Students. The



junior batches of 1st Year and 2nd Year did a commendable job in wishing farewell to the seniors.

Renasterea is a Newsletter published from the **Department of BBA - St Francis de Sales College, Electronics City, Bengaluru - 560100**. It highlights the activities of the Department and serves as a link between the Department as well as other colleges. You are welcome to send your feedback to resonance.bba@gmail.com.

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