

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**BBA REGULAR (1<sup>ST</sup> SEMESTER)**

**PSO- CO MAPPING – NEP SYLLABUS**

*(To be prepared by Subject Matter Expert assigned by PI and approved by PI)*

**Cognitive Levels (Blooms taxonomy)**

**R-** Remember; **U-** Understand; **Ap-** Apply; **An** – Analyse; **E-** Evaluate; **C–** Create

**Course Outcome (CO)**

**Name of the Course:** Fundamentals of Accountancy (1.2)

**Name of the Subject Matter Expert:** Ashwini C, Assistant Professor

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

<b>CO</b>	<b>Course Outcome</b> <i>The learner will be able to</i>	<b>PO AND PSOs Addressed</b>	<b>Cognitive Level</b>
CO1	Acquire conceptual knowledge of basics of accounting, and understand the accounting equation and the principle of double entry system.	PO3 & PSO8	U, E
CO2	Develop the skill of recording transactions and preparation of journal, ledger and trial balance.	PO3 & PSO8	U, Ap, An, E
CO3	Familiarize with the concept of preparation of subsidiary books and understand how a petty cashier maintains the books of accounts.	PO3 & PSO8	U, Ap, An, E
CO4	Equip the knowledge of accounting process and prepare Final accounts of proprietary concern.	PO3, PSO8 & PSO9	An, E, C
CO5	Incorporate technology in the form of spreadsheets to prepare various subsidiary books. Also understand the importance of computerized accounting.	PO3 & PSO8	An, E

  
**Subject Matter Expert**

  
**Program In charge**

*(Seal and Signature of PI required)*





# BBA Regular

## DEPARTMENT OF BUSINESS ADMINISTRATION

### BBA REGULAR (1<sup>ST</sup> SEM )

#### PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

#### Cognitive Levels (Blooms taxonomy)

**R-** Remember; **U-** Understand; **Ap-** Apply; **An –** Analyse; **E-** Evaluate; **C–** Create

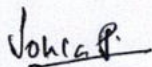
#### Course Outcome (CO)

**Name of the Course:** Marketing Management(1.4)

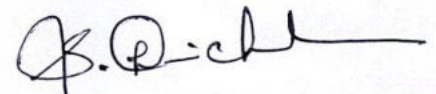
**Name of the Subject Matter Expert:** Prof. Mangayarkarasi N & Sonia Ashok.

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Know the Concepts and Functions of Marketing.	Po1,pso9	U, Ap, E
CO2	Analyse Marketing Environment its Impact on the Business	Po7,pso9	U, Ap, An, E
CO3	Gain inputs on the Various Acts Related to Marketing.	Po6,pso9	U, Ap, An, E
CO4	Acquire an idea on Marketing Mix and also strategize Marketing Mix including Service Marketing Mix.	Po1, po6,pso8	U, Ap, An, E
CO5	Have an over view on the Consumer Behaviour	Po6,pso9	R,U, Ap, An, E
CO6	Use the Technology in Market Survey and Collection of Data.	Po5, Pso8	U, Ap, An, E



**Subject Matter Expert**



**Program In charge**

(Seal and Signature of PI required)





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

Cognitive Levels (Blooms taxonomy)

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

Course Outcome (CO)

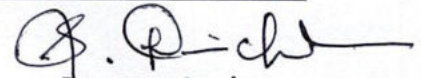
Name of the Course: Management Innovation

Name of the Subject Matter Expert: Prof. Madhusudan M

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Improve the information and abilities that are necessary for success in management-related occupations.	PO 1, 4 & PSO 9	R, U
CO2	Enhance the knowledge and skills required for success in jobs related to management.	PO 1, 4 & PSO 9	U, Ap, E
CO3	Expand the information and abilities necessary for success in management-related careers.	PO 1, 4 & PSO 9	U, Ap, E
CO4	Recognize practical management information systems	PO 1, 4 & PSO 9	U, Ap, E
CO5	Acknowledge useful systems for management information	PO 1, 4 & PSO 9	U, Ap, E, C

  
Subject Matter Expert 10/11/24

  
Program In charge

(Seal and Signature of PI required)





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

Name of the Course: Digital Fluency (1.4)

Name of the Subject Matter Expert: Gulla Keerthi

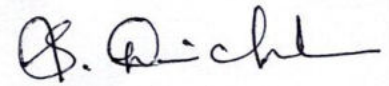
(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Perception about over view of emerging technologies like AI, MI and DL.	PO1, PO5,PO2	An, E
CO2	Appeal about Data base management, internet of things, cloud and cyber security	PO2,PO4,PO 6	Ap, R,E
CO3	Applications of emerging technologies like AI, MI and DL, Data base management, internet of things, cloud and cyber security.	PO5,PSO8,P O2	A, An, C
CO4	To gain the knowledge about Effective communication skills, creative problem solving,	PO1,PO2,PO 4	E, Ap,
CO5	To analyse and evaluate collaboration and team work skills, Innovation and design thinking.	PSO9,PO3	E, C, An



Subject Matter Expert

(Seal and Signature of PI required)



Program In charge



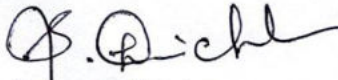
## Course Outcome (CO) - I SEMESTER

Name of the Course: ENGLISH

Name of the Subject Matter Expert: DR. NOOR NIGAR

CO	Course Outcome The learner will be able to	PO AND PSOs Addressed	Cognitive Level
CO1	Acquire the LSRW (Listening, Speaking, Reading, Writing) skills	PO2	U, A, C
CO2	Learn to appreciate literary art and obtain the knowledge of literary devices and genres	PO4	R, U, Ap, An
CO3	Develop their ability as critical readers and writers	PO3	U, A, C
CO4	Acquire the skills of creativity to express one's experiences and be aware of their social responsibilities.	PO7	R, U, Ap, An
CO5	Know how to use digital learning tools to learn English.	PO5	U, A, C

Subject Matter Expert

  
Program In charge

(Seal and Signature of PI required)





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA AVIATION

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

Name of the Course: Vyavahara Nirvahana Kannada

Name of the Subject Matter Expert: Prof. KUMARA C

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	ಕನ್ನಡ ನಾಡು ನುಡಿಗಳ ಚಿಂತನೆ ಭಾಗದಲ್ಲಿ ಕನ್ನಡ ನಾಡಿನ ಭೌಗೋಳಿಕ ಸೌಂದರ್ಯ, ಕನ್ನಡ ಭಾಷೆಯ ಮಹತ್ವ ಮತ್ತು ವೈಶಿಷ್ಟ್ಯತೆಯನ್ನು ಕುರಿತ ಕನ್ನಡದ ಹಿರಿಮೆಯನ್ನು ಸಾರುವ ಪಠ್ಯ ವಿಷಯವನ್ನು ಆಯ್ಕೆ ಮಾಡಲಾಗಿದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನಾಡು - ನುಡಿಯ ಬಗೆಗೆ ಉತ್ಕಟ ಅಭಿಮಾನವನ್ನು ಮೂಡಿಸುವಲ್ಲಿ ಇವು ಸಹಕಾರಿಯಾಗುತ್ತವೆ. ಕನ್ನಡ ಭಾಷೆ ಅಭಿಮಾನದ, ಧನದ, ಉದ್ಯೋಗದ, ಅನ್ನದ ಭಾಷೆಯಾಗುವ ಕಡೆಗೆ ಸಾಗಬೇಕಾಗಿದೆ.	PO7, PO2, PO6	U, Ap,
CO2	ಆಧುನಿಕತೆ ಎಂಬ ಭಾಗದಲ್ಲಿ ಆಧುನಿಕತೆಯ ಪ್ರಭಾವದಿಂದಾಗಿ ಉಂಟಾಗಿರುವ ಒಳಿತು-ಕಡುಕುಗಳ ಮುಖಾಮುಖಿಗೆ ಸಂಬಂಧಿಸಿದ ಪರ ಮತ್ತು ವಿರೋಧದ ಅಂಶಗಳಿರುವ ಪಠ್ಯಗಳಿವೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಆಧುನಿಕತೆಯ ಆಗು - ಹೋಗುಗಳ ಬಗ್ಗೆ ತಿಳುವಳಿಕೆಯನ್ನು ಉಂಟು ಮಾಡುವಲ್ಲಿ ಸಹಕಾರಿಯಾಗುತ್ತವೆ.	PO7, PO5, PO3	U, Ap, An, C
CO3	ಕುಟುಂಬ ಎಂಬ ಭಾಗದಲ್ಲಿ "ಕುಟುಂಬದ" ಪರಿಕಲ್ಪನೆಯೊಳಗೆ ಸಮಾಜ, ಕುಟುಂಬದ ಪರಿಸರ, ಪ್ರಾಮುಖ್ಯತೆ, ತಾಳ್ಮೆ, ಪ್ರೀತಿ, ತ್ಯಾಗ, ಹೊಂದಾಣಿಕೆ ಇವೇ ಮೊದಲಾದ ಗುಣ ಮತ್ತು ಮೌಲ್ಯಗಳ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಪಠ್ಯಗಳನ್ನು ಆಯ್ಕೆ ಮಾಡಲಾಗಿದೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನೈತಿಕತೆ ಮತ್ತು ಮೌಲ್ಯಗಳನ್ನು ರೂಪಿಸುವಲ್ಲಿ ಸಹಕಾರಿಯಾಗುತ್ತವೆ.	PO7, PO2	U, Ap, An, Ev
CO4	ಸಂಕೀರ್ಣದ ಭಾಗದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಮಾನವೀಯತೆಯ ವ್ಯವಹಾರಿಕ ದೃಷ್ಟಿಕೋನ, ಮೌಲ್ಯಧಾರಿತ ಹಾಗೂ ವ್ಯವಹಾರಿಕ ಬದುಕಿನ ಲೋಪ, ದೋಷ ಆಗು-ಹೋಗುಗಳ ಅರಿವನ್ನು ಉಂಟು ಮಾಡುವ ಲೇಖನಗಳಿವೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವ್ಯವಹಾರಿಕ, ಸಂವಹನ ಮತ್ತು ಸ್ಪಷ್ಟ ಬದುಕಿನ ನಿಜ ಅರ್ಥವನ್ನು ತಿಳಿಸಿ ಕೊಡುತ್ತವೆ.	PO7, PO6, PO1	U, An, Ap
CO5	ಈ ಭಾಗದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ವ್ಯಾಕರಣಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಪಾರಿಭಾಷಿಕ ಪದಗಳ ಪರಿಚಯ, ವಿಶೇಷ ಪದಗಳ ಅರ್ಥ ಗ್ರಹಣೆ, ವಾಕ್ಯ ಜೋಡಣೆ ಭಾಷಾಂತರ/ಅನುವಾದ ಕಲಿಕೆ ಮುಂತಾದ ಕೌಶಲ್ಯಗಳನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳುವುದರ ಜೊತೆಗೆ ಪತ್ರಲೇಖನ, ವರದಿ ತಯಾರಿಕೆ, ಅಭ್ಯರ್ಥನ ಪತ್ರ, ಮಾಹಿತಿ ಹಕ್ಕು ಅಧಿನಿಯಮಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಅರ್ಜಿ ಬರೆಯುವ ಕೌಶಲ್ಯಗಳನ್ನು ಅಭ್ಯಸಿಸಿಕೊಳ್ಳುತ್ತಾನೆ.	PO3, PO6	U, Ap

Subject Matter Expert

PRINCIPAL  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100



Program In charge



DEPARTMENT OF BUSINESS ADMINISTRATION

PO-PSO MAPPING – NEP SYLLABUS

(ALL UG DEPARTMENTS TO FOLLOW THE SAME POs, DO NOT EDIT THIS PART)

Graduate Attribute/Program Outcome (PO)

PO1- Disciplinary Knowledge

PO2-Communication and Interpersonal Skills

PO3- Critical thinking and Problem-solving capabilities

PO4- Team work and respect for diversity

PO5- Information and Communication Technology (ICT) digital fluency

PO6 -Self -directed Lifelong Learning

PO7 -Moral and Ethical Awareness/Reasoning

(HODs to List down 5 PSOs for your department)

(Make sure that all POs are mapped to either one of the PSOs)

PO	PROGRAM SPECIFIC OUTCOMES (PSO)	PO MAPPING
1	To apprehend the management fundamentals and understand the changing environment in dealing with business and aviation industry including accounting and financial concepts	PO1, PO6
2	To adapt business ethics and also to understand the employability structure of aviation, manufacturing and service industries.	PO7,PO5,PO7
3	To fabricate skilled experts in problem solving analysis through creativity	PO3,PO7
4	To magnify an individual with the required managerial technical and professional skills	PO2,PO5
5	To enhance the knowledge of contemporary issues and build strong communication skill	PO2,PO4,PO6
6	To enhance literary sensibility and language skills	PO1,PO2,PO6
7	To adapt the multidisciplinary knowledge and skills to enhance the students to be the best role player in the competitive society with diverse knowledge	PO2,PO1,PO3,PO4,PO5,PO6,PO7

HOD

(Seal and Signature of HOD and Principal required)

*Rajeev*  
PRINCIPAL  
St. Francis Sales College  
Electronics City Post, Bangalore 560 100.

PRINCIPAL



## II SEMESTER

### Course Outcome (CO)

Name of the Course: Human Resource Management

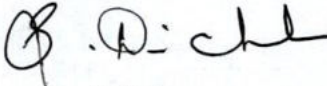
Name of the Subject Matter Expert: Prof. Victoria Reena

CO	Course Outcome <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	To understand the roles and responsibilities of an HR manager. Process of Recruitment, Selection, HRP and retention.	PSO1,PSO3,PSO5	R, U, AP
CO2	To understand the Induction, Training and Performance appraisal process.	PSO1,PSO2,P03,PSO4	R, U, AP,C
CO3	To understand the demonstration of Employee Engagement.	PSO1,PSO2,PSO3,PSO5,P06	R,U,AN

For: Sumad

Subject Matter Expert

**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.



HOD

Name of the Course: Business Environment

Name of the Subject Matter Expert: Prof. Victoria Reena

CO	Course Outcome <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	To know the elements and impact of environmental forces on business, environmental analysis, competitive structure analysis, SWOC analysis, Porter's Five forces, Strategic group analysis, Growth share matrix and Perceptual mapping.	PSO1, PSO6	R, U, Ap
CO2	To know the role of Central and State Governments in business, the need and objectives of Environmental Protection Act 1986, Consumer Protection Act, 2019, & Types of Intellectual Properties. economic and political environment	PSO1, PSO6	R, U, Ap
CO3	To understand the impact of technological and natural environment on business and the dimensions and impact of global environment	PSO1, PSO6	R, U, Ap

  
**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.



Name of the course: RETAIL MANAGEMENT

Name of the Subject Matter Expert: Suma. D

CO	Course Outcome <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	Understand the overview of Retail business, evolution, scope of business Retailer: characteristics and functions To learn about the Retail organisation and functional management	PSO1 PSO2, PSO4,PS O6,PSO7	R,U,A, E,C
CO2	To understand the retail marketing mix and strategies new product launch, life cycle in retailing, factors influencing the location of stores, customer shopping behaviour.	PSO1 PSO2, PSO4,PS O6,PSO7	R,U,A, AN,E,C
CO3	To learn about the recent trends and career opportunities- critical analysis of E-Tailing strategies, types of marketing and campaigns.	PSO7, PSO1 PSO2, PSO4,PS O6,	R,U,A, AN,E,C

*Suma.D*

Subject Matter Expert

*G. D. Chel*

HOD

*Royfle*  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.



Name of the Course: II BBA – KANNADA- A & B

Name of the Course Faculty: DR. PRAKASHA, KUMARA C

CO	Course Outcomes <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	ಕಾಯಕ ಮನುಷ್ಯನ ಅಸ್ತಿತ್ವ ಮತ್ತು ವ್ಯಕ್ತಿತ್ವ ಎರಡನ್ನು ರೂಪಿಸುವಂತಹದ್ದು, ಕಾಯಕದ ಮಹತ್ವ ಮತ್ತು ಅನನ್ಯತೆಯನ್ನು ತಿಳಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಸಹಜ ಕೃಷಿ ಪದ್ಧತಿ, ಗ್ರಾಮೀಣ ಕೈಗಾರಿಕೆಗಳು, ನೌಕರಿಗೆ ಸಂಬಂಧಿಸಿದ ಲೇಖನಗಳು ಮೊದಲಾದವುಗಳನ್ನು ಇಲ್ಲಿ ಅಳವಡಿಸಲಾಗಿದೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ 'ಕಾಯಕವೇ ಕೈಲಾಸ' ಎಂಬುದರ ಅರಿವನ್ನು ಉಂಟು ಮಾಡುವಲ್ಲಿ ಯಶಸ್ವಿಯಾಗಬಲ್ಲವು ಎಂಬುದು ನಮ್ಮ ನಂಬಿಕೆ. ಎಲ್ಲ ವೃತ್ತಿಗಳನ್ನೂ ಸಮಾನವಾಗಿ ಗೌರವಿಸುವ ಕೆಲಸ ಮಾಡಬಲ್ಲವು ಮತ್ತು ಕಾಯಕದ ಬಗ್ಗೆ ಕಾಳಜಿಯನ್ನು ಬೆಳೆಸಬಲ್ಲವು ಎಂದೂ ಭಾವಿಸಿ ಇವುಗಳನ್ನು ಇಲ್ಲಿ ಅಳವಡಿಸಲಾಗಿದೆ.	PSO -6	U. Ap, An, E
CO2	ಬೇಂದ್ರೆಯವರ "ರಸವೇ ಜನನ, ವಿರಸವೇ, ಮರಣ, ಸಮರಸವೇ ಜೀವನ" ಎಂಬ ಕವಿವಾಣಿಯಂತೆ ಈ ಭಾಗದಲ್ಲಿ ಇಟ್ಟಿರುವ ಲೇಖನಗಳ ಕಲಿಕೆಯಿಂದ ಸಾಮರಸ್ಯ, ಭಾವೈಕ್ಯತೆಯ ಮಹತ್ವವು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮನದಟ್ಟಾಗಬಲ್ಲದು.	PSO -6	U. Ap, C, An, E
CO3	'ಸಕಲ ಜೀವಾತ್ಮರಿಗೆ ಲೇಸನ್ನೇ ಬಯಸುವ, ಅಂತಃಕರಣವನ್ನು ಜಾಗೃತಗೊಳಿಸುವ' ಕಥೆ, ಕಾವ್ಯ, ಲೇಖನಗಳನ್ನು ಇಲ್ಲಿ ಅಳವಡಿಸಲಾಗಿದೆ ಇವು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಮಾನವ ಸಹಜ ದೌರ್ಬಲ್ಯಗಳನ್ನು ಮೀರಿ, ಅಪ್ಪಟ ಮಾನವೀಯ ಮೌಲ್ಯಗಳನ್ನು ಬಿತ್ತುವ ಕೆಲಸ ಮಾಡಬಲ್ಲವು. ಉದ್ಯಮ ಸ್ಥಾಪನೆ, ಫುಹಿಳಾ ಉದ್ಯಮ, ಆರಂಭಿಕ ಹಂತದ ಆಡ ತಡೆಗಳು, ಉದ್ಯಮದಲ್ಲಿ ಯಶಸ್ಸನ್ನು ಸಾಧಿಸಲು ಮಾಡಬೇಕಾದ ಪ್ರಯತ್ನಗಳಿಗೆ ಪೂರಕ ಮನೋಭಾವವನ್ನು ರೂಪಿಸುವ ಯಶಸ್ವಿ ಉದ್ಯಮಿಗಳ ಕುರಿತ ಪಠ್ಯ ಹಾಗೂ ಸಂದರ್ಶನದ ಸಾಧಕ-ಬಾಧಕಗಳ ಬಗ್ಗೆ ಮನವರಿಕೆ ಮಾಡಿಕೊಡುವ ಬರಹಗಳನ್ನು ಇಡಲಾಗಿದೆ. ಇವು ವಿದ್ಯಾರ್ಥಿಗಳು ಸಮಕಾಲೀನ ಸವಾಲುಗಳನ್ನು ಸಮರ್ಥವಾಗಿ ಎದುರಿಸುವುದು ಹೇಗೆ ಎಂಬುದರ ಬಗ್ಗೆ ತಿಳುವಳಿಕೆಯನ್ನು ನೀಡಬಲ್ಲವು.	PSO -6	U. Ap, An, E

SUBJECT EXPERT SIGNATURE

HOD SIGNATURE

PRINCIPAL  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**BBA REGULAR (3rd SEMESTER)**

**PSO- CO MAPPING – NEP SYLLABUS**

*(To be prepared by Subject Matter Expert assigned by PI and approved by PI)*

**Cognitive Levels (Blooms taxonomy)**

**R-** Remember; **U-** Understand; **Ap-** Apply; **An** – Analyse; **E-** Evaluate; **C-** Create

**Course Outcome (CO)**

**Name of the Course:** Business Statistics

**Name of the Subject Matter Expert:** Suma.D, Assistant Professor

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

<b>CO</b>	<b>Course Outcome</b> <i>The learner will be able to</i>	<b>PO AND PSOs Addressed</b>	<b>Cognitive Level</b>
CO1	To Compute and implement the basic of statistical data collection and classification	PO1, PO3, PSO8	R, U, Ap
CO2	To Develop and Present the data through table and diagrams	PO1, PO3, PSO8, PSO9	Ap, C
CO3	To Analyse and rank the data using the various averages and dispersion	PO1, PO3, PSO8, PSO9	An, E
CO4	To Interpret and assess the data using correlation and regressions	PO1, PO3, PSO8, PSO9	Ap, An, E
CO5	To Devise the changes in data over a period of time through construction of index number	PO1, PO3, PSO8, PSO9	An, C

*Suma.D*  
**Subject Matter Expert**

*[Signature]*  
**Program In charge**

*(Seal and Signature of PI required)*





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR( 3<sup>RD</sup> SEMESTER)

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

Name of the Course: ELEMENTS OF COSTING (3.1)

Name of the Subject Matter Expert: Asst. Prof Gulla Keerthi

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Grasp concepts of cost accounting & Methods of Costing.	PO1,PO3, PO4	Ap, E, An, U
CO2	Prepare cost sheet & discuss cost allocation under ABC	PO1,PO3, PO8	An, E, C
CO3	Evaluate the Outline the Procedure and documentations involved in procurement of materials & compute the valuation of Inventory	PO3,PO7 ,PO9	R,An, E
CO4	Make use of payroll procedures & compute idle and over time. Discuss the methods of allocation, apportionment & absorption of overheads.	PO3,PO1,PO 7	Ap, An, E
CO5	Impart knowledge about the concepts and principles of overheads application and preparation of overhead distribution summary	PO1,PO4,PO 3	U, An, Ap

*G. Keerthi*

Subject Matter Expert



*B. P. Chel*  
Program In charge



DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

**R-** Remember; **U-** Understand; **Ap-** Apply; **An** – Analyse; **E-** Evaluate; **C-** Create

**Course Outcome (CO)**

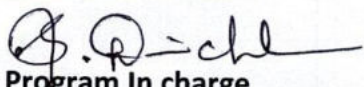
**Name of the Course:** Organisational Behaviour(3.2)

**Name of the Subject Matter Expert:** Prof Ramandeep Kaur

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Understand the role of OB in business organization.	PO1 and PSO9	U,Ap
CO2	Understanding the Behaviour of Individual	PO2 and PSO9	U,An
CO3	Understand the group behaviour and Team dynamics	PO4 and PSO9	U, An,Ap
CO4	Learn various motivation and leadership theories	PO6, PSO9	U, An
CO5	understand the process of organizational development	PSO0	U, Ap

  
Subject Matter Expert

  
Program In charge

(Seal and Signature of PI required)





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA AVIATION

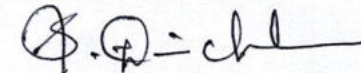
PSO- CO MAPPING – NEP SYLLABUS

Name of the Course: Generic English( 3<sup>rd</sup> sem)

Name of the Subject Matter Expert: Prof. Evangeline Richard

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Acquired LSRW (Listening, Speaking, Reading, Writing) skills	PO2, PO3	U, Ap, R, Ev
CO2	Equipped themselves with interpersonal communication skills	PO2,PO3	U, An, R,
CO3	Augmented presentation and analytical skills	PO2, PO3	U, Ap, Ev
CO4	Ability to critically analyze, interpret and appreciate literary texts	PO2, PO3	U, Ap, R, Ev, An
CO5	An awareness of social, cultural, religious and ethnic diversities	PO2,PO3, PO4, PO7	U, Ap, Ev

  
Subject Matter Expert

  
Program In charge

(Seal and Signature of PI required)





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

Name of the Course: Kannada

Name of the Subject Matter Expert: Prof. Veena N

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	ಮುಸ್ಲಿಂ ಸಮುದಾಯದಲ್ಲಿ ಮಹಿಳೆ ಹೇಗೆ ದೌಜನ್ಯಕ್ಕೆ ಒಳಗಾಗುತ್ತಿದ್ದಳು, ಭಾರತೀಯ ಸತೀ ಸಹಗಮನ ಪದ್ಧತಿಯ ಆಚರಣೆ, ಹೆಣ್ಣಿನ ವಿವಿಧ ಶೋಷಣೆಯ ಮಜಲುಗಳನ್ನು ನೋಡಬಹುದು.	PO1,PO3 & PO7	U,AP,E
CO2	ಸೌಂದರ್ಯ ಸ್ಪರ್ಧೆಯ ಹಿಂದಿನ ಹುನ್ನಾರಗಳು, ಸ್ವಾರ್ಥ ರಾಜಕಾರಣ, ಸಂಸ್ಕೃತಿಯು ಹರಣವಾಗುತ್ತಿರುವ ಬಗೆ, ಹಾಗೂ ಮೂಢನಂಬಿಕೆಯಿಂದ ವಿಚಾರಧಾರಣೆಗೆ ವಿದ್ಯಾರ್ಥಿ ಹೇಗೆ ತನ್ನನ್ನು ಒಡ್ಡಿಕೊಳ್ಳಬೇಕೆಂಬ ಅಂಶಗಳನ್ನು ಮನದಟ್ಟು ಮಾಡಿಕೊಡುವುದು.	PO1,& PO7	U, AP,
CO3	ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಭಾಷಾ ಕೌಶಲ್ಯ, ಸಂವೇದನೆ, ಸಂವಹನ ಕೌಶಲ್ಯ, ವ್ಯವಹಾರಿಕ ವಿಚಾರಗಳನ್ನು ಮನದಟ್ಟು ಮಾಡಿಸುತ್ತವೆ. ವಿದ್ಯಾರ್ಥಿಗಳು ಸಮಕಾಲೀನ ಸವಾಲುಗಳನ್ನು ಸಮರ್ಥವಾಗಿ ಎದುರಿಸಲು ಬೇಕಾದ ಸಾಮರ್ಥ್ಯ ಮತ್ತು ಕುಶಲತೆಗಳನ್ನು ಗಳಿಸುವ ಆಶಯವುಳ್ಳ ಪಠ್ಯಗಳನ್ನು ಇಲ್ಲಿ ಇಡಲಾಗಿದೆ.	PO1,PO2 & PO4,	R, U,
CO4	ಜೀವನ ಮತ್ತು ಕಲೆಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ವೃತ್ತಿ ರಂಗಭೂಮಿಯ ವಿವಿಧ ಆಯಾಮಗಳನ್ನು ತಿಳಿಸಿಕೊಡುವುದು, ಕರ್ನಾಟಕದ ಕಲೆ ವಾಸ್ತುಶಿಲ್ಪದ ವಿಶೇಷತೆಗಳಲ್ಲಿ ಅರಿವು ಮೂಡಿಸುವುದು.	PO1& PO3	U,AP, AN,E





CO5	ವ್ಯವಹಾರ ಪತ್ರಗಳ ಮಾದರಿಗಳನ್ನು ತಿಳಿಸುವುದರೊಂದಿಗೆ ಭಾಷಾ ಬಳಕೆ, ಪಾತ್ರದ ನಿರೂಪಣಾ ಶೈಲಿಯನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳ ಕೌಶಲ್ಯವನ್ನು ಹೆಚ್ಚಿಸುವ ಸಲುವಾಗಿ ತಿಳಿಸಿ ಕೊಡುವುದು.	PO2 & PO5	U,AN,E
-----	---	-----------	--------

*V. S. S.*  
Subject Matter Expert

*P. P. Chel*  
Program In charge

(Seal and Signature of PI required)



*Rajeev*  
PRINCIPAL  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100

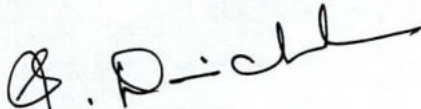


## IV SEMESTER

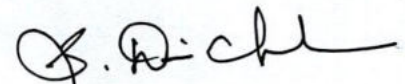
**Name of the Course: Financial Management**

**Name of the Subject Matter Expert: S. Devi Chandrika**

CO	Course Outcome <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	Goals of financial management, Enrich financial decision making.	PSO1,PSO 2,PSO4	R,U,AN
CO2	Capital Budgeting, Optimum capital structure	PSO1,PSO 3,PSO5	U,AP,CR
CO3	Evaluate working capital	PSO1,PSO 2,PSO3,PSO5	U,AN,AP, C

  
Subject Matter Expert

PRINCIPAL  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.

  
HOD

**Name of the Course: Management Accounting**

**Name of the Subject Matter Expert: Haritha S**

CO	Course Outcome <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	To understand the basics of management accounting and use various tools and techniques of management accounting inorder to analyse the financial statements under comparative, common and trend analysis. To know about the classifications of ratios and use of different ratios in management accounting	PSO1, PSO6	U, An, E, C
CO2	To understand the fund flow statement and procedures followed to prepare the fund flow statement, statement of changes in working capital, statement of funds from operation, sources and application of funds. To understand cash flow analysis, concept of cash and cash equivalents and to prepare cash flow statement according to IND AS-7-(Indirect method only)	PSO1,PSO6,PSO3, PSO7	R,U,E
CO3	To equip with the knowledge of budgeting and budgeting control, objectives, limitations, budget administration and zero base budgeting and prepare problems on a flexible and cash budget.	PSO6, PSO1, PSO3	R, U, An, E, C

PRINCIPAL  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.



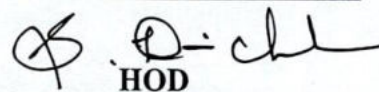
Name of the Course: Elements and Methods of Costing

Name of the Subject Matter Expert: Prof. Ramandeep Kaur

CO	Course Outcome <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	To understand recent trends in Cost Accounting and Reconciliation of cost and financial Accounting	PSO1, PSO3, PSO4	U,R, Ap,An,E
CO2	Elements of costing-Material, Labour	PSO1, PSO3	U,R, Ap,An,E
CO3	Elements of costing-Overheads	PSO1, PSO3	U,R, Ap,An,E

Subject Matter Expert

**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.

  
HOD

Name of the Course: BBA 4th SEM HINDI

Name of the Course Faculty: Prof. Madhuri Kshirsagar

CO	Course Outcomes <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	Students will develop their skills in acting.	PSO -6	U, A, E
CO2	Students can gain interest in drama staging and students will develop their language skills and can gain Reading, Writing and Oratory skills.	PSO -6	R, U, C
CO3	Students will build their ability to write correspondence and knowledge of writing official letters will be acquired.	PSO -6	R, U, C

Subject Expert- Madhuri Kshirsagar

HOD- Dr. Reva Prasad

  
**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.



DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR ( 5<sup>TH</sup> SEMESTER)

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

**Name of the Course:** Production and Operations Management (5.1)

**Name of the Subject Matter Expert:** Prof Sonia Ashok

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	To have a proper understanding on Production and Operations Management in business	PO1 and PO8	U, E
CO2	To enhance knowledge on Plant Location and Layout of different production units.	PO1 and PO5	U, Ap, An, E
CO3	Comprehend the challenges of Inventory Management	PO1 and PO8	U, Ap, An, E
CO4	Comprehend the techniques of Production Planning and Control	PO3 and PO9	U, E
CO5	Comprehend the mechanism of waste management	PO1, PO2 and PO7	U, Ap, An, E

*Sonia P.*

Subject Matter Expert

(Seal and Signature of PI required)

*B. R. Ch...*

Program In charge





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

Name of the Course: Income Tax-1 (5.2)

Name of the Subject Matter Expert: Asst.Prof. Mangayarkarasi N

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Know the procedure for computation of Total Income and tax liability of an individual.	Po1, Po6, Pso8	R,U, Ap, An,E
CO2	Know the provisions for determining the residential status of an Individual.	Po1,Po6, Pso8	R,U, Ap, An, E
CO3	Acquire knowledge on the meaning of Salary, Perquisites, Profit in lieu of salary, allowances and various retirement benefits.	Po1,P06, Pso8	R,U, Ap, An, E
CO4	To be able to compute the income house property for different categories of house property.	Po1,Po6, Pso8	R,U, Ap, An, E
CO5	To be able to comprehend TDS & advances tax Ruling and identify the various deductions under section 80.	PO1,Po6, Pso8	R,U, Ap, An, E,C.

*Mangayarkarasi N*

Subject Matter Expert

*P. Pich*  
Program In charge





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

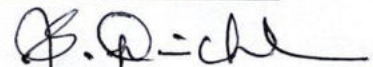
**Name of the Course:** Banking Law and Practice (5.3)

**Name of the Subject Matter Expert:** Ashwini C, Assistant Professor

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Understand the legal aspects of banker and customer relationship also to open the different types of the accounts.	PO6, PO7 & PSO8	R, U
CO2	Describe the various operations of banks. Also to know the provisions of statutory protection to collecting banker.	PO1, PO6 & PSO8	U, Ap
CO3	Understand the different types of crossing of cheques and endorsements. Also to know the duties and responsibilities of the collecting banker.	PO1, PO6 & PSO8	U, Ap, An, E
CO4	Impart knowledge on the principles of lending operations followed in the banking industry.	PO6, PO7 & PSO8	Ap, An
CO5	Incorporate the innovative technology in various ways to operate the bank accounts effectively and do the bank transactions.	PO1, PO6 & PSO8	Ap, An, E

  
Subject Matter Expert

  
Program In charge

(Seal and Signature of PI required)





**DEPARTMENT OF BUSINESS ADMINISTRATION**

**BBA REGULAR**

**PSO- CO MAPPING – NEP SYLLABUS**

*(To be prepared by Subject Matter Expert assigned by PI and approved by PI)*

**Cognitive Levels (Blooms taxonomy)**

**R-** Remember; **U-** Understand; **Ap-** Apply; **An –** Analyse; **E-** Evaluate; **C–** Create

**Course Outcome (CO)**

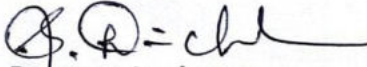
**Name of the Course:** Advanced Corporate Financial Management

**Name of the Subject Matter Expert:** Prof. Madhusudan M

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

<b>CO</b>	<b>Course Outcome</b> <i>The learner will be able to</i>	<b>PO AND PSOs</b> <b>Addressed</b>	<b>Cognitive</b> <b>Level</b>
CO1	Recognize and calculate the total cost of capital.	PO 1 .3& PSO 8	R, U, An
CO2	Understand the many sophisticated capital budgeting methods.	PO 1 .3& PSO 8	U, Ap, E, An
CO3	Acknowledge the significance of dividend theories and decisions.	PO 1 .3& PSO 8	U, Ap, E, An
CO4	Assess merger and acquisition decisions.	PO 1 .3& PSO 8	U, Ap, E, An
CO5	Make financial management's governance and ethical concerns possible.	PO 1 .3& PSO 8	U, Ap, E, An

  
**Subject Matter Expert** 10/1/24

  
**Program In charge**

*(Seal and Signature of PI required)*





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

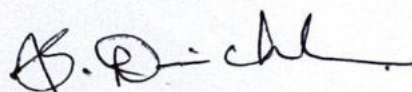
**Course Outcome (CO)**

**Name of the Course:** Compensation and Performance Management

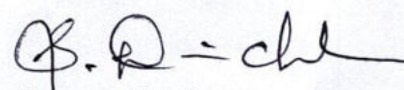
**Name of the Subject Matter Expert:** Devichandrika .S, Assistant Professor

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Impart the concepts of compensation management and its various types.	PO1, PO2 & PO6	R, U
CO2	To have a broader understanding on the various strategies of compensation and the policies. It highlights the impact of retention rate and the external factors that affects the strategy.	PO1, PO2,PO3,PO6 & PSO8	U, An
CO3	To Practically inculcate the job evaluation and the techniques used to evaluate the job	PO1, PO2, PO3, PO5, PO6 & PSO8,PSO9	U, Ap, An, C,E
CO4	Incorporating the various theories and structures in framing the wages and salaries.	PO1,PO2,PO4,PO5,PO6, PO7 & PSO9	Ap, An
CO5	Create and implement the performance analysis and how it will be evaluated using various techniques through survey method	PO1, PO2,PO3,PO4,PO5,PO6,PO7 & PSO8,PSO9	Ap, An, C,E



Subject Matter Expert



Program In charge

(Seal and Signature of PI required)





DEPARTMENT OF BUSINESS ADMINISTRATION

BBA REGULAR

PSO- CO MAPPING – NEP SYLLABUS

(To be prepared by Subject Matter Expert assigned by PI and approved by PI)

**Cognitive Levels (Blooms taxonomy)**

R- Remember; U- Understand; Ap- Apply; An – Analyse; E- Evaluate; C– Create

**Course Outcome (CO)**

Name of the Course: Digital Marketing

Name of the Subject Matter Expert: Prof. Haritha S

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Gain knowledge on Digital marketing, Email marketing and Content marketing.	PO1, PO5	R, U
CO2	To be aware of Search Engine Optimization tools and techniques	PO1, PO5	R, U, An
CO3	Gain skills on creation of Google AdWords and Google AdSense	PO1, PO5, PSO8	R, U, An, E
CO4	Obtain knowledge on Social Media Marketing and Web Analytics	PO1, PO5, PSO8	R, U, An
CO5	Obtain knowledge on YouTube Advertising and conversions.	PO1, PO5, PSO8	R, U, An

*Suma D*

Subject Matter Expert

*G. P. Ch*

Program In charge

(Seal and Signature of PI required)

*Principle*

PRINCIPAL  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100

