

## ST FRANCIS DE SALES COLLEGE

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## Academy-Industry Interaction Cell

Report on Orientation Session on CA, CS & Accounts

Date: 24 & 25/02/2021

Time: 3:00 PM

Venue/Online Platform: G-Meet & YouTube Live

The Academy-Industry Interaction Cell in collaboration with Vardaan Coaching Academy organised 'Orientation Session on CA, CS and Accounts' from 24 February 2021 to 25 February 2021 for all semesters of B.Com and BBA students. The objective of the session was to introduce the courses and opportunities available in the field of CA and CS to build the career of the students. Mr. Sonith Shetty, Instructor, Vardaan Coaching Academy, oriented on CA, CS and Accounts on both day of the session.

The first session began on 24 February 2021 at 3:00 PM with a small introduction of the Instructor and then session was handed over to the Instructor. The first day session aimed to give a brief introduction to CA and CS. The session was organised on G-Meet for 100 participants and YouTube Live provided for those who couldn't able to join G-Meet. On the first day nearly 120 students took part. The second session began on 25 February 2021 at 3:00 PM on Accounts and around 50 students took active part in the session. And the session was concluded with solving the doubts of the students.

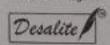
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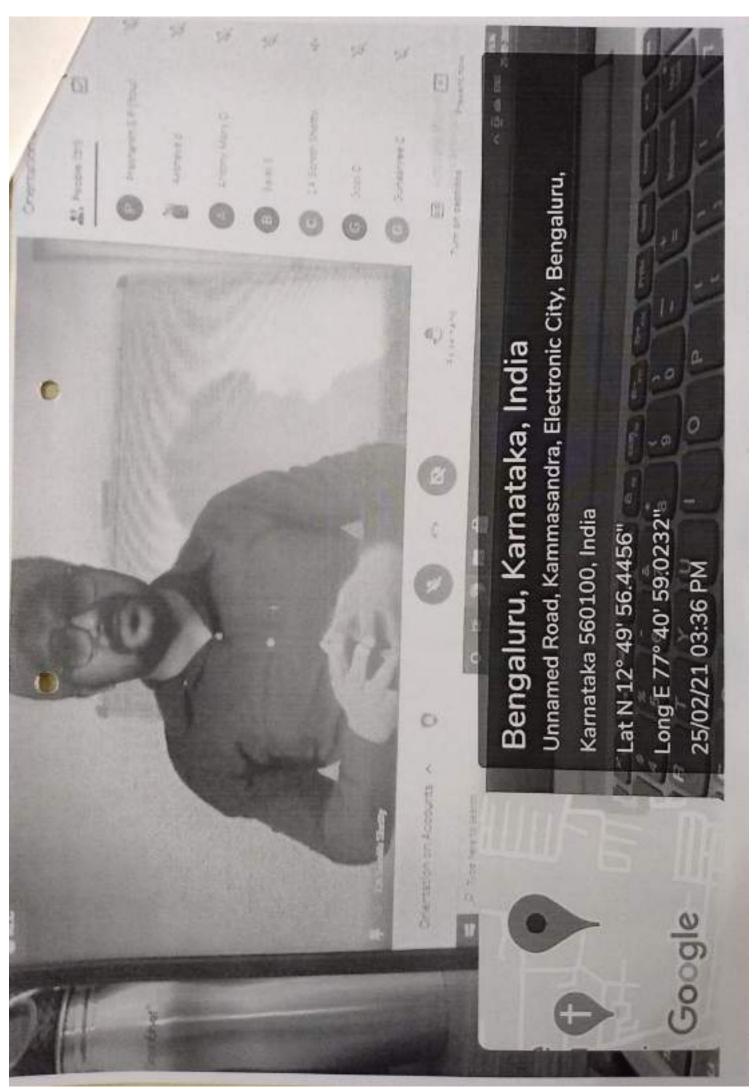
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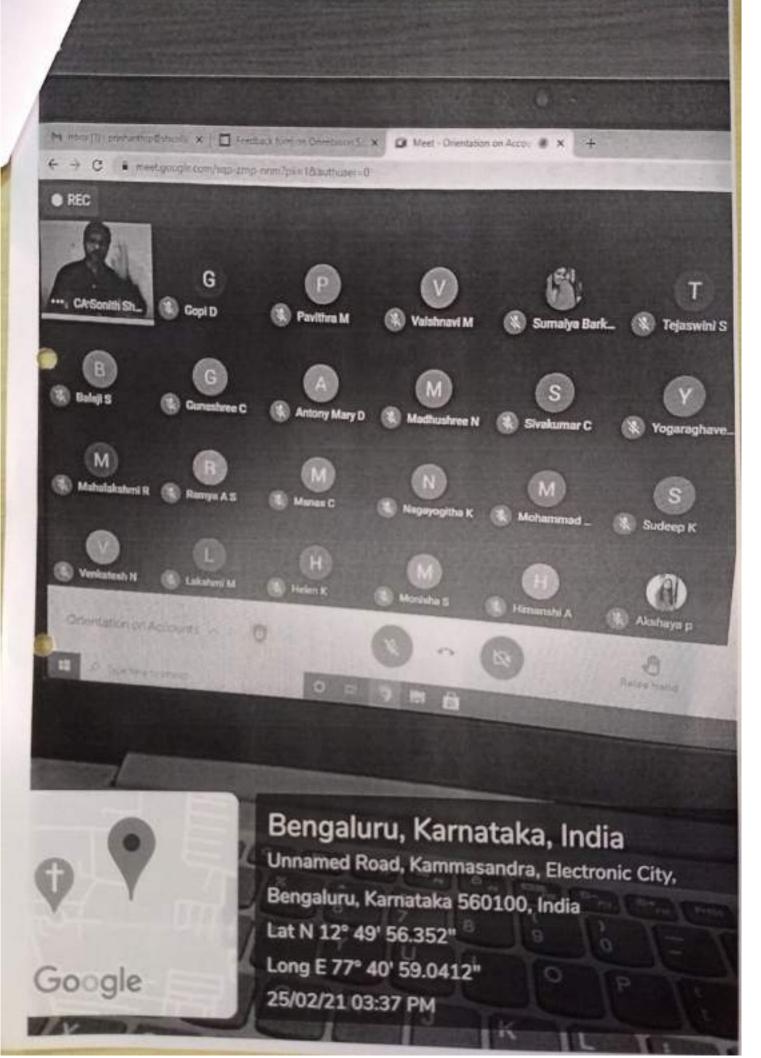
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St Francis as Sales College

Tel: 080-27836065 / 27834611, Fax: 080-27832299, Email: stscollege.ecity@gmail.com | stscollege@rediffmail.com www.stscollege.in









## Report on Webinar

Title	Orientation Programme on Research and Publications for UG and PG students.
Date of Event(s)	20th May, 2021
Department / Association	Research & IP Cell and the Industry Academia interaction Cell
Venue	G-Meet
Number of Participants	65
Target Audience	B.Com & BBA

Resource Person(s) with qualification	1.	Rev. Fr. Dr. Sajith Cyriac, Vice Principal, St. Paul's College, Bangalore
	2	Prof. Mamtha K., Assistant Professor, Department of Psychology, St. Francis de Sales College. Specialized in Clinical Psychology
Books (if published)	l.	Sajith Cyriac worked as Associate Editor of Better Yourself Books, Mumbai. books

Industry academia interaction cell and Research & IP Cell of Francis De sales College collaboration with St. Paul's College, Bangalore organized the Orientation for UG & PG students on "Research & Publications" on 20th may 2021 for students of St francis De Sales college and St Puals College of Bangalore,

The objective of this session is to enable the participants in gaining insights on

- The purpose and significance of research.
- 2. A systematic analysis of the issues and challenges concerning research.
- 3. The methodologies used for effectively writing a research paper.

The programme started at 3:00 PM with a prayer, welcome speech and Principal's address by Rev. Dr. Roy P.K., Principal, St. Francis de Sales College and Rev. Dr. Thomas M.J. Principal, St. Pauls College College. Due to the ongoing pandemic situation the orientation was organized online through Zoom. The programme was divided into two sessions.

The Resource person of this session-1 was Fr Sajith Cyriac, who holds the Doctor of Philosophy (PhD) in Sciences of Social Communication Salesian Pontifical University, Rome, Italy. He has authored 19 book and has worked as the Chief Editor of Inspirational Quote, a monthly for inspired living for more than 10 years. He we also worked as the

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Innovatory Cell St. Francis de Sales College Bangaluru - 560100 Director of ST PAULS Media Education, Mumbai. At present he is the Vice-Principal and Assistant Professor at ST PAULS COLLEGE, Bengaluru.

He started his speech by introducing what is research, types, literature review, research methodology, statistical tools, text analytics, interdisciplinary research, ethics & research integrity to our budding minds.

Session-1 key speaker was Professor Mamatha K Department of psychology. Department of Post-Graduation of St Francis De Sales college is specialized in Clinical Psychology. She actively involves herself in counselling and also mentoring students. She engages herself in research works and has presented papers at national and international Conferences. She has been successful in guiding students for competitions, research works and publications.

She started the session by introducing what is research, how a research paper should be prepared, what are steps and procedure, importance of literature review to find the research gap and she also briefed and invited students take part in upcoming National level Students Seminar organized by the St Francis De Sales College.

After the session there was question and answer session where students asked doubt on plagiarism, importance of citations and references

Then the session concluded by Gusset of honour by Rev Father Jijo Jijo Manjackal vice principal of SFS college and then by vote of thank.





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## Report of Orientation on Internship by Roadskings Infotech Pvt Ltd.

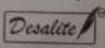
Title	Orientation on Internship by Roadskings Infotech Pvt Ltd.
Date of Event(s)	May 28,2021
Cell	Academic-Industry Interaction Cell
Venue	Online, Zoom platform
Number of Participants	70
Target Audience	B.com and BBA Final Years
Resource Person(s) with qualification	Ms. Kanthi Vadali HR of Roadkings Infotech Pvt Ltd.     Ms. Mahima Kumari Business Strategy Manager of Roadkings Infotech Pvt Ltd.

ACADEMIC INDUSTRY INTERACTION CELL in collaboration with Roadkings Infotech Pvt Ltd organized a orientation on Internship for final year B.com and BBA Students on May 28th, 2021.

About the company - Roadkings Infotech Pvt Ltd is a Kolkata-based E- Commerce startup, started back in 2018 by Mr. RK Shah. The main objective is to, offer a premium quality delivery service to the clientele. Today, Roadkings Infotech Pvt Ltd. is spreading wings all across Kolkata in the online platform of ordering food and groceries at doorstep. Our professional team believes in our vision of transforming the online E-commerce industry to the next level of excellence. We are happy to see a consistent growth and development in bringing new franchisee E-commerce entrepreneur. Join & become an E-commerce entrepreneur with Roadkings Infotech Pvt Ltd Ltd's online platform through franchisee model.

The session was started with the welcome speech and brief introduction about the

company, then session velschemited Grock to Ms Nahrhi Vallat VIII and Ms Mahima
Tel: 080-27836065 / 27834611. Fax: 080-27832299, Email: stscollege ecity@gmail.com | stscollege@rediffmail.com
project manager of of Roadkines Intories billigated was the key speaker of the

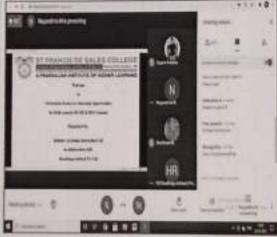


Ms. Mahima explained the students the edibility and terms and conditions to do internship in their company

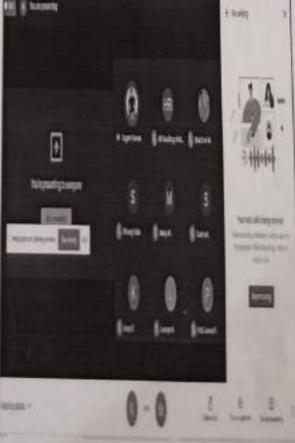
After the briefing there was Question and Answer session, the Resource persons clarified the queries and addressed all the questions to ensure there is a better understanding about the internship and how student can earn during internship.

Finally session concluded by vote of thanks.



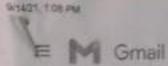






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List of Students - Selected External India

Kanthi Vadali «hr@roodkingsinfotech.com»

15-510

Dear Nagarathna,

Please find the attached document with students list who are selectifor the internship program.

As informed please collect their Aadhar card soft copy along with the 4th semester marks card into 1 PDF and please share with me by to or by 4th June 2021 first half.

After receiving their document i shall be releasing their offer email, and offer letter shall be provided to all the students once the current lockdown gets over.

Kenthi Vedali HR Manager

Roadkings infotech Pvt Ltd.





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Internship Details External Intox ×

Kanthi Vadali «hr@roadkingsinforech.com»

to me

Dear Nagarathna.

As discussed I am sharing with you the internship details with Roadi Infotech Pvt Ltd.

Internship time - 3 Months ( Negotiable upto 2months)

Stipend - Based on the performance it shall be decided and paid

Requirements - laptop or desidop with internet

Openings - 10+

Internship offered field - Marketing

Working days - 6 days a week

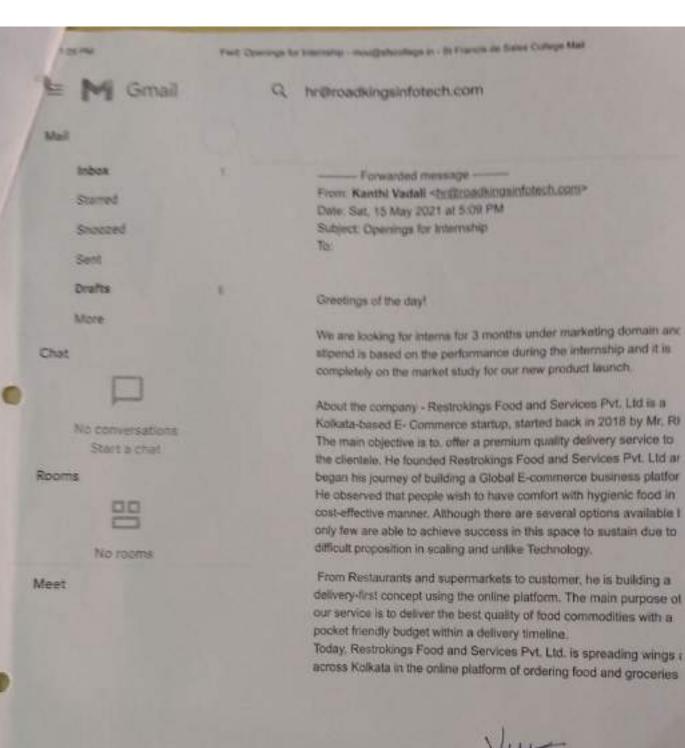
Currently work from home later it shall be work from office ( Once in week office visit)

Selection Process - Interested students have to take up the selection test based on the test results offer shall be provided to the students.

Office Location - 91springboard, Padmavathi Complex, 3rd Floor, 80 Rd.

Koramangala 8th Block, Koramangala, Bengaluru, Kamataka 56005 Location -

https://www.google.com/maps/place/91springboard+8th+Block,+Kor 943355/4d77.621372



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## Report Format

Title	Orientation on Internship Opportunities by PickMyWork
Date of Event(s)	04/06/2021
Department / Association /Cell / Committee	Academy-Industry Interaction Cell
Venue (Mention the platform if it is Online)	G-Meet
Number of Participants	44
Target Audience	B.Com & BBA students

Resource Person(s)	Sanchit Krishan & Tanveer Singh Shekhawat
with qualification	Project Managers at PickMyWork

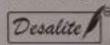
Place of visit/ details of Industrial visit place (if applicable):	NA
Event Coordinator	Prashanth S P

The orientation session was organised to provide internship opportunities for the students of sixth semester B.Com and BBA. The session was aimed to provide exposure for the students to build their career and give them training so that they can avail necessary skills demanded by the job market.

The session was organised on June 4, 2021 by Academy-Industry Interaction Cell in collaboration with PickMyWork. PickMyWork, helps companies to scale up their business across India using a gig-worker network. Currently they are offering a paid internship on Siply project.

The session was started at 3:00 PM through G-Meet. The session began with welcome speech delivered by Profin Prashanth SuP sandothen the session was

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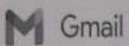


handed over to the representatives of PickMyWork. Sanchit Krishan & Tanveer Singh Shekhawat, Project Managers at PickMyWork, explained the company and their Siply project. They briefed nature of the work, working hours, salary etc. then the session was open to discussion and the doubts were clarified. And the session concluded with vote of thanks delivered by Prof. Nagatathna.

## Attachements:

Kindly attach the following supporting documents: (wherever applicable)

S. NO	Document	Format	Attached / Not Applicable
1	Brochure of the event	PDF	NA
2	Circular of the event (Notifications)	PDF	Yes (whatsapp message)
3	Geo-tagged photos/Screen Shots		Yes
4	Attendance sheet with signature of the attendees (offline)/Consolidated Excel sheet of the feedback forms (Online)	PDF / Excel Sheet	
5	Copy of the Certificate issued	PDF	NA
6	Invitation and acceptance letter (or mail) of the Chief guest	PDF	Attached
7	Proof for honorarium given to the guest (Cheque or online payment details)	PDF	NA
3	Registration details	PDF	Attached
	Profile of the Resource Person	25 0000	runched
	and Accounted Person	PDF	NA



MOU SFS College <mou@sfscollege.in>

## Accepted: Orientation on Internship Opportunities @ Fri Jun 4, 2021 3pm - 4pm (IST) (mou@sfscollege.in)

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sanchit.k@reculta.com <sanchit.k@recuita.com> Reply-To: sanchit.k@reculta.com To: mou@sfscollege.in Mon, May 31, 2021 at 10:01 PM

sanchit.k@reculta.com has accepted this invitation.

## Orientation on Internship Opportunities

When Fri Jun 4, 2021 3pm - 4pm India Standard Time - Kolkatin

Joining Info Join with Google Meet

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Join by phone

(US) +1 978-483-0256 (PIN: 587316357)

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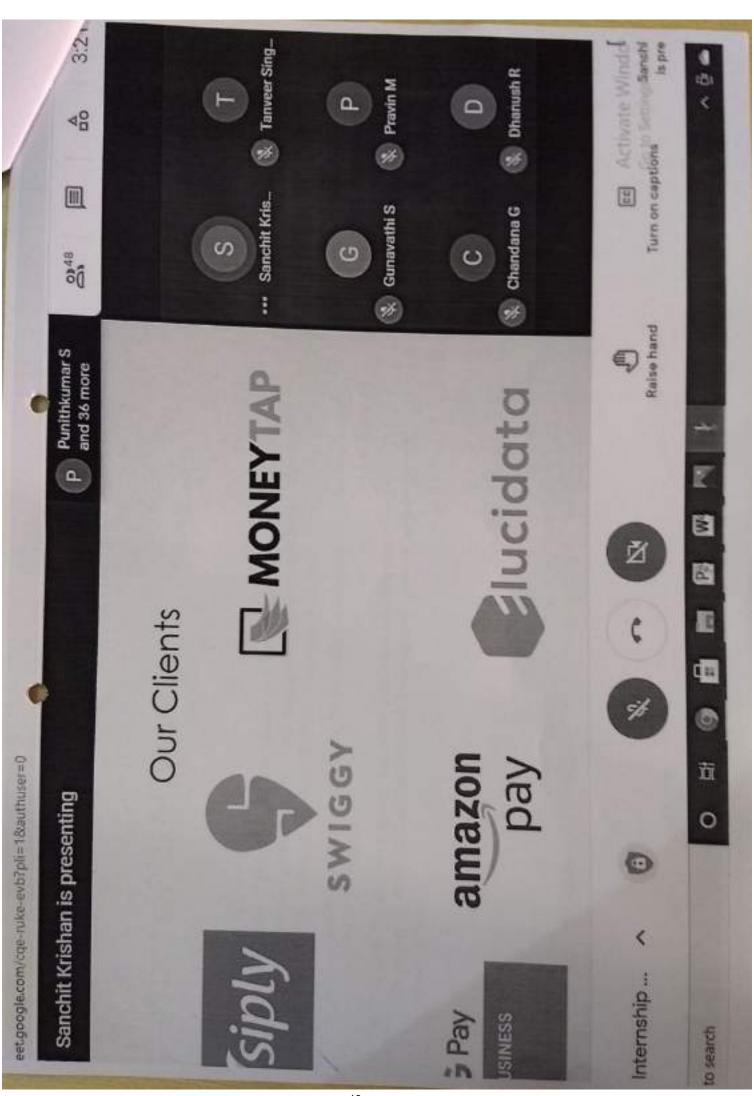
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## Sanchit Krishan is presenting

What is PickMyWork?







3:18

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Such a solution is addressed not just for the graduating students but also to the much larger

community of job seekers.

19

needs of discovery, matchmaking, work management and payments for job seekers and The objective of PickMyWork is to create a tech-enabled ecosystem that addresses the

job-providers in the gig/ part-time/ freelance employment market

The main aim for the company is to create a tech-enabled ecosystem of job providers and

job seekers to allow efficient discovery, work management and payments for the gig

economy









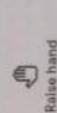


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## INDUSTRY ACADEMY INTERACTION CELL

Title	Orientation on Equity Power Lessons by PickMyWork
Date of Event(s)	20/07/2021
Department / Association /Cell / Committee	Academy-Industry Interaction Cell
Venue (Mention the platform if it is Online)	G-Meet
Number of Participants	24
Target Audience	VI SEM B.Com & BBA students

G Vijay Raghavan, Managing Director & Sree Harsha J, Manager- Key Account, Stockathon Academy

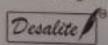
Place of visit/ details of Industrial visit place (if applicable):	NA	
Event Coordinator	Prashanth S P	

The orientation session was organised to provide orientation on equity power lessons for the students of sixth semester B.Com and BBA. The session was aimed to provide exposure for the students to build their career and give them training so that they can avail necessary skills demanded by the job market. The session was organised on 4, July 2021 by Academy-Industry Interaction Cell in collaboration with Stockathon Academy.

Stockathon Academy is having a decade of experience in financial markets. It aims to provide quality financial education for individuals and institutions from basic to expert level.

The session was started at 3:00 PM through G-Meet. The session began with brief introduction of Stockathon Academy by Prof. Nagarathna and followed by welcome speech delivered by Prof Nigsorial Then the session was handed

Tel: 080-27836065 / 27834611, Fax: 080-27832299, Email: sfscollege ecity@gmail.com | sfscollege@rediffmail.com www.sfscollege.in.



over to the representatives of Stockathon Academy. G Vijay Raghavan, Managing Director & Sree Harsha J, Manager- Key Account explained opportunities available in stock market and other emerging economic sectors where students can focus and build there career. And the session concluded with the vote of thanks delivered by Prof. Nagatathna.

## Attachements:

Kindly attach the following supporting documents: (wherever applicable)

S. NO	Document	Format	Attached / Not Applicable
1	Brochure of the event	PDF	NA
2	Circular of the event (Notifications)	PDF	Yes (whatsapp message)
3	Geo-tagged photos/Screen Shots		Yes
4	Attendance sheet with signature of the attendees (offline)/Consolidated Excel sheet of the feedback forms (Online)	PDF / Excel Sheet	
5	Copy of the Certificate issued	PDF	NA
6	Invitation and acceptance letter (or PDF NA mail) of the Chief guest		NA
7	Proof for honorarium given to the guest (Cheque or online payment details)	PDF	NA
8	Registration details	PDF	Attached
9	Profile of the Resource Person	PDF	NA



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# INDUSTRY-ACADEMY INTERACTION CELL

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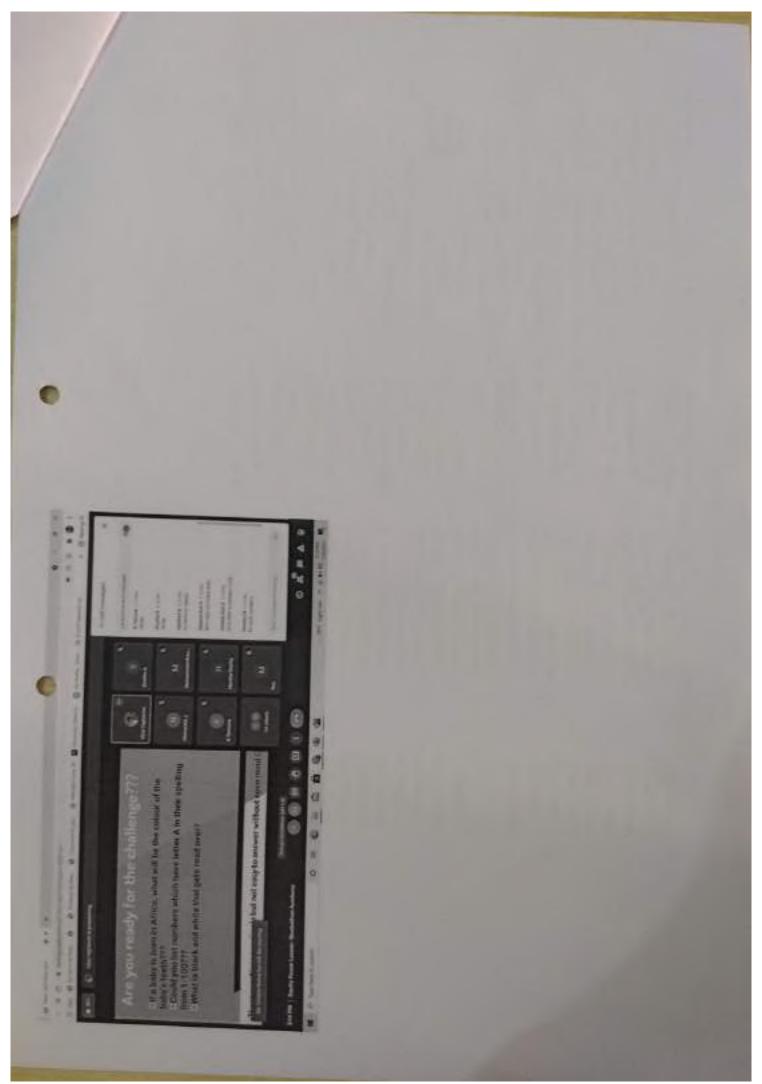
ORGANISES

ORIENTATION SESSION ON EQUITY POWER LESSONS

DATE: JULY 20, 2021 (TUESDAY)

TIME: 3:00 PM





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COORDINATOR Innovatory Cell St. Francis de Sales College Bengaluru - 560100

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Academia industry interaction Cell
St. Francis de Sales College
Berigaluru - 560100



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Title	Webinar- War Reporting in the Context of Afghanistan Crisis
Date of Event(s)	31/8/2021
Department / Association /Cell / Committee	Academy-Industry Interaction Cell
Venue (Mention the platform if it is Online)	G-Meet
Number of Participants	18
Target Audience	VI SEM BA
Resource Person(s) with qualification	Prof. Jenin Raj S.
Di Francisi	NA
Place of visit/ details of Industrial visit place (if applicable):	1XA

The event was organised to build a skill on how to reporting during war. War reporting is one of the challenging tasks for a Journalist/Reporter. The session also aimed to show the students war conditions and how to deal with this.

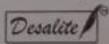
Prashanth S P

**Event Coordinator** 

The event was jointly organised by Academy-Industry Interaction Cell and Department of Humanities in collaboration with ST PAULS COLLEGE on 31/8/2021 through G-meet for VI sem BA students. The event was began with the introduction of a guest at 11:00 AM and then the session was handed over to the speaker. The speaker was asked to deliver a lecture on 'War Reporting.

Electronics City P.O., Bengaluru - 560 100

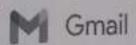
Tel: 080-27836065 / 27834611, Fax: 080-27832299, Email: sfscollege.ecity@gmail.com | sfscollege@rediffmail.com www.sfscollege.in



in the Context of Afghanistan Crisis'.

Prof. Jenin Raj S. did his Master's in journalism & mass communication at Bharathiar University. He has completed M.Phil, from Bharathiar University and the tittle of the thesis is "Content analysis on the portrayal of media during the sexual abuse cases in school children". He has rich industry and academic experience in the field of journalism. He has worked in many reputed media industries i.e. at City Info Magazine worked as Creative writer/editor, as Reporter at Deccan Herald, Reporter/sub-editor at Times of India, at TV9 & News9 in Input Desk & PCR Desk. He also worked as an Assistant Professor at Kristu Jayanti College & St. Claret College. And as Head, Dept. of Journalism & Mass Communication at CREO Valley School of Film & Television. He has presented many research papers at national & international conferences. Currently, Prof. Jenin is working as Head, PG dept. of journalism & mass communication at St Pauls college & pursuing Ph.D. on "Content analysis on Cauvery issue: In the context with National Daily and Regional Daily".

The students will be able to understand the war reporting and challenges involved and how to tackle. Students also understand that providing accurate information rather than misleading and also avoiding reporting sensitive matters at the time of war.



MOU SFS College <mou@stscollege.in>

## Invitation for Webinar

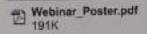
3 messages

MOU SFS College < mou@sfscollege.in> To: jenin ra@stpaulscollege edu.in, drirsmedia@gmail.com Cc: ba hod@sfscollege.in, ba.samvada@sfscollege.in, bumanities.sfs@gmail.com Mon, Aug 30, 2021 at 1:42 PM

We are pleased to inform you that you are cordially invited to a Webinar as a Resource Person on 31/8/2021 at 11:00 AM. The webmar is jointly organised by the Industry-Academy Interaction Cell (MoU) and Department of Humanities in collaboration with ST PAULS COLLEGE, Bangalore. The webinar is organised for VI sem BA students of St. Francis De Sales College. And please find the webinar poster attached with this email.

We are expecting for your positive response

Thanks & Regards Industry-Academy Interaction Cell St. Francis De Sales College, Bangalore



Jenin Raj S genin raj@stpaulscollege edu in>

Mon, Aug 30, 2021 at 4:35 PM

Co: JENIN S <drjrsmedia@gmail.com>, ba.hod@sfscollege.in, ba.samvada@sfscollege.in, humanities.sfs@gmail.com, Jenin Raj S <jenin.raj@stpaulscollege.edu in>

Dear Organisers. Industry-Academy Interaction Cell St. Francis De Sales College, Bangalore

Greetings!

I am writing this mail to express my gratitude for the invitation I received for the Webinar as a Resource Person on 31/8/2021 at

I was very humbled by your invitation and I wish to confirm that it would be a great pleasure to be part of this initiative.

Thank You!

[Current limit minuters]

Thank You

Regards,

Mr. Jenin Raj. S Head, PG Dept of Journalism & Mass Communication ST PAULS COLLEGE | BENGALURU Mode: +93- 9980867605 | Tel: 080-28399067

Facebook:

Website: https://saintnaulscollege.in/ (Bengstaru) | stpnulsice.com (Manbal)

Facebook: facebook.com/JesinJRS | https://www.facebook.com/

MOU SFS College <mou@sfscollege.in> To: Jenin Raj S <jenin.raj@stpaulscollege.edu.in> Mon, Aug 30, 2021 at 5:07 PM

Dear Prof. Jenin Raj S.,

Thank you for confirming your presence as a Resource Person for the Webinar on 31/8/2021 at 11:00 AM.

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Academy-Industry Interaction Cell Department of Humanities &

ST PAULS COLLEGE

in collaboration with

Organizes

Webinar on War Reporting in the context of Afghanistan Crisis

Date: 31/8/2021 (Tuesday)

Time: 11:00 AN

meet.google.com/mpt-yvjs-bij

Prof. Jenin Raj S.

Resource Person

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Industry-Academy Interaction Cell Department of Humanities &

## FRANCIS DE SALES COLLEGE

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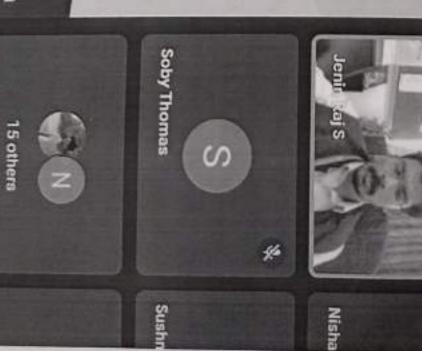
UG & PG Department of Journalism

## I PAULS COLLEGE, Bangalore

Organises

## ebinar on: War Reporting in context of Afghanistan Crisis

Head, PG Dept of Journalism and Mass Communication Prof. Jenin Raj. S















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## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

## REPORT ON HOD'S ORIENTATION SESSION REGARDING INTERNSHIP OPPORTUNITIES OFFERED BY MENTOR MIND EDUTECH PVT LTD

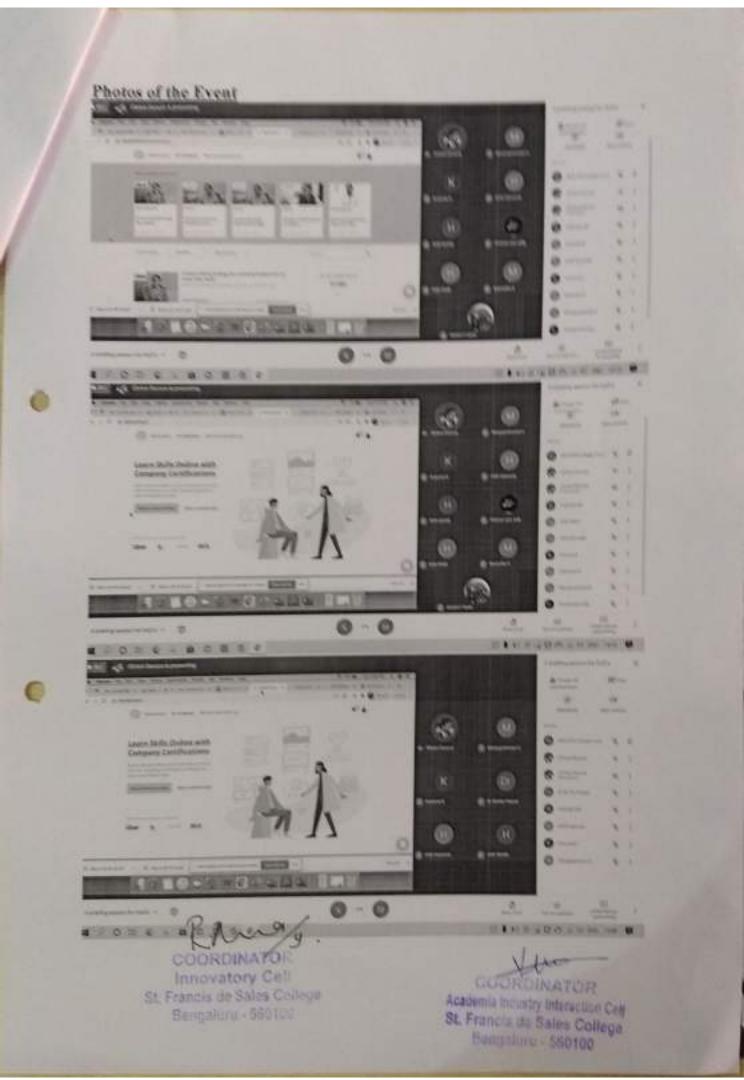
Title	HOD'S ORIENTATION SESSION ON INTERNSHIP OPPORTUNITIES BY MENTOR MIND
Date of Event	02.03.2021
Time of the Event	2-3PM
Department / Association	ACADEMIC INDUSTRY INTERACTION CELL
Mode/Platform	ONLINE
Number of Participants	12

## REPORT

ACADEMIC INDUSTRY INTERACTION CELL organised an Orientation session for all the department Heads of Undergraduate courses and the Coordinators of PG course regarding the internship opportunities offered by Mentor Mind Edutech Pvt ltd on 2nd March 2021 from 2 to 3 pm. The objective of this session was to enable the faculty community to get an awareness about the procedure, advantage and usefulness for the students undergoing online internships.

Mr. Clinton of Mentor Mind Edutech Pvt Ltd provided an overview of the online Internship course content and the step-by-step procedure of availing the internships with different organisations, the eligibility and terms and conditions of the programme. All the department HOD's were present in this online discussion and the session concluded at 3pm.

The Resource person clarified the queries and addressed all the questions to ensure there is a better understanding of the methodology and the benefits to the students who will be enrolling for online internship course.



## Report of Seminar/ Workshop/Social Outreach/ Conference/ Visit/ Trekking/ Guest Lecture/IVs

Title	Orientation Session on CA, CS and Accounts
Date of Event(s)	24/2/2021 & 25/2/2021
Department / Association	Academy-Industry Interaction Cell
Venue	G-Meet & YouTube Live
Number of Participants	120
Target Audience	B.Com & BBA
Dayson Dayson V.	
Resource Person(s)	

Resource Person(s) with qualification	Mr. Sonith Shetty Chartered Accountant & Instructor Vardaan Coaching Academy
Books (if published)	Nil

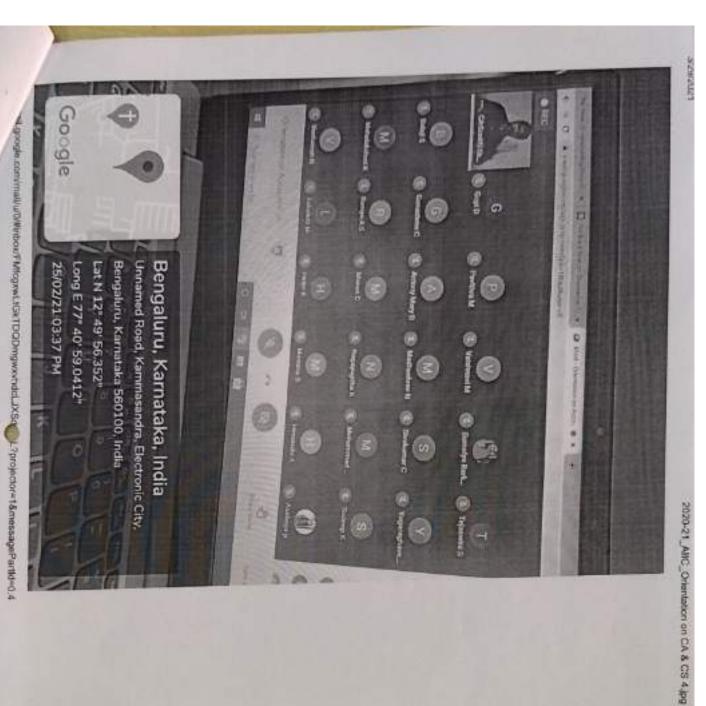
Place of visit/ details of Industrial visit place (if applicable):	

The Academy-Industry Interaction Cell in collaboration with Vardaan Coaching Academy organised 'Orientation Session on CA, CS and Accounts' from 24 February 2021 to 25 February 2021 for all semesters of B.Com and BBA students. The objective of the session was to introduce the courses and opportunities available in the field of CA and CS to build the career of the students. Mr. Sonith Shetty, Instructor, Vardaan Coaching Academy, oriented on CA, CS and Accounts on both day of the session.

The first session began on 24 February 2021 at 3:00 PM with a small introduction of the Instructor and then session was handed over to the Instructor. The first day session aimed to give a brief introduction to CA and CS. The session was organised on G-Meet for 100 participants and YouTube Live provided for those who couldn't able to join G-Meet. On the first day nearly 120 students took part. The second session began on 25 February 2021 at 3:00 PM on Accounts and around 50 students took active part in the session. And the session was concluded with solving the doubts of the students.

## Outcome:

- 1. Students will be able to demonstrate the importance of Chartered Accountant in different organisations.
- 2. Understand the basic legal codes related to Chartered Accountant.
- Demonstrate the basic accounts problem solving techniques.
- 4. Understand the career opportunities for Chartered Accountant



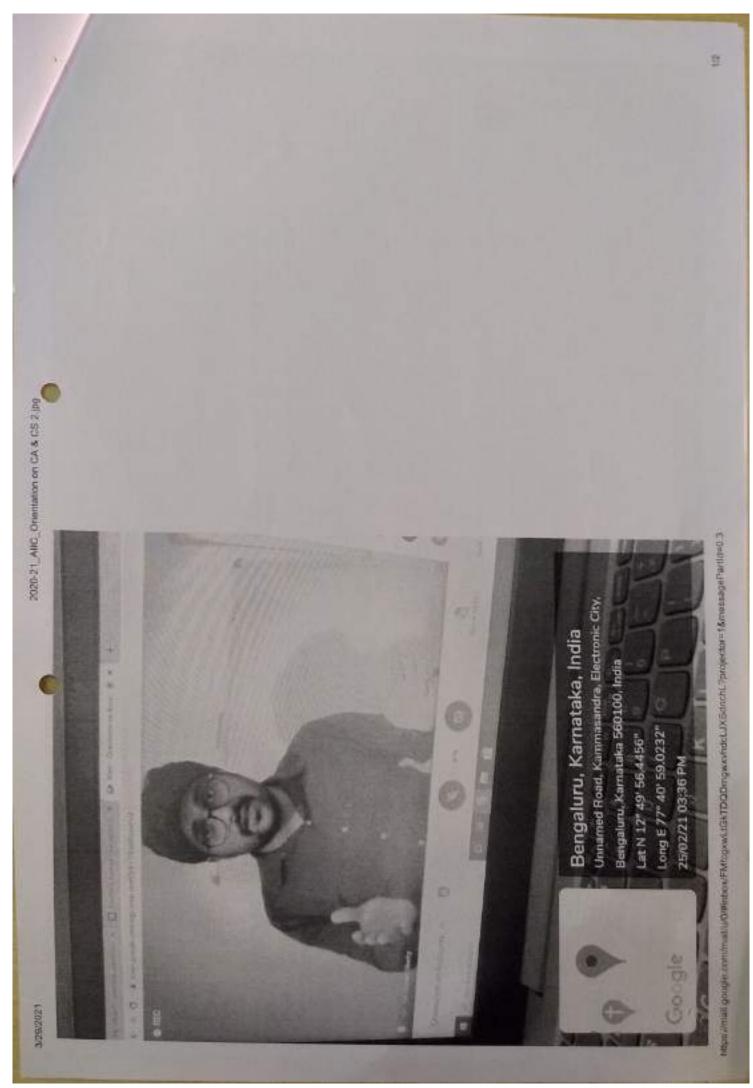
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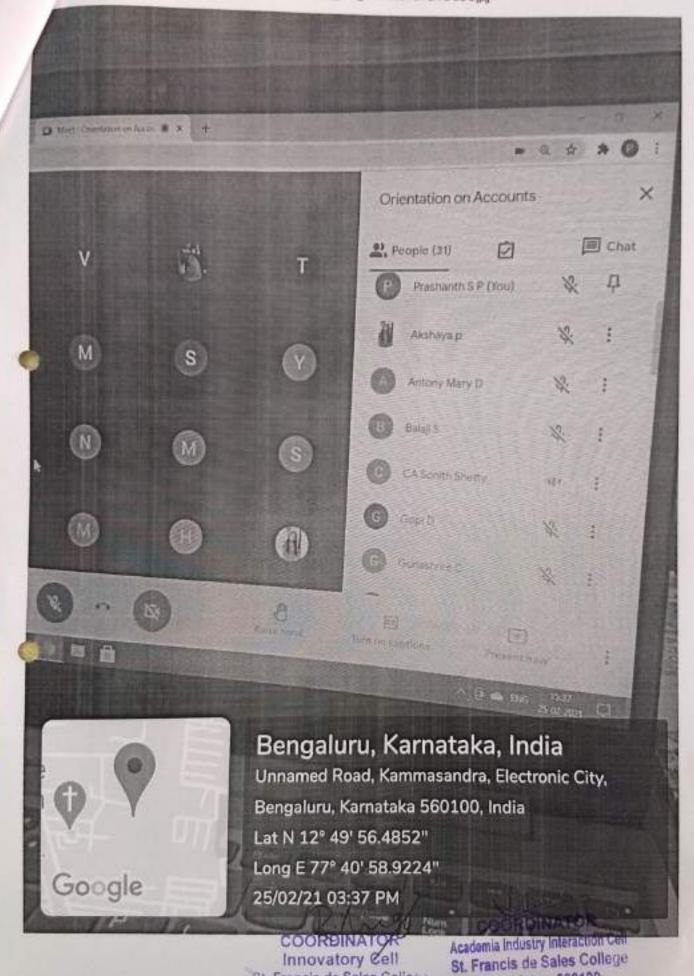
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Karnataka 560100, India Lat N 12° 49' 56.352" Long E 77° 40' 59.0412"

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Bengaluru - 560100

St. Francis de Sales College Bengaluru - 560100



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### REPORT ON INDUSTRIAL VISIT & INDUSTRY INTERFACE SESSION

Title	INDUSTRIAL VISIT & INTERFACE SESSION
Date of Event	10.02.2021
Time of the Event	11.00am to 12.00 pm
Department / Association	INDUSTRY ACADEMY CELL in association with DESMA  Department of Business Administration
Mode/Platform	Offline
Number of Participants	50

Resource Person(s) with qualification	Ms. ANN TRESA ROBY P & Ms. SRISHA	
Books (if published)	NA	

Place of visit/ details of Industrial visit place:	SOUTH INDIAN BANK SFS College Extension, Electronic City, Bangalore-560100
Organiser	SREENIVASA MURTHY V Academic Coordinator, SFS COLLEGE
Accompanied faculty:	Prof. Geetha PS &Prof. Ashwini C

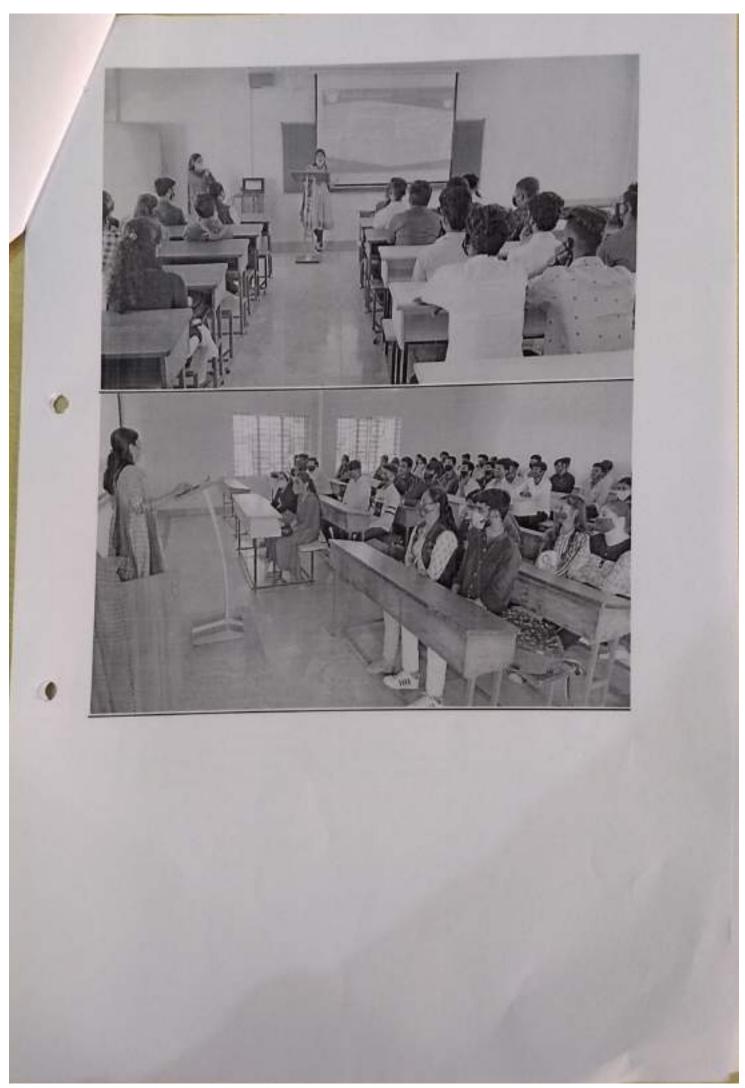
## REPORT

INDUSTRY ACADEMY CELL in association with DESMA Department of Business Administration organised an Industrial Visit to SOUTH INDIAN BANK, SFS College Extension, Electronic City, Bangalore for 1- year BBA (Regular) students on 10s of February 2021. This industrial visit was intended to empower the students in Indian finance. understand the history and functionalities of the bank and also to have practical knowledge of the South Indian Bank. After completing the visit the students were taken back to college campus for a session. Ms. Ann Tresa Roby P & Ms. Srisha, the representatives of South Indian Bank were invited to deliver the presentation about their branch. The session started at 12:00pm. Ms. Geetha PS, Coordinator of the department welcomed the Resource persons.

Ms Ann Tresa Roby P & Ms. Srisha, staff at South Indian Bank provided insights about the history of SIB, its Vision and Mission, organisation structure, various services offered to customers like SIB mirror app, debit cards & credit card usages, online banking services for paying the fee , insurance products, mutual fund, systematic investment plans and national pension schemes. The session concluded at 1:00pm

The visit to bank and a session with bank representatives gave the students an excellent opportunity to gain knowledge about banking industry. It was an informative session and the students got a practical exposure.



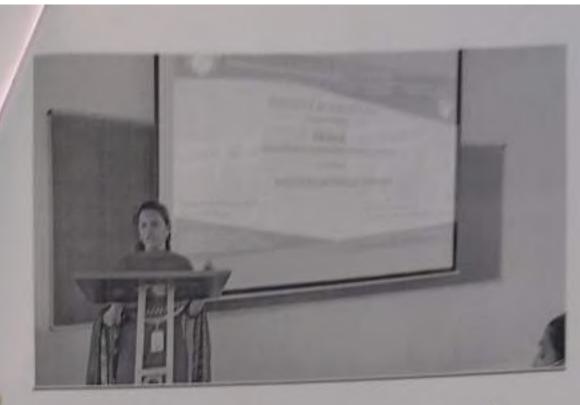


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COORDINATOR
Academia Industry Interaction Call
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#### REPORT OF INDUSTRIAL VISIT & INDUSTRY INTERFACE SESSION

Title	INDUSTRIAL VISIT –HAL Heritage Museum
<b>Date of Event</b>	13.12.2021
Time of the Event	9.00am to 2.00 pm
Department /	BBA AVIATION 1 <sup>ST</sup> Sem and 3 <sup>RD</sup> Sem
Association	
Mode/Platform	Offline
Number of	23
<b>Participants</b>	

Resource Person(s)	
with qualification	
<b>Books (if published)</b>	NA

Place of visit/ details of Industrial visit place:	HAL Heritage Centre and Aerospace Museum, Police Station, Near HAL, HAL Old Airport Rd, Marathahalli, Bengaluru, Karnataka 560037
Organiser	Prof Geetha PS
Accompanied faculty:	Prof. Mangai and Prof. Sharmistha

## REPORT

Department of Business Administration – BBA Aviation organised an Industrial Visit to HAL Heritage Centre and Aerospace Museum, Police Station, Near HAL, HAL Old Airport Rd, Marathahalli, Bengaluru, Karnataka 560037 on 13th December 2021

The objectives of Industrial visit were:

• To make the Student understand the Aviation sector in terms of enhancing their aviation and aerospace Knowledge relevant to their Subjects and to acquaint them self with respect to Quality and Safety aspects used in Aviation.

- To understand the various types of Aircraft Models and their special features.
- To understand the origin and development in the Aviation sector during the last few decades.
- To find out various operations and functioning of the Aircraft engines, turbine and other mechanical equipment involved in the Aerospace sector.

This industrial visit was intended to empower the students in understanding the heritage and the pride which India holds till date along with the magnificent achievements of Indian Air Force, Indian Navy and Indian Armed Forces in the field of Aerospace which we proudly call as Hindustan Aeronautics Ltd. (HAL)

After completing the visit the students were taken back to college campus

The Visit to HAL Heritage Centre and Aerospace Museum and a session with the learned HAL officials—gave the students an excellent opportunity to gain knowledge about Aerospace and Aviation industry. It was an informative session and the students got a practical exposure of the Aviation industry, which can help them in their internship and further career enhancement to prepare for the corporate world of Airport and Airlines Industry.

### **Photos of the Event**

















### REPORT ON VISIT FARMATHON.

Title	FARMATHON
Date of Event	23 <sup>rd</sup> December 2021
Time of the event	8 AM TO 2 PM
Department / Association	DESALITES FARMER FRIENDLY ASSOCIATION (DFFA)

### **DESALITES FARMER FRIENDLY ASSOCIATION (DFFA)**

Desalite Farmer friendly Association (DFFA) empower's the rural community by understanding their struggles and supporting them to understand modern practices and advanced methods in agriculture. 'Every single thought is like a seed. It needs to be sprouted with actions. A dormant seed would never become a giant tree', so to put these ideas in action SFS has Initiated Krishi Connect - an online Conference, to connect farmers. DFFA noble intention is to provide a helping hand to farmers who are the caretakers of the earth and motivate young minds to willingly shoulder the responsibility for building a just and humane society started the Desalite Farmers Friendly Association.

#### **DETAILED REPORT ON FARMATHON.**

Farmers are the backbone of the country shall not a mere slogan but there shall be enough respect and honor for the farmers.

### **Objectives**

- 1. There is a need to know and understand the lifestyle, experience, achievements as well as they need to be encouraged.
- 2. To bring together natural farming practitioners and enthusiasts to take people closer to green and clean living.

On 23rd of December 2021, DFFA Collaborated with ESTAH SOCIETY organized "GLOBAL FARMATHON" On account of NATIONAL KISAN DIWAS at SFS COLLEGE. On this day around 100 volunteers from SFS College actively participated. DFFA volunteers took active part in this event to make this programme successful. All the volunteers done WALKATHON along with the farmers to create awareness to public regarding farmers day. And farmers are invited to attend this event and around 60 farmers attended this event and ESTAH Society Felicitate all the farmers who got success in agriculture and all the farmers are invited to share their experience and knowledge of agriculture. All the farmers share their agricultural experience and shared new innovative ideas to the other farmers.

Celebrated this Kisan Diwas with a walkathon. Students and professionals and many dignitaries participated in this event. Mr. Srinath joshi, DCP, South East hosted flag for the Farmathon. All the volunteers of SFS College actively participated and recognize and appreciate the tireless efforts of farmers and showed the farmers we care.

On this occasion Our beloved vice principal Rev, Fr, Jijo said that the organization has a desire to do something important for the society and also to honor the farmers and collaborate in this sacred act.

Overall it was such a grateful event organized. We should thank everyone who were having active participation and co-operation and for making this event turned in to great success.

Name of the Reporter: MADEVA S N, CO-ORDINATOR (DFFA)

SIGNATURE OF THE REPORTER



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