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# DEPARTMENT OF SCIENCE Presents

# ADD ON COURSE ON Arduino Based Embedded System Design

ACADEMICYEAR 2021-2022 Date of Registration:01/07/2021 Date of Commencement: 15/07/2021 Duration : 30 Hours FREE REGISTRATION FOR 2021-22 COURSES

### **Objective:**

To understand Electrical Spare in the household and our day-to-day life, and interactive objects that can sense things world around us

#### Outcome:

Student understand about the basic electrical spares and its function in dayto-day life.



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#### Department of Science Academic year 2021-2022 Proposal for Add on Course

Title of the Course	Arduino based Embedded System Design
Date of Registration (From- to)	01-07-21 to 10-07-2021
Date of Commencement	15-07-2021
Date of Completion	30-09-2021
Platform (Online/Offline)	Hybrid
Duration	30 Hours
Target Audience	UG & PG Students
<b>Registration Fee</b>	No Fees
Course Facilitators	Jenifer Sujitha Maya Mathew
Module 1	Introduction of Electrical spares
(Complete	Electrical safety and its usage
syllabus)	Electrical Spares functions
(15 Hours)	Electrical Do's and Do no's



Module 2 (Complete syllabus) (15 Hours)	Introduction of Geyser Types of Geysers Geyser Function and usage Geyser safety rules Tips on usage of Geyser
Objectives of the Course	To understand Electrical Spare in the household and our day-to-day life, and interactive objects that can sense things world around us. To develop skills to know the basic electrical spare and repairs. This have improved student to repair small defect and rectification within their source from home. Student have an idea how they can choose and plan for their own house into safety side
The outcome of the Course	Student understand about the basic electrical spares and its function in day-to-day life.

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Dept. of Psychology Postgraduate Centre

Add-On Course Basic Counselling Skills

# Academic year 2021-2022

Eligibility: UG & PG Students Mode: Hybrid Duration:30 Hours Registration: 20-07-2021 to 30-07-2021 Contact for queries: mscpsychology@sfscollege.in FREE REGISTRATION FOR 2021-22 COURSES

### **Objective**:

The course aims at building Counselling skills and strength among students.

### **Outcome:**

Students became aware of counselling process, practice and benefits.





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#### PG Department of Psychology Academic year 2021-2022 Proposal for Add on Course

Title of the Course	Basic Counselling Skills
Date of Registration (From- to)	20-07-2021 to 30-07-2021
Date of Commencement	02-08-2021
Date of Completion	30-10-2021
Platform (Online/Offline)	Hybrid
Duration	30 hours
Target Audience	UG & PG Students
<b>Registration Fee</b>	NO FEES
Course Facilitator	Mamatha K Payel Roy
Module 1 (Complete syllabus) (15 Hours)	Anger management Transactional analysis Unconditional Positive regard Paraphrasing



	Listening skills
Module 2	Boundaries
(Complete	Reflection skills
syllabus)	Empathy,
(15 Hours)	Counselling process
	Ethics.
Objectives of the Course	Add-On course on Basic Counselling Skills was designed for the Odd-Sem. MSc Psychology students' study about basic factors related to counselling. It's important for them to know about skills used to execute counselling sessions. Dr Mamatha K, Asst. Professor, Dept. of Psychology designed syllabus for an Add-On Course titled "Basic Counselling Skills". The course included the basic skills required to become an effective and efficient counsellor. The course aims at building skills and strength among students.
The outcome of the Course	The objective of the course was to enrich students with counselling skills. The structure and delivery of the course content was effectively utilized by the students. All M.Sc Psychology students were benefitted by the Course. Students became aware of counselling process, practice and benefits.

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# **PG DEPARTMENT OF COMMERCE**

Organises

CERTIFICATE COURSE ON DIGITAL MARKETING

Date of Registration:20-07-2021 to 30-07-2021 Date of Commencement: 02/08/2021 Open to all UG & PG Students Free Registration Registration Link: https://docs.google.com/forms/d/13bvz1svUynVQlus OshC0QJfP1Rg3i3\_RMmfnnzpETI0/edit

### Objective:

- To understand the fundamentals of traditional and digital marketing
- To know the emerging trends in Digital marketing

### Outcome:

Students will gain industry background knowledge to knowledgeably navigate Digital Marketing topics including Digital advertising, search, social media, and online privacy.





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### A FRANSALIAN INSTITUTE OF HIGHER LEARNING

#### PG Department of Commerce Academic Year 2021-2022 Proposal for Certificate Course

Title of the Course	Digital Marketing
Date of Registration (From- to)	20-07-2021 to 30-07-2021
Date of Commencement	02-08-2021
Date of Completion	30-10-2021
Platform (Online/Offline)	Hybrid
Duration	30 Hours
Target Audience	UG & PG Students
<b>Registration Fee</b>	No Fees
Course Facilitators	Thanapackiam Siny Philip



	Module 1:
Module 1 (Complete syllabus) (15 Hours)	<ul> <li>Introduction to Digital Marketing: Introduction, Meaning &amp; Definition, History, Objectives, Features, Scope, Benefits and Problems, Techniques, Digital Marketing v/s Real Marketing, Landscape – Past – Today – Future;</li> <li>Internet Infrastructure Stack Business Models &amp; Strategies: Strategic Planning – Strategy to Electronic Planning – Strategic Drivers of the Internet Economy – Business Models to Digital Business Models – E-Business Models–Performance Metrics – The Balanced Scorecard.</li> </ul>
Module 2 (Complete syllabus) (15 Hours)	Module 2: Digital Marketing Environment: Product – Products on Internet – Creating Customer Value Online – Product Benefits – E- Marketing Enhanced Product Development –Price – Change in Pricing Strategies – Buyer and Seller Perspectives – Payment Options –Pricing Strategies – Distribution– Online Channel Intermediaries – Distribution Channel Length and Functions – Channel Management and Power – Distribution Channel Metrics – Promotion – Integrated Marketing Communication (IMC) – Internet Advertising.
Objectives of the Course	<ul> <li>To understand the fundamentals of traditional and digital marketing</li> <li>To know the emerging trends in Digital marketing</li> <li>To have better understanding on digital advertising and media advertising.</li> </ul>



The outcome of the Course

On successful completion of the course, the students will gain industry background knowledge to knowledgeably navigate Digital Marketing topics including Digital advertising, search, social media, and online privacy.

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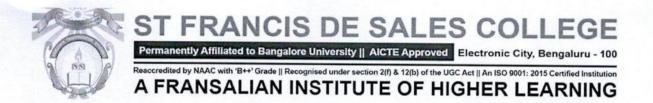
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DEPARTMENT OF SCIENCE Presents CERTIFICATE COURSE ON FOOD AND NUTRITION Academic Year 2021-2022

REGISTRATION: 01-07-21 to 10-07-2021 Date of Commencement:15-07-2021 For more details Contact:bsc.hod@sfscollege.in

#### **Objectives:**

To introduce the students to the fundamentals of Nutrition, food and health and to familiarize them with importance of nutrition during various stages of life. Outcome: Understanding, Examining and evaluating the relationship between food and nutrition in health and/or illness.



#### Department of Science Academic year 2021-2022 Proposal for Certificate Course

Title of the Course	Food and Nutrition
Date of Registration (From- to)	01-07-21 to 10-07-2021
Date of Commencement	15-07-2021
Date of Completion	30-09-2021
Platform (Online/Offline)	Online
Duration	30 hours
Target Audience	UG & PG Students
<b>Registration Fee</b>	NO FEES
<b>Course Facilitators</b>	Maruthi C.V Pandikani . M
Module 1 (Complete syllabus) (15 Hours)	Basics of Food Science: Basic definition, function, classification and dietary sources of foods, nutrition and dietetics. Concept of malnutrition, health, immunity by food and functions of food. Classification of macronutrients and micronutrients. Is water a nutrient?



	Effect of nutraceuticals on health :
	Definition, classification and role of nutraceuticals. Effect of
	nutraceuticals on health and prevention of diseases. Beneficiary
	microbes and there metabolism for improving health.
	Nutrition during extremes and novel foods:
	Nutritional principals of adaptation during special circumstances of
Module 2	weather, professions and diseases. Nutrition for industrial worker:
(Complete	Nutrition for high physical work. Nutrition in space: Nutrition for
syllabus)	high physical work. Nutrition for extreme weather conditions.
(15 Hours)	Sports nutrition. Introduction to novel foods, functional foods and
	organic foods. Beneficial and harmful effects of genetically
	modified food
Objectives of the Course	To introduce the students to the fundamentals of Nutrition, food and health and to familiarize them with importance of nutrition during various stages of life.
The outcome of the Course	Being familiar with nutrients, their function in an organism, bioavailability, requirements and recommended quantities, as well as the bases of energetic and nutritional balance. Examining and evaluating the relationship between food and nutrition in health and/or illness.

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FREE REGISTRATION FOR 2021-22 COURSES

# **DEPARTMENT OF HUMANITIES**

Organises CERTIFICATE COURSE ON INDUSTRIAL PSYCHOLOGY Academic Year 2021-2022

## DATE OF REGISTRATION: 01-07-21 to 10-07-2021 Open to all UG & PG Students Platform: Blended Mode

Registration Link: <u>https://docs.google.com/forms/d/12LmYSos6FmzFV</u> e1vcs3S0YHhj1qfR08n026VjCBj4N8/edit

### **Objective**:

To study and identify how organizations works and organize.

To understand the behaviour in workplace. **Outcome:** 

Understand job and person fit through scientific techniques off organizational psychology.

Understand why jobs should be analysed, especially the importance of job analysis for employees and how to analyse different types of jobs.



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#### Department of Psychology Academic year 2021-2022 Proposal for Certificate Course

Title of the Course	Industrial Psychology
Date of Registration (From- to)	01-07-21 to 10-07-2021
Date of Commencement	15-07-2021
Date of Completion	30-09-2021
Platform (Online/Offline)	Hybrid
Duration	30 hours
Target Audience	UG and PG Students
<b>Registration Fee</b>	NO FEES
Course Facilitators	LAKSHMI BALAKRISHNAN DILIYA JOSEPH
Module 1 (Complete syllabus) (15 Hours)	INTRODUCTION AND SELECTION TRAINING



Module 2 (Complete syllabus) (15 Hours)	MOTIVATION REWARD SYSTEMS APPRAISAL LEADERSHIP AND TEAMS
Objectives of the Course	To understand some basic concepts of industrialist and employees. To study and identify how organizations works and organize. To understand the behaviour in workplace.
The outcome of the Course	Analyse job and person fit through scientific techniques off organizational psychology. Explain why jobs should be analysed, especially the importance of job analysis for employees and how to analyse different types of jobs.

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DEPARTMENT OF COMMERCE PRESENTS CERTIFICATE COURSE ON INVESTMENT MANAGEMENT ACADEMICYEAR 2021-2022



#### **Objectives:**

The students will be able to get knowledge regarding basics of investment management and stock market investment.

#### Outcome:

- Understanding investment objectives, avenues and secret of wealth creation.
  - Understanding of stock market for all the beginners

Date of Registration:01-07-21 Duration : 30 Hours Date of Commencement:15-07-2021 Contact: <u>bcom.hod@sfscollege.in</u> Registration Link : <u>https://forms.gle/5KrYUQQSEinb8odo6</u>



#### Department of Commerce Academic year 2021-2022 Proposal for Certificate Course

Title of the Course	Investment Management
Date of Registration (From- to)	01-07-21 to 10-07-2021
Date of Commencement	15-07-2021
Date of Completion	30-09-2021
Platform (Online/Offline)	Online
Duration	30 hours
Target Audience	UG & PG Students
<b>Registration Fee</b>	NO FEES
<b>Course Facilitators</b>	Deepashree P kavyashree B V, Chaithra S, Dhanujakshi A, Priya E.
	Nagarathna
Module 1	Introduction to investment



	and uncertainty. Investment on C
	and uncertainty, Investment vs Speculation vs Gambling,
	diversification of investment.
	집에 많은 것 같은 것을 알았는 것이 같은 것이 같이 많을 것 같아요.
	Beginner's guide to
MARA	stock market, introduced about the stock market and stock
Module 2	
(Complete	exchange, types of companies listed or
syllabus)	traded in the stock market, scams relating to stock market,
(15 Hours)	concepts of IPO, speculators, EMH
	How to open a and operate a Demat Account.
Objectives of the Course	The objective of conducting this investment management online certificate course is: The
course	students will be able to get knowledge regarding basics of
	investment management and stock market investment.
	Gave the practical knowledge to the participants of this course. Created awareness
	ereated awareness
The outcome of the	regarding the selection of investment portfolios based on the risk associated with each one.
Course	Enhanced the knowledge of the students Gave some ide
	regarding now to invest in stock
	market and how to open a Demat account Overall it and
	industry information to the
	students who opted this course.

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# Postgraduate Centre Department of Commerce

presents

# "SPSS 21 AND AMOS"

### ADD ON COURSE IN (Hybrid mode)

**Contact: Department of M.Com** 

**Open to all UG & PG Students** 

**Duration : 30 Hours** 

**Registration Date: 20-07-2021 to 30-07-2021** 

Objective:

To provide knowledge on Research Methodologies and Design Aspects.

Outcome:

This course is aimed at exposing participants to the use of SPSS and its features in intensive data analyses.



#### Department of M.Com. Academic year 2021-2022 Proposal for Add on Course

Title of the Course	SPSS -21 & AMOS	
Date of Registration (From- to)	20-07-2021 to 30-07-2021	
Date of Commencement	02-08-2021	
Date of Completion	30-10-2021	
Platform (Online/Offline)	Online Mode/ offline Mode or blended mode	
Duration	30 hours	
Target Audience	UG & PG Students	
<b>Registration Fee</b>	Rs.2000/-	
Course Facilitators	Thanapackiam Roasline Jayanthi	
Module 1	Module 1: Data File Creation and Data Processing□Create, Edit, and Save SPSS Data File□Delete Data values and Declare Missing Values□SPSS Data Editor□Label Values for a Variable and Save Data File.Importing & Exporting file from different source	



	Data Manipulation & Descriptive Statistics
	□ Merging
	□ Splitting
	□ Selecting Cases
	<ul> <li>Mean, Standard Deviation, Histogram,</li> </ul>
Module 2	Boxplot, Stemplot, Normality Test,
	Frequency Table, Bar Chart, Pie Chart.
	□ Scatter plot
	<ul> <li>Cross Tabulation (Contingency table)</li> <li>Mean for subgroups and side – by – side boxplot</li> </ul>
	incall for subgroups and side – by – side boxplot
	Inference on one population
	<ul> <li>Confidence interval estimate for population mean</li> </ul>
	One Sample T-Test for population mean
	Confidence Interval estimate for population
	proportion
	Two Independent Sample t-test
	<ul> <li>Two Independent Samples t-test Procedure</li> </ul>
	Tests of normality from two samples
	Interpretation of SPSS output
	Paired Samples T-Test and Normality Check
	Paired Sample T-Test
	<b>One-way ANOVA and Multiple Comparisons</b>
	One – Way & Two- way ANOVA
	Interpretation of SPSS Output on One Way ANOVA
	Module 2: Nonparametric Tests
	□ Mann Whitney U test
2 - 전 - 전 - 전 - 전 - 전 - 전 - 전 - 전 - 전 -	□ Krushkal Wallis test
	□ Friedman Test
	□ Test for Normality
	□ Mann Whitney U test,
	□ Wilcoxon test
	□ Run Test
	□ Reliability Test (Using Cronbach Alpha)
	Chi – Square Test and Contingency Tables
	Chi-Square Test



	□ Interpret SPSS Output for chi-Square test
	Correlation & Regression
	Pearson correlation Coefficient
	Simple liner regression, Prediction, Residual Plot
	Logistic Regression
	Logistic regression
	Logistic regression: Probability Estimation
	Dimension Reduction:
	Factor Analysis
	Multidimension Scaling
	Cluster Analysis
	Structural Equation Model (SEM) using AMOS
	□ Introduction about AMOS (From Basic)
	Model Fit Summary
	□ Goodness of Fit Index (GFI)
	□ Adjusted Goodness of Fit Index (AGFI)
	□ Normated Fit Index (NFI)
	□ Comparative Fit Index ( CFI)
	□ RMR, RMSEA
	Confirmatory Factor Analysis (CFA) using AMOS
	based on One Factor
	Modification Indices, Model Fit Summary
	□ Average Variance Extracted (AVE)
	Construct Reliability (CR)
	Convergent Validity
	Discriminant Validity, Linear Model,
	Compound Model, ARIMA Model
	1. To provide knowledge on Research Methodologies
	and Design Aspects.
Objectives of the Course	2. To help the participants familiarize themselves
Course	with the statistical Concepts & tools with
	Different statistical software.
	3. To provide hands-on training on data analysis.
	OFSA



	<ul> <li>4. To develop new techniques in Research Methodology to improve the quality of research work.</li> <li>To get the knowledge to the participants, how to write</li> </ul>
Outcome of the Course	Funded project & Research article.         This course is aimed at exposing participants to the use of SPSS and its features in intensive data analyses.

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### A FRANSALIAN INSTITUTE OF HIGHER LEARNING

FREE REGISTRATION FOR 2021-22 COURSES

DEPARTMENT OF M.Sc MATHEMATICS

Presents

# CERTIFICATE COURSE ON Quantitative Aptitude & Reasoning for Competitive Exams Date of Registration: 20/07/2021 Date of Commencement:02/08/2021 Duration : 30 Hours Open to UG and PG Students Duration: 30 Hours Hybrid mode Contact:mscmaths@sfscollege.in

**Objective:** 

- To Train the students for competitive examinations
- To increase the chances of employability

#### Outcome:

Students will be able to attempt aptitude questions in various competitive exams like CAT, CMAT, IBPS, UPSC, Railways, and Banks etc.



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#### A FRANSALIAN INSTITUTE OF HIGHER LEARNING

#### PG Department of Mathematics Academic Year 2021-2022 Proposal for Certificate Course

Title of the Course	Quantitative Aptitude & Reasoning for Competitive Exams	
Date of Registration (From- to)	20-07-2021 to 30-07-2021	
Date of Commencement	02-08-2021	
Date of Completion	30-10-2021	
Platform (Online/Offline)	Blended Mode	
Duration	30 hours	
Target Audience	UG & PG Students	
<b>Registration Fee</b>	NO FEES	
Course Facilitators	R Shanmugapriya Roopa Shenbagavalli	



a stranger and a	Quantitative Ability (Basic Mathematics): Number Systems,
	LCM and HCF, Decimal Fractions, Simplification, Square
	Roots and Cube Roots, Average, Problems on Ages, Surds &
Module 1	Indices, Percentages, Problems on Numbers.
(Complete	Quantitative Ability (Applied & Engineering Mathematics):
syllabus)	Logarithm, Permutation and Combinations, Probability, Profit
	and Loss, Simple and Compound Interest, Time and Distance,
	Time and Work, Ratio and Proportion, Area, Mixture.
	Data Interpretation and Reasoning: Bar Graphs, Line Graphs,
	Pie Chart, Venn Diagrams, Analytical Reasoning, Mirror
Madula 2	Images.
Module 2 (Complete syllabus)	Logical Reasoning: Verbal Analogy, Verbal Series, Verbal Classification, Blood Relation, Direction Sense, Coding – Decoding, Calendars, Clock.



	>	To Train the students for competitive examinations
		To Train the students for competitive examinations
	2	To increase the chances of employability
	4	Demonstrate procedural fluency with real number arithmetic
		operations and use these operations to represent real world
		scenarios and to solve stated problems.
	>	Demonstrate number sense and conversion between
		fractions, decimals and percentages.
Objectives of the	>	Draw conclusions or make decisions in quantitatively based
Course		situations that are dependent upon multiple factors.
	A	Use simple and compound interest to do business
		calculations such as value of money, maturity value, present
		value, future value and able to differentiate which math
		method should be used for different problems.
	A	Analyze data being presented in the form of tables, venn
	Í	그는 그가 같은 것이 물건을 가지 않는 것을 다 같은 것을 하는 것을 물건을 다 갔다.
		diagrams, pie charts.
	~	Understand and apply the concepts of coding-decoding,
		clock and seating arrangement in real life problems.
	>	Students will be able to Understand the basic concepts of
		Quantitative Aptitude and Arithmetic techniques.
		· · · · · · · · · · · · · · · · · · ·
	A	Students will be able to attempt aptitude questions in various
The outcome of		competitive exams like CAT, CMAT, IBPS, UPSC,
the Course		Railways, and Banks etc.
	~	Understand the core concepts of quantitative aptitude.
	4	Understand the primary concepts of reasoning.
	4	Understand the primary concepts of reasoning.



Attain adequate competency in use of logical reasoning and skills.
Handle campus placement test involving quantitative aptitude and reason.

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# DEPARTMENT OF COMPUTER APPLICATIONS Presents

# CERTIFICATE COURSE ON Programming for a Purpose using C Academic Year 2021-2022

### Date of Registration:01-07-21 to 10-07-2021 Date of Commencement: 15/7/21 Duration:30 Hours, open to all Registration Link https://forms.gle/1g5FeKWmWFnKUAt7A



# Objective:

Students will be able to create small web pages.

### Outcome:

1.Students will be able to use cascading style sheets.

2.Students will be able to create a web page and blogs.



#### Department of Computer Applications Academic year 2021-2022 Proposal for Certificate Course

Title of the Course	Programming for a purpose using C
Date of Registration (From- to)	01-07-21 to 10-07-2021
Date of Commencement	15-07-2021
Date of Completion	30-09-2021
Venue	Hybrid
Duration	30 hours
Who can Enroll?	UG & PG Students
<b>Registration Fee</b>	NO FEES
Course Facilitators	Prof. Saranya C Prof. Annie Christila Prof. Nayana KV
Module 1( Syllabus)	Problem Solving Techniques and programing paradigms-Using C
Module 2(Syllabus)	Java and Python for beginners
	DESAL



Objectives (in two sentences)	<ul> <li>To teach you skills that will be relevant many years in the future</li> <li>To develop their understanding of how computer and technology works.</li> </ul>
Outcome	<ul> <li>Students understand aspects of computational thinking to complete a goal</li> <li>Students will have ability to create simple programs.</li> </ul>

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# DEPARTMENT OF BUSINESS ADMINISTRATION Presents



ADD-ON COURSE

# **TALENT MANAGEMENT**

#### **Objective:**

To acquire communication & amp; leadership skills.

To enhance student's competency level

#### **Outcome:**

Students gain an understanding of interview skills

Students develop positive attitude for individual and personality growth.

Date of Registration:01-07-21 to 10-07-2021 Date of Commencement: 15/7/21 Open to all UG & PG Students For more details contact :bba.hod@sfscollege.in UAN 2023



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## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

#### Department of Business Administration Academic year 2021-2022 Proposal for Add on Course

Title of the Course	Talent Management
Date of Registration (From- to)	01-07-21 to 10-07-2021
Date of Commencement	15-07-2021
Date of Completion	30-09-2021
Platform (Online/Offline)	Hybrid
Duration	30 hours
Target Audience	UG & PG Students
<b>Registration Fee</b>	NO FEES
Course Facilitators	VICTORIA REENA SONIA ASHOK
Module 1 (Complete syllabus) (15 Hours)	Soft skills required to crack an Interview Dos and Don'ts of an Interview, frequently asked Questions, Different Types of Interview Techniques, Importance of attitude for an Interview Soft skills v Hard Skills, how to handle stress during interview



Module 2 (Complete syllabus) (15 Hours)	Presentation skills, Grooming and personality etiquette Dress code and Body language, Telephone and Email etiquette Social behaviour, Positive psychology. Positive attitude, self-esteem, factors that contribute to success.
Objectives of the Course	<ul> <li>To enable students</li> <li>1. To acquire communication &amp; amp; leadership skills.</li> <li>2. To enhance student's competency level</li> <li>3. Building the competency skills as per industry standards.</li> <li>4. To help students cope with stress, anxiety, low self esteem</li> <li>5. To enable students to explore and utilise their talent quotient in the best way possible</li> </ul>
The outcome of the Course	Students gain an understanding of interview skills Students develop positive attitude for individual and personality growth.

COORDINATOR Curriculum Enrichment Cell St. Francis de Sales College Bengaluru - 560100

