



ST FRANCIS DE SALES COLLEGE

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Department of M.Sc. Psychology Report of Certificate course on "Stress Management"

Course Objective:

The course objectives for a stress management course for students typically aim to equip students with the skills and knowledge necessary to understand, cope with, and reduce stress in their academic and personal lives. Define stress and recognize its various forms. Understand the physiological and psychological aspects of stress. Identify common stressors in academic and personal life. Introduce a variety of coping mechanisms for managing stress. Teach relaxation techniques, mindfulness, and meditation. Explore time management skills to reduce academic stress.

Report:

Stress management, the certificate course, started on 6th August, 2018. Prof. Mamatha K facilitated the course that was pursued by the students of Psychology stream with great enthusiasm. The course duration was 30 hours and it was conducted in Room No. 101 regularly. Students were taught about what is stress and types of stress. They were also explained about the different methods and techniques that could be adapted to overcome stress. Their theoretical understanding and practical experience were systematically assessed after completing the syllabus. For assessing their theoretical understanding, their theoretical understanding was assessed through assessment, which was conducted for 50 marks.

Course outcome:

- Students will demonstrate an understanding of the physiological and psychological aspects of stress. They will be able to identify common stressors in academic and personal life.
- They will demonstrate the ability to apply time management skills to reduce academic stress. Students will adopt and maintain a balanced lifestyle, incorporating proper sleep, nutrition, and exercise.
- Students will understand the connection between lifestyle choices and stress levels.


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Department of Computer Applications Report of certificate course on "Search Engine Optimization"

Course Objective:

This Search Engine Optimization course aids professionals in organically increasing the visibility of their businesses. With this SEO, students will be able to learn SEO concepts and put them to use in industry-related simulations. Students who take this SEO training will learn ways to put their website at the top of a search engine result page and keep it there. With this course, the students will learn SEO skills like Keyword management and research, On-Page and OffPage Optimization, Analytics (how to make use of analytics to see how well SEO tactics work and which areas could use improvement).

Report:

Search Engine Optimization, the certificate course, commenced on 6th August, 2018 for the UG students and 3rd September, 2018 for the postgraduate students. Dr. Lokanayaki & Dr. Smrity Prasad facilitated the progress of the course and it was pursued by the undergraduate Computer Applications students. Students were taught about all the concepts related to SEO. The course duration was 30 hours and it was conducted in the Business Lab, Seminar Hall, and Room No. 102 and 103. The course started by August and was concluded by the end of October successfully. Their theoretical understanding and practical experience were systematically assessed after completing the syllabus. Their theoretical understanding was assessed through assessment, which was conducted for 50 marks.

Course outcome:

- After the successful completion of this course, students will become proficient in Search Engine Marketing and SEO.
- They could plan and execute many business activities like advertisements and campaigns. They could optimize a website and generate websites.
- They could join any organization as SEO/Google Ads Expert/ Specialist or Google Ads Consultant.
- They are expert in tools such as SEMrush and Google Analytics. After the successful completion of both these courses, the students could work as SEO Executive, SEO Specialist, SEO Project Manager and Ad word Specialist.


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Department of Business Administration Report of add on course on "Recruitment Process and types"

Course Objective:

Recruiting the right people is essential to the successful development of teams and the organization. However, the process is costly both in terms of time and resources and it is therefore critical that the right candidate is appointed first time. This recruitment course will provide students with guidance in the skills and techniques essential to conducting successful selection interviews. Having completed this Recruitment & Selection course, the students will be able to develop job specifications and person specifications to fit current recruitment needs of the business, to examine selection methods and their effectiveness in helping identify the best interview candidates, to develop communication and techniques in order to get the best out of recruitment interviews.

Report:

Recruitment, the certificate course, commenced on 6th August, 2018. Prof. Maria Priya, Prof. Gnanajyoti & Prof. Soubhagya Hegde facilitated the progress of the course and it was pursued by the undergraduate students of Business Administration. Students were explained about all the aspects related to recruitment and how they should prepare themselves for facing the interview. The course duration was 30 hours and it was conducted in the Business Lab, Seminar Hall, and Room No. 205. Students completed the course by the end of October successfully. Their theoretical understanding and practical experience were systematically assessed after completing the syllabus. On completion course completion certificates were issued to students.

Course outcome:

- This course will help the students to understand the process of recruitment and become good human resource managers and recruitment professionals.
- They can train managers to become good interviewers. They will listen attentively during the interview and learn when to intervene with questions or comments.
- They will be able to explain the recruitment plan and offer inside knowledge from the part of the company in order to be sure of the skills that are aligned with the business objectives and strategy.
- They could help the candidates to prepare for the job interview. They could become a part of the recruitment process and involve in decision making


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Department of Commerce Report of Certificate course on "Principles and aspects of GST"

Course Objective:

The course gives a comprehensive insight about the principles and practical aspects of GST as well as other nuances of the new indirect tax regime. It encourages the students to gain an understanding about the relevance of GST inclusively as well as of the preparations and challenges that lie ahead. The students will understand the importance and implications of indirect taxes (GST) in the Indian and global economy and its contribution to the economic development.

Report:

The certificate course, GST, started on 6th August, 2018. Prof. Dhruva Kumar and Prof. Johnson Pereira facilitated the progress of the course and it was pursued by the Commerce students of both UG & PG. The course duration was 30 hours and it was conducted in B002 and conference hall. Students enrolled for this course in August and students completed the course by the end of October successfully. They were taught all the concepts related to different aspects of GST. Their theoretical understanding and practical experience were systematically assessed after completing the syllabus. Their theoretical understanding was assessed through assessment, which was conducted for 50 marks.

Course outcome:

- The students will be able to understand the framing of GST and its benefits.
- They will become good tax assessors.
- This course will be an addition to their other professional skills to gain more job opportunities in the corporate sectors.


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Department of Computer Applications Report of Certificate course on "Digital Communication"

Course Objective:

The objective of this course is to introduce the basic principles that support the analysis and successful design of a digital communication. The students will be able to understand system design goals and optimize the trade-off among basic system parameters such as signal to noise ratio and bandwidth. Digital communication is a fundamental course in the electronics and communication stream. The objectives of this course is to introduce the basic principles that underlie the analysis and successful design of a digital communication system. Digital communication systems have been used in all modern communication systems. Emphasis is placed on understanding system design goals and to optimize the tradeoff among basic system parameters such as signal-to-noise ratio, bandwidth, etc

Report:

Digital Communication, the certificate course, started on 6th August, 2018. Prof. Annie Christila & Prof. Lakshmi C.B. facilitated the course that was pursued by the students of Science stream with great enthusiasm. The course duration was 30 hours and it was conducted in Room No. 201 regularly. Students enrolled for this course and completed the course by the month of October successfully. Their theoretical understanding and practical experience were systematically assessed after completing the syllabus. Their theoretical understanding was assessed through assessment, which was conducted for 50 marks.

Course outcome:

The completion of this course ensured jobs opportunities for them in the telecommunication and electronic sectors. Performance analysis of binary and M-ary signaling schemes: Performance analysis of binary signaling schemes, performance analysis of M-ary signaling schemes, bit-level demodulation, non-coherent communication: Composite hypothesis testing, optimal demodulation for non-coherent communication, Performance analysis of non-coherent communication: Performance of binary and M-ary non-coherent communication.

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Department of English Report of Certificate course on "Computational Linguistics"

Course Objective:

The goal of the course is to give a general idea in the area of Computational Linguistics and its related disciplines, and to carry out original in-depth research work on a problem in Computational Linguistics. Computational linguistics is the scientific and engineering discipline concerned with understanding written and spoken language from a computational perspective, and building artifacts that usefully process and produce language, either in bulk or in a dialogue setting. To the extent that language is a mirror of mind, a computational understanding of language also provides insight into thinking and intelligence. And since language is our most natural and most versatile means of communication, linguistically competent computers would greatly facilitate our interaction with machines and software of all sorts, and put at our fingertips, in ways that truly meet our needs, the vast textual and other resources of the internet.

Report:

Computational Linguistics, the certificate course, commenced on 6th August, 2018. Prof. Vimala facilitated the progress of the course and it was pursued by the undergraduate arts students. The course duration was 30 hours and it was conducted in the Room No. B004. Students were taught about the importance of computational linguistics and its uses in the digital era. The course was open to both UG and PG students. The course was taken up by students from department of Humanities Their theoretical understanding and practical experience were systematically assessed after completing the syllabus. Their theoretical understanding was assessed through assessment, which was conducted for 50 marks.

Course outcome:

- Students can pursue their academic career as a faculty or researcher in India or abroad.
- They can also contribute to research and development activities in industry


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Department of Commerce Report of certificate course on "Basic Tally"

Course Objective:

This course will help them to learn the concepts and principles of inventory management, GST transactions, sales and purchase, payrolls and other concepts related to the practical application of Tally. They will deal with real time scenarios for case studies and problem solving. This course will help the students to get good job opportunities

Report:

Basic Tally, the certificate course, was conducted from 6th August, 2018 to 3rd October, 2018. Dr. Gurubasavaraja, Prof. Siny Philip & Dr. Thanapackiam facilitated the progress of the course and. The course duration was 30 hours, it was conducted in Room No. 101, 102 and 103. Students were taught about basic tally and its uses. Students enrolled for this course and completed the course by the month of October successfully. Their theoretical understanding and practical experience were systematically assessed after completing the syllabus. Their theoretical understanding was assessed through assessment, which was conducted for 50 marks.

Course outcome:

- This course helped the students to get good job opportunities.
- They were able to perform their jobs efficiently in the corporate sectors.
- This course is designed to impart knowledge regarding concepts of Financial Accounting Tally is an accounting package which is used for learning to maintain accounts.
- This course is useful for Commerce students to get placements in different offices as well as companies in Accounts departments.


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