

**CERTIFICATE**

This is to certify that 50 students of St Francis De Sales Degree College has undergone a one-day industrial visit to our Electronic City branch on 10.02.2021 for understanding the business activities and banking operations. The students were accompanied by Prof. Geetha P S and Prof. Ashwini.

Place: Bangalore

Dated: 12.03.2021

For THE SOUTH INDIAN BANK LTD.

*Smt. P. S. Geetha*  
Senior Manager  
Bangalore Electronic City Br.





# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Accredited by NAAC with 'A' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

### REPORT OF INDUSTRIAL VISIT & INDUSTRY INTERFACE SESSION

<b>Title</b>	<b>INDUSTRIAL VISIT &amp; INTERFACE SESSION</b>
<b>Date of Event</b>	<b>10.02.2021</b>
<b>Time of the Event</b>	<b>11.00am to 12.00 pm</b>
<b>Department / Association</b>	<b>INDUSTRY ACADEMY CELL in association with DESMA</b> <b>Department of Business Administration</b>
<b>Mode/Platform</b>	<b>Offline</b>
<b>Number of Participants</b>	<b>50</b>

<b>Resource Person(s) with qualification</b>	<b>Ms. ANN TRESA ROBY P &amp; Ms. SRISHA</b>
<b>Books (if published)</b>	<b>NA</b>

<b>Place of visit/ details of Industrial visit place:</b>	<b>SOUTH INDIAN BANK</b> <b>SFS College Extension, Electronic City, Bangalore-560100</b>
<b>Organiser</b>	<b>SREENIVASA MURTHY V</b> <b>Academic Coordinator, SFS COLLEGE</b>
<b>Accompanied faculty:</b>	<b>Prof. Geetha PS &amp; Prof. Ashwini C</b>

### REPORT

#### **INDUSTRY ACADEMY CELL in association with DESMA**

Department of Business Administration organised an Industrial Visit to SOUTH INDIAN BANK, SFS College Extension, Electronic City, Bangalore for 1<sup>st</sup> year BBA (Regular) students on 10<sup>th</sup> of February 2021.

The objectives of Industrial visit were:

- To make the Student understand the Banking sector in terms of enhancing their business Knowledge relevant to their Subjects and to acquaint them self with respect to Quality and Safety aspects used in banking sector.

- To understand the organization structure of south Indian bank.
- To understand the services offered by the bank.
- To find out various departments of the bank.

This industrial visit was intended to empower the students in Indian finance, understand the history and functionalities of the bank and also to have practical knowledge of the South Indian Bank.

Due to Pandemic situation only few students were allowed to visit inside the bank and a short session of capturing some wonderful moments on the camera outside the bank.

After completing the visit the students were taken back to college campus for a session arranged in room no.404 SFS Degree College, Bengaluru. Ms Ann Tresa Roby P & Ms. Srisha, the representatives of south Indian bank were invited to deliver the presentation about their branch.

**Ms Ann Tresa Roby P** enlightened students about the history of SIB its vision and mission, organisation structure, various services offered to customer like SIB mirror app, debit cards & credit card usages, online banking services for paying the fee , insurance products, mutual fund, systematic investment plans and national pension schemes

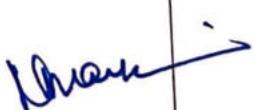
**Ms. Srisha** explained about the hierarchy of the branch, various counter & its services. She makes it simpler and easy to understand the difference between Cheque & DD, NFT Vs RTGS, and also explained the various loans and its interest rates offered by SIB.

The session started from 12:00 PM and ended at 1:00 PM.

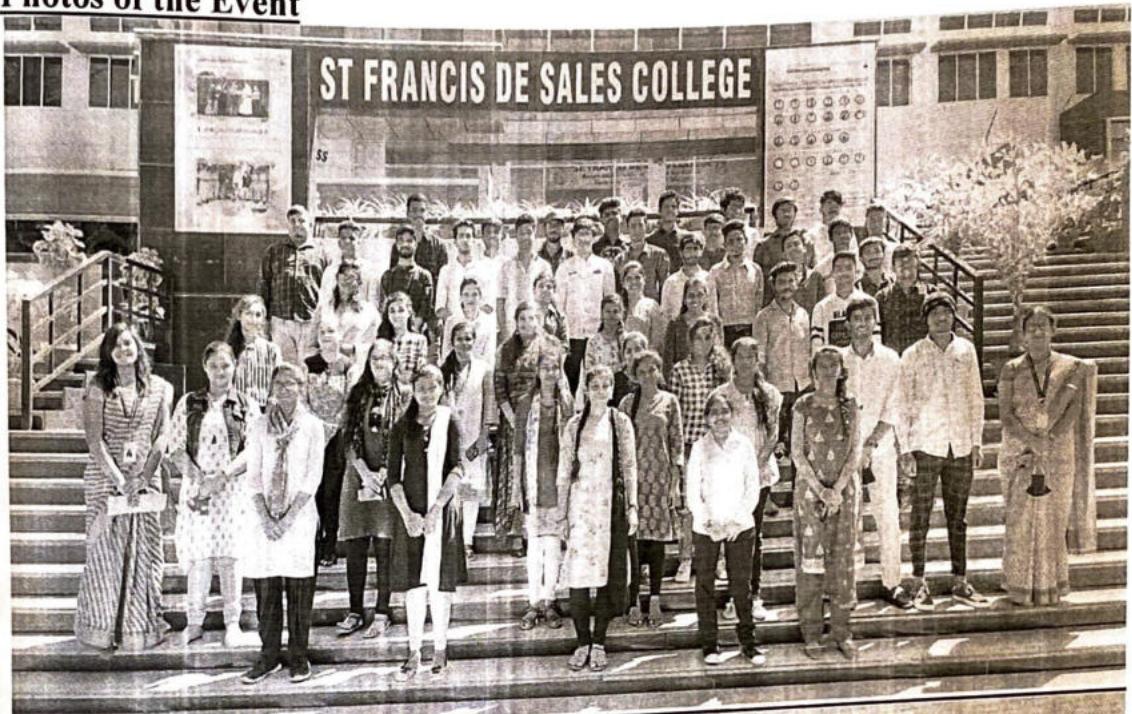
At the beginning of the session Prof. Geetha PS, Coordinator Department of Business Administration welcomed Ms Ann Tresa Roby P & Ms. Srisha and also thanked them during the end of the session.

The Visit to bank and a session with bank representatives gave the students an excellent opportunity to gain knowledge about banking industry. It was an informative session and the students got a practical exposure of the working atmosphere in the banking industry. An interaction with bank staffs helped the students in gaining the live experience of banking which can help them in their internship and further career enhancement to prepare for corporate world.

Finally students were asked to prepare a report on visit to south Indian bank.



## Photos of the Event



*L. Arun*