



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved

Electronic City, Bengaluru - 100

Accredited by NAAC with 'A' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

<b>Title</b>	Webinar on Career Planning by Skilling India
<b>Date of Event(s)</b>	05/06/21
<b>Department / Association /Cell / Committee</b>	Placement Cell
<b>Venue (Mention the platform if it is Online)</b>	Zoom
<b>Number of Participants</b>	115
<b>Target Audience</b>	Bcom Final Years

<b>Resource Person(s) with qualification</b>	Mr Manish

<b>Place of visit/ details of Industrial visit place (if applicable):</b>	NA
<b>Event Coordinator</b>	Ms Sonia Ashok/ Mr Karthik

The Placement Cell of St Francis de Sales College in association with the Skilling India conducted a Webinar on Career Planning for the Final Year students of BCOM. Over 120 students attended the session. St Francis de Sales College has partnered with Skilling India for Placement Training sessions. The program focused on training students in building skills and various career options they can choose after the course. The program emphasised on skills that are vital for placement and career growth.

The objective of the event was to provide a platform to the students and enrich the students about the various certificate courses which they had to offer.

The main objective of the Placement cell is to provide personal and career related support to the students with special emphasis on training the students on employability skills and to provide placement in various Industries/Organizations by arranging campus recruitment drives.

**Placements give students** the opportunity to gain skills specific to their subject or industry of choice as well as the employability skills required for real-life work. It also increases their knowledge of an industry or sector, allowing them to make better informed decisions about future career choices.

The session emphasised on how important it is to have a professional qualification which provides students a high repute and status in the Society apart from its financial scenario. It also emphasised on the fact as to how St Francis de Sales College as an institution provides the gateways to students to pursue their professional courses in continuum with their UG courses.

Highlights of the session:

- The benefits of the platform were explained to students
- Career planning helps the individuals have the knowledge of various career opportunities, his priorities etc.
- It helps him select the career which is suitable to his life style, preference, family environment, scope for self-development.
- It helps the organisation identify talented employees who can be promoted.
- Internal promotions, up gradations and transfers, motivate the employees, boost up their morale and also result in increased job satisfactions.
- Each employee will wait his turn of promotion rather than changing to another organisation. This would lower employee turnover.
- Increased job satisfaction enhances employee commitment and creates a sense of belongingness and loyalty to the organisation.
- An organisation with well-designed career plans is able to have a better image in the employment market and it will attract and retain competent people.
- After graduating a student will have a variety of career options available, including roles such as a management consultant, business analyst, operations manager, or an entrepreneur.

To conclude the session though distinct in its approach had a common objective – to provide the student with the best of knowledge in that particular area. The session received extremely positive feedback and the College intends to provide such opportunities to students in the future as well.



**PRINCIPAL**  
**St. Francis De Sales College**  
Electronic City Post, Bangalore - 560 100.