



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

SEMINAR ON MEDIA LITERACY

RESOURCE PERSON WITH QUALIFICATION : Dr. SHILPA KALYAN

ASSISTANT
PROFESSOR , DEPT OF
JOURNALISM,
PRESIDENCY
UNIVERSITY ,
BANGALORE

TARGET AUDIENCE : UG STUDENTS

DATE OF EVENT: 25/10/2021

VENUE : CLOSED AUDITORIUM



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SEMINAR on MEDIA LITERACY

Title	MEDIA LITERACY
Date of Events(s)	20/10/2021
Departments/ Association	HUMANITIES
Venue (Mention the platform if it is online)	CLOSED AUDITORIUM
Number of Participants	90
Target Audience	UG Students

Resource Person(s) with qualification	Dr. SHILPA KALYAN, ASSISTANT PROFESSOR, DEPT OF JOURNALISM, PRESIDENCY UNIVERSITY, BANGALORE.
Books (if published)	

Place of visit/ detail of Industrial visit place (if applicable)	NA

The Department of Humanities in collaboration with Research and IP Cell organized SEMINAR - One Week Guest Lecture Series from 25-10-2021 till 26-10-2021. The series focuses on nurturing the research culture among the under graduate students of St Francis De Sales College.

The major objectives of the guest lecture series are as follows:

- It brings in opportunities for students to learn new and acquire knowledge.
- It brings in interactive learning among students
- It inspires the students
- Students get an idea regarding the career paths and the future goals that need to be set.
- It helps students improve their learning in a more interactive, topic specific way.

As a part of the guest lecture, on 25-10-2021, the Department organized a two-hour session for Journalism with the topic "MEDIA LITERACY." Dr. Shilpa Kalyan is an Assistant Professor of Presidency University, Bangalore. Her major focus was on Media, the fake news and the many aspects related to it.

She has completed her PhD, and she has done many projects and presented papers in many national and International Conferences.

The program started at 12:00pm with a welcome and the introduction was delivered by Desalite Priyanka Kumari of II BA (JPE). The session was handed over to the speaker. The session on Media Literacy created an overall impact among fake news.



Electronics City P.O., Bengaluru - 560 100
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www.sfscollege.in



The session was concluded by appreciating Dr. Shilpa Kalyan with a gift and appreciation letter and small token of love.

The vote of thanks was delivered by Desalite Swarna Vinod of II BA (JPE).

Attachments:

Kindly **attach** the following supporting documents: (wherever applicable)

S. NO	Document	Format	Attached / Not Applicable
1	Brochure of the event	PDF	ATTACH ED
2	Circular of the event (Notifications)	PDF	NA
3	Geo-tagged photos/Screen Shots		ATTACH ED
4	Attendance sheet with signature of the attendees (offline)/Consolidated Excel sheet of the feedback forms (Online)	PDF / Excel Sheet	ATTACH ED
5	Copy of the Certificate issued	PDF	ATTACH ED
6	Invitation and acceptance letter (or mail) of the Chief guest	PDF	ATTACH ED
7	Proof for honorarium given to the guest (Cheque or online payment details)	PDF	ATTACH ED
8	Registration details	PDF	NA
9	Profile of the Resource Person	PDF	ATTACHED



PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100



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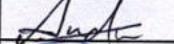
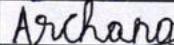
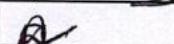
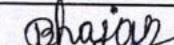
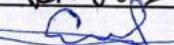
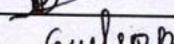
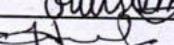
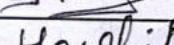
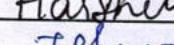
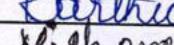
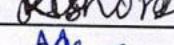
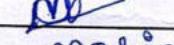
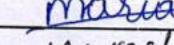
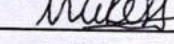
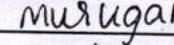
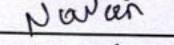
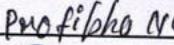
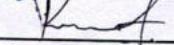
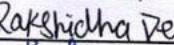
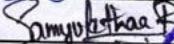
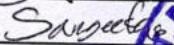
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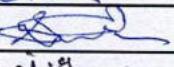
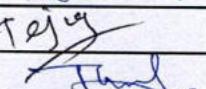
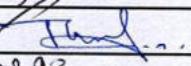
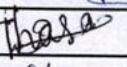
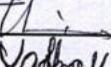
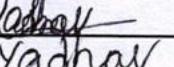
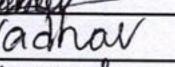
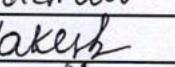
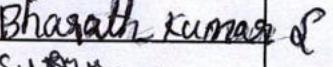
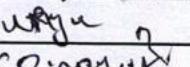
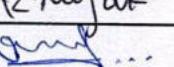
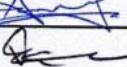
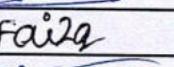
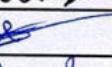
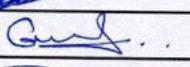
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Media Literacy

Date: 20/10/2021

SL.NO.	NAME	ROLL NO.	SIGNATURE
1	AKASH M	21C402 TA	
2	ANDRIAN SUNNY D SILVA	21C403 H	
3	ANKIT SINGH	21C404 H	
4	ANN LEMU MATHEW	21C405 H	
5	ARCHANA V	21C406 TA	
6	ASUTOSH KUMAR A	21C407 H	
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9	CHANDRU S	21C410 TA	
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51	NAGAMANI M	21C454 TE	
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53	WEGOS DHANA ANGEL W	21C457 H	

