



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University | Electronics City, Bengaluru - 100

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Soft Skill Activity on Improving Interpersonal Skills and Time Management

Date: 29th January 2019

Venue: Auditorium and Business Lab

Conducted by: Department of Business Administration

Attended by: UG students – BBA

Organized by: St. Francis de Sales College, Electronic City, Bengaluru

“Education is not merely a learning process, but it is necessarily a process of transforming humans into better and efficient individuals.”

The Department of Business Administration organized the Intra Departmental Activity entitled “Soft Skill Activity on Improving Interpersonal Skills and Time Management” on 29th January 2019. The department activities conducted are focused on creating practical involvement for overall development of students.

In view of imparting soft skills in the minds of blooming graduates, three events were organized: EXTEMPORE - An extempore speech is an impromptu speech which the student is required to make on a topic given there and then. No prior preparation is permissible. Keep it short and sweet. Extempore speeches aren't expected to be long, epic narratives. A lot of people tend to hide their nerves and their being unprepared by using a lot of words. Speaking clearly and with as few words as possible shows confidence in your own opinions and that makes you a much better public speaker than those who just seem to rely on their wide vocabularies.

MAD-ADS - Participants have to come prepared and present an advertisement for a product/service of their choice. It can be made in a fun-filled and exciting way. The Ad Mad Show competition is an opportunity to bring out individual and collective talent of the students participating in it. The idea behind conducting this competition is to provide a platform to participants to explore their creativity and stage presence skills.

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It is expected from students that they should get equipped with the knowledge of Ad-making and execution of it live. Participants are suggested that their Ad should contain the essentials of Advertisement, i.e. Clarity, provoking in nature, creativity, appeal, & simplicity.

BUSINESS QUIZ -It is a three round competition which covered questions related to identification of brands, personalities and logos of companies. Business Quiz questions are mostly asked in competitive exams and other interviews to test the candidate's ability. This Business Current Affairs Quiz will help the candidates to rectify the candidate's perception.

The students of the department actively and enthusiastically participated in all the events. The judges were as follows

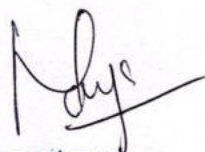
EXTEMPORE – PROF.VINSHY & DR. THARINI

MAD -ADS – PROF.TISON & PROF. NAYANA

BUSINESS QUIZ – MR. XAVIER J STALIN & MR. MICKEY JOY THOMAS

The Event Organisers were PROF.MARIA PRIYA P & PROF.SWATI PAHWA from the Department of Business Administration. After two hours of fantabulous quizzing, ad- mads and extempore the evolving curious minds that emerged victorious were

EVENTS	1 ST PLACE	2 ND PLACE
EXTEMPORE	Ramya M.V (VI SEM BBA)	Jagadish (IV SEM BBA)
MAD –ADS	Devkumar and Group (VI SEM BBA)	Prashanth Kumar and Group IISEM BBA A)
BUSINESS QUIZ	Edwin and Group (IV SEMM BBA)	Karan Godwin and Group (IV SEM BBA)

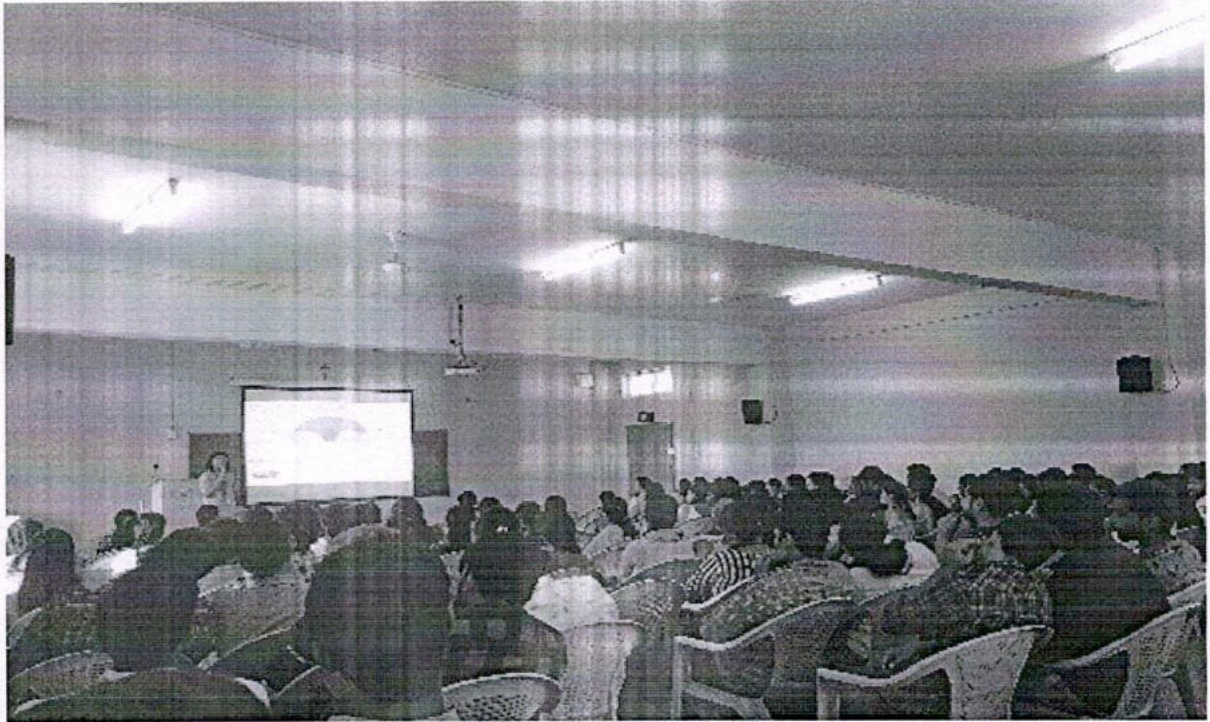


Co-ordinator

Internal Quality Assessment Cell
St Francis de Sales College
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PRINCIPAL
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The training session of the event held on 29th January 2019.


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