



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved | Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

SEMINAR ON EMERGING TRENDS IN RESEARCH

DATE-30/10/2021

VENUE: NEW AUDITORIUM

**ORGANIZED BY :
research cell,
St. Francis de sales college
bangalore.560100**

**RESOURCE PERSON:
DR. Senthil Kumar A
M.com, MCA, M.Phil, NET & Phd**



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Seminar on Emerging Trends in Business

Title	Seminar on Emerging Trends in Business
Date of Event(s)	30 th October, 2021
Department/Association	Research and IP Cell in collaboration With Department of commerce (ACME)
Venue	New Auditorium, SFS college
Number of Participants	210 students
Target Audience	270

Resource Persons with Qualification	Dr. Senthil Kumar A M.Com, MCA, M.Phil, NET & Phd (Asst. Professor, Department of Professional studies, Christ)
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OBJECTIVE:

The objective of conducting the guest lecture for students is to understand and to create awareness about the emerging trends in business world and to give the knowledge about latest technologies like artificial intelligence, machine learning, Robotic process automation, Big Data, Internet of things, Virtual reality and 5G and its importance in various areas of business.

INTRODUCTION:

The resource person Dr. Senthil Kumar A, has started the session with great enthusiasm and the session is an experimental learning based program. He gave brief introduction regarding what is technology, how it works, and what is the need of adopting latest technologies in business and also how adaptation of technologies will reduce the cost and increases the profit level of the company. He also informed the students regarding various types of marketing which reduces the burden of enterprise from spending lots of funds in marketing or in various promotional activities. He made the students to understand how Business industries are witnessing various changes in the fashion of its working over the time. These changes are referred to as business trends.. these New trends in business can be achieved through emerging technologies. Students understood that artificial intelligence is the umbrella term and machine learning is the subset of it. He brought a clear picture that artificial intelligence is used in automating detecting understanding predicting personalizing the resource person also spoke about robotic process automation which is used in interpreting application processing transactions, dealing with data and even replying to the emails. He narrated and distinguished the business without having adopted to technologies and the businesses being updated to latest technologies. He showed the videos on Robotic process Automation and Virtual reality and augmented reality to make the better understanding of concepts. The resource person also a gave a brief about the benefits of Artificial intelligence which enhance the features, functions and performance of the business. He also spoke about the important cost that every organization incurs that is wages. Students also have learnt about the various benefits of using latest technologies into business organization. The session was very lively that resource person gave a real life examples how technology is used in entertainment, education, marketing.



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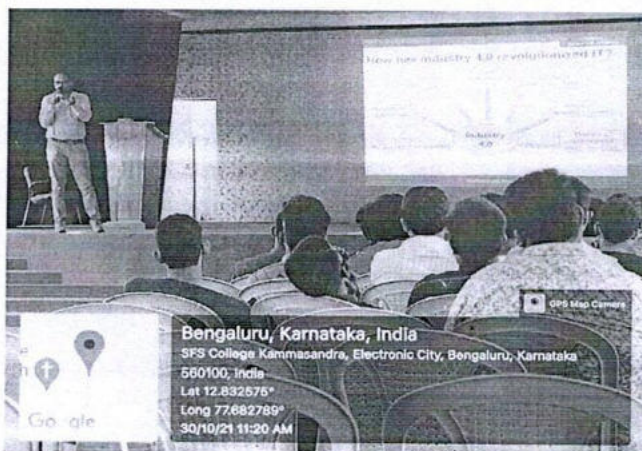
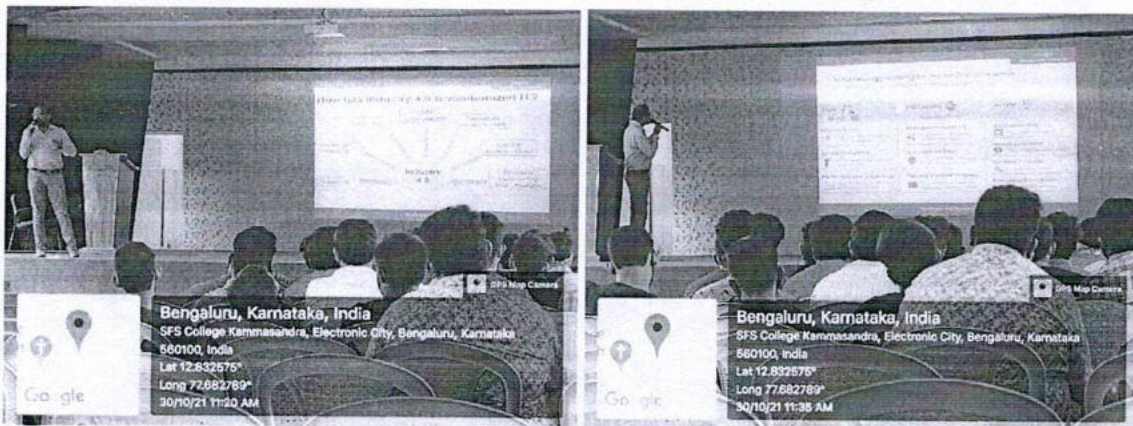


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Outcome of the program

The students of III SEM BCOM have learnt and upgraded with emerging technologies in business, and technologies which are very much necessary to know and learn in today's life. The session was very interactive and lively, Knowing the latest technologies and its importance is endeavoring future entrepreneurs. After the session the students are enlightened with many emerging trends in business. They have learnt the things which are working based on internet.

Collage of photos



K. S. Ravi

Ravi
PRINCIPAL
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ATTENDENCE SHEET

EVENT NAME:REPORT ON PROGRAM (GUEST LECTURE)

CLASS: B COM BBA

DATE 30\10\2021

RESOURCE PERSON

SL.NO	NAME	UUCMS REG.NO	SIGNATURE
1	RANJITHA V	U03MB22C0010 K	Ranjitha . V
2	SHIVARAM VASISTA H D	U03MB22C0018 K	Shivaram .
3	H M SRILAKSHMI	U03MB22C0028 K	H Nilakshmi .
4	SWATHI S	U03MB22C0033 K	Swathi S.
5	BRUNDA T J	U03MB22C0035 K	Brunda . T j
6	MANOJ H J	U03MB22C0041 K	manoj . S
7	KAVYASHREE M	U03MB22C0043 K	Ks
8	DEEPAK P	U03MB22C0047 K	DP
9	MADAPPA N S	U03MB22C0048 K	Atso
10	NIKITHA S	U03MB22C0050 K	NS
11	MUKUL M	U03MB22C0052 K	Atso
12	JAISHREE M	U03MB22C0057 K	JS
13	MOHAN KUMAR M	U03MB22C0060 K	Mo
14	VISHNUSHREE RS	U03MB22C0061 K	VSR
15	GAGAN GANESH	U03MB22C0064 K	Gagan
16	MEENAKSHI V	U03MB22C0067 K	Me
17	CHANDANA S	U03MB22C0068 K	CS
18	BANU PRIYA M	U03MB22C0069 K	Ban
19	KAVYA S	U03MB22C0076 K	Kavya . S
20	DARSHAN M A	U03MB22C0082 K	Darshan .
21	S P VARNAPRIYA	U03MB22C0084 K	S P Varn .
22	DEEPIKA K (KRISHNA.R)	U03MB22C0086 K	Deepika . K
23	VIJAY BHATRACHAR P V	U03MB22C0093 K	vijay . Bhadrachar .
24	YOGESH R	U03MB22C0099 K	Yogesh .
25	BINDHU V	U03MB22C0105 K	Bindhu . v



26	PUNITH KUMAR A	U03MB22C0107 K	Punith Kumara
27	HARSHITHA V (VENKATESH V)	U03MB22C0110 K	Harshitha V.
28	NAVYA R	U03MB22C0112 K	Navya - R
29	MADHUSHREE M	U03MB22C0119 K	Madhu.
30	SHILPA V	U03MB22C0131 K	Shilpa . v
31	SHILPASHREE M	U03MB22C0134 K	Shilpashree . m
32	VINUTHA M	U03MB22C0144 K	Vinutha . m
33	TEJASHWINI V	U03MB22C0145 K	Tejaswini v
34	LAVANYA R	U03MB22C0150 K	Lavanya - R
35	CHANDANA R	U03MB22C0153 K	Chandana R
36	NETHRA V	U03MB22C0167 K	Nethra - v.
37	UDAY A	U03MB22C0172 K	Udaya
38	CHAITANYA K	U03MB22C0178 K	Chaitanya.
39	NAVYA SHREE S	U03MB22C0180 K	Navya . s
40	ATHENA VARGHESE	U03MB22C0182 K	Navya . shree
41	PRUTHVI KUMAR G K	U03MB22C0187 K	Pruthvi .
42	KUSHALI P M	U03MB22C0190 K	Kushali P M
43	VINUTHA S	U03MB22C0194 K	Vinutha . S
44	VIJAYA LAKSHMI P	U03MB22C0196 K	Vijay .
45	HEMANTH S L	U03MB22C0197 K	Hemanth . s.
46	RAVICHANDRAN S	U03MB22M0001	Ravichandran .
47	UJJWAL KUMAR	U03MB22M0002	Ujjwal Kumar
48	Achal Singh S	U03MB22M0003	Achal .
49	Praveen	U03MB22M0004	Praveen
50	V S HARSHA VARDHAN	U03MB22M0005	V.S Harsha.
51	SHANA B H	U03MB22M0006	Shana B . t.
52	Kanaram B	U03MB22M0007	Kanaram .
53	ANUSHA B N	U03MB22M0008	Anusha .
54	VASANTH A	U03MB22M0009	Vasanth .
55	SHASHIRAO G	U03MB22M0010	Shirish .
56	BINDHU R	U03MB22M0012	Bindhu . R
57	BHARATH V	U03MB22M0013	Bharath .
58	HARI KUMAR S	U03MB22M0014	Hari .
59	AYUSH UPADHYA	U03MB22M0017	Ayush .



60	DARSHAN M	U03MB22M0018	Darshan M
61	NISHA K	U03MB22M0020	Nisha K
62	MUKAMBIKA V	U03MB22M0021	Mukambika V
63	NAVEEN KUMAR A	U03MB22M0022	Naveen K.
64	ABHISHEK M	U03MB22M0023	Abhishek M.
65	G Harshith Rao Chanagey	U03MB22M0025	Harshith
66	Durga Devi S	U03MB22M0026	Durga Devi S.
67	SHRUTHI.A	U03MB22M0027	Shruthi A.
68	Pavan s	U03MB22M0028	Pavan S.
69	KALANIDHI V	U03MB22M0030	Kalanidhi V
70	KARTHIK K	U03MB22M0031	Karthik K.
71	RAKSHA M	U03MB22M0032	Raksha M.
72	Suhana .D	U03MB22M0033	Suhana D.
73	SHILPA R	U03MB22M0034	Shilpa R.
74	SHREYA R	U03MB22M0035	Shreyas R.
75	HAMSAVARSHINI P	U03MB22M0036	Rakshit R.
76	RAKSHITHA K R	U03MB22M0037	Ludhyan R.
77	SUDEEP V	U03MB22M0038	Lavanya M.
78	LAVANYA M	U03MB22M0039	Jyoti S.
79	JOSPIN SHWETHA J	U03MB22M0040	Jyoti S.
80	BIKASH ADHIKARI	U03MB22M0041	Bikash Adhikari
81	NITHIN K	U03MB22M0042	Nithin K.
82	Sunitha B	U03MB22M0043	Sunitha B.
83	SAHANA M	U03MB22M0044	Sahana M.
84	BINDU S	U03MB22M0045	Bindu S.
85	SANGEETHA R	U03MB22M0046	Sangeetha R.
86	POORNA CHANDRA N	U03MB22M0047	Poorva Chandra
87	PRAGATHI G S	U03MB22M0050	Pragathi G S
88	HARSHITH N	U03MB22M0051	Harshith N.
89	SOUNDARYA SHREE R	U03MB22M0052	Soundarya S.
90	RAHUL RAJKUMAR	U03MB22M0053	Rahul R.
91	Aayush Kujur	U03MB22M0054	Aayush K.
92	Pandu pujara	U03MB22M0055	Panduraj P.
93	A KARTHIK	U03MB22M0057	A. Karthik.



94	R D Sudarsun	U03MB22M0058	Sand.
95	MANASA R	U03MB22M0059	Manasa.
96	Jason Gomes	U03MB22M0060	Jason.
97	NAVEEN K	U03MB22M0061	Naveen.
98	MANASA S	U03MB22M0063	Manasa.
99	VIGNESH S	U03MB22M0064	Vignesh.
100	RAKSHITHA R	U03MB22M0065	Rakshitha.
101	Kirthana shree k	U03MB22M0066	Kirthana.
102	Aswini S	U03MB22M0067	Aswini.
103	VARUNA M	U03MB22M0068	Varuna.
104	MANIGANDA C	U03MB22M0069	Maniganda.
105	SRUSHTI C	U03MB22M0070	Srushti.
106	THALIN BASHA R	U03MB22M0071	Thalin.
107	Shabrin. A	U03MB22M0072	Shabrin.
108	Shaik Arshiya	U03MB22M0073	Shaik.
109	MANOJ H J	U03MB22M0074	Manoj.
110	Pragasthi M	U03MB22M0075	Pragasthi.
111	Priya naskar	U03MB22M0076	Priya.
112	Shreya roy	U03MB22M0077	Shreya.
113	SINDHU J	U03MB22M0078	Sindhu.
114	JOHITH ROYAL S	U03MB22M0079	Johith.
115	MANOJ KUMAR V	U03MB22M0080	Manoj.
116	Manish kumar	U03MB22M0081	Manish.
117	SUDHARSAN G	U03MB22M0082	Sudharsan.
118	Alexiya G	U03MB22M0084	Alexiya.
119	AKASH GOWDA R	U03MB22M0085	Akash.
120	VANITHA S	U03MB22M0086	Vanitha.
121	LIKITHKUMAR purusothama	U03MB22M0087	Likith.
122	TEJAS R	U03MB22M0088	Tejas.
123	SHWETHA M	U03MB22M0089	Shwetha.
124	GEEDHU K	U03MB22M0090	Geedhu.
125	Praveen L	U03MB22M0092	Praveen.
126	Bhoomika.P	U03MB22M0093	Bhoomika.
127	SRIDHAR S	U03MB22M0094	Sridhar.



128	K SURYA	U03MB22M0095	Surf
129	Musfeera Taj Nisar Ahmed	U03MB22M0097	musfeera
130	Girishwaran A	U03MB22M0099	Girish
131	Nashra khan	U03MB22M0100	Nashra
132	MONISHA M	U03MB22M0101	monisha
133	HARSHA V	U03MB22M0102	Harsh
134	ANNAPURNESHWARI N	U03MB22M0103	annapurna
135	DIYA CHOUDHARY D	U03MB22M0104	Diya
136	Prasanna Y	U03MB22M0105	Prasanna
137	TEJASWINI S	U03MB22M0106	Tejas
138	SUREKHA B K	U03MB22M0107	Surekha
139	Lakshmi kumari	U03MB22M0108	Lakshmi
140	KAVYA N	U03MB22M0109	Kavya
141	NAKSHATRA RANI A	U03MB22M0110	nakshatra
142	Charulatha k	U03MB22M0111	Charulatha
143	Alisha Ara	U03MB22M0112	Alisha
144	RIYA MATHEW	U03MB22M0113	Riya
145	AMITH G	U03MB22M0115	Amith
146	Sunitha G	U03MB22M0117	Sunitha
147	Keerthana B	U03MB22M0118	Keerthana
148	Gajendra	U03MB22M0120	Gajendra
149	PRABHU KUMAR D	U03MB22M0121	Prabhu
150	Arul yesu	U03MB22M0124	Arul
151	MITTAPALLI GANDHI	U03MB22M0125	Mittapalli
152	M ABHILASH AYYAPPA	U03MB22M0126	Abhilash
153	Abhishek G S	U03MB22M0128	Abhishek
154	P PRAJWALITHA	U03MB22M0011	P. Prajwalitha
155	Srihari	U03MB22M0024	Srihari
156	SWAPNA SHREE M	U03MB22M0029	Swapna
157	R Satish	U03MB22M0048	R. Satish
158	BENODIKA J	U03MB22M0049	Benodika
159	HARIHARAN M	U03MB22M0056	Harihara
160	HEMANTH KUMAR R	U03MB22M0062	Hemant
161	Ishika sahu	U03MB22M0083	Ishika



162	Prem S	U03MB22M0091	Prem S
163	Rakib molla	U03MB22M0096	Rakib molla
164	MOHAMMED SHUAIB	U03MB22M0098	MOHAMMED SHUAIB
165	SOORAJ A S	U03MB22M0114	SOORAJ A S
166	LEANDER THARUN F	U03MB22M0116	LEANDER THARUN F
167	KARISHMA KISHOR	U03MB22M0119	KARISHMA KISHOR
168	Manasa.R	U03MB22M0122	Manasa.R
169	V.B.PRAVEEN	U03MB22M0123	V.B.PRAVEEN
170	AMISH VARUN EKKA	U03MB22M0127	AMISH VARUN EKKA
171	BANDI AMALA CHARITHA	U03MB22M0129	BANDI AMALA CHARITHA
172	padmini m	P03MB22A028001	padmini m
173	Manoj Kumar	P03MB22A028002	Manoj Kumar
174	K MAHALAKSHMI	P03MB22C012001	K MAHALAKSHMI
175	Rakshitha. R	P03MB22C012002	Rakshitha. R
176	Rajeshwari G	P03MB22C012003	Rajeshwari G
177	SHALINI.N	P03MB22C012004	SHALINI.N
178	PREETHI M	P03MB22C012005	PREETHI M
179	Keerthana s	P03MB22C012006	Keerthana s
180	Shivakumar R	P03MB22C012007	Shivakumar R
181	Likith N	P03MB22C012008	Likith N
182	Shreeram N	P03MB22C012009	Shreeram N
183	Sindhu singh k	P03MB22C012010	Sindhu singh k
184	SWETHA C	P03MB22C012011	SWETHA C
185	YOGESH G	P03MB22C012012	YOGESH G
186	SPOORTHY SHALINI	P03MB22C012013	SPOORTHY SHALINI
187	Deekshitha v	P03MB22C012014	Deekshitha v
188	Abhishek p	P03MB22C012015	Abhishek p
189	Lohith S	P03MB22C012016	Lohith S
190	Punitha S N	P03MB22C012017	Punitha S N
191	Pramod C	P03MB22C012018	Pramod C
192	Manoj R	P03MB22C012019	Manoj R
193	Harish B R	P03MB22C012020	Harish B R
194	Anusha T	P03MB22C012021	Anusha T
195	Patti Sheetal Kumari	P03MB22C012022	Patti Sheetal Kumari



196	Barath V	P03MB22C012023	Barath V
197	Manaswi A N	P03MB22C012024	Manaswi
198	Swaroop N	P03MB22C012025	Swaroop N
199	PAVITHRA Y	P03MB22C012026	Pavithra Y
200	Pavan M	P03MB22C012027	Pavan M
201	Sneha H B	P03MB22C012028	Sneha H.B
202	CHANDANA N	P03MB22C012029	chandana N
203	Manasalakshmi K S	P03MB22C012030	Manasalakshmi.
204	Annapoorna	P03MB22C012031	Annapoorna
205	ANUSHA H	P03MB22C012032	Anusha
206	Champaka B	P03MB22C012033	Champa
207	KONA VIJAYA SUSEELA	P03MB22S095001	Kona Vijaya
208	Chaitra r	P03MB22S095002	Chaitra
209	SHARMILA K	P03MB22S095003	Sharmila
210	Deepthi V	P03MB22S095004	Deepthi

