



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved

Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Department of Commerce

in Association with

IIC AND ASPIRE CELL

Organises
workshop on

**DESIGN THINKING, CRITICAL
THINKING AND INNOVATION
DESIGN**

Resource person
Dr. B R Celia
Associate Professor
SCLAS, SIMAT
Chennai

Date: 27/02/2023

Time: 11am - 12pm

MODE: ONLINE

Target audience : M.com
students

Scan for registration



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)





ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

Title	Design Thinking, Critical Thinking And Innovation Design
Date of Event(s)	27/02/2023
Department	PG- Commerce
Venue	G- Meet Link: : https://meet.google.com/bzy-hhqd-jvr
Number of Participants	52
Target Audience	PG- Commerce

Resource Person with qualification	Dr B.R.CELIA
Event Coordinator	Dr. Siny Philip

Commerce Department at St. Francis de Sales hosted a workshop on “**Design Thinking, Critical Thinking Innovation Design** ” on 27th February 2023. Online via Google meet.

An online workshop was conducted for the faculty and I and II year students of M.com to educate them and highlight the importance of Design thinking, critical thinking and Innovation Design. Innovation with design thinking demands critical thinking because we must understand our assumptions that frame our ideas and shape our design.

As our world becomes more and more digital, it’s not the first click that counts – it’s what happens after that first click. By blending design thinking with critical thinking, we foster innovation that delivers customer-centric solutions. This mind-set is crucial to the success of design thinking because its universal applications are a key driver for creating opportunities for both new and old solutions, no matter if they are internal- or customer-facing



Electronics City P.O., Bengaluru - 560 100

Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in

www.sfscollege.in



Objectives of the Event:

- *To highlight the concepts of Design Thinking, Critical Thinking & Innovation Design.
- *To provide a social and thinking space for the recognition of innovation challenges and the design of creative solutions.
- *To provide an opportunity for students to understand the importance of designing innovative and desirable products, services or experiences that reflect all three aspects.
- *To immerse students and faculty into the world of innovation as a systematic process of tackling relevant business and/or social problems

Resource person:

Dr B.R.CELIA No 7,
Sri Lakshmi Flats,
LIC colony, IV cross
st, Pammal Chennai- 75

Report Prepared by:

Dr. Siny Philip



mail. id	Name	course	Semester
Pavansa_001@sfscollege.in	Pavan.S.A	<u>M.com</u>	3rd sem
swaroopnswaru@gmail.com	Swaroop N	MCOM	1st
abhishekgowda432561@gmail.com	Abhishek P	<u>M.com</u>	1st
lohithlucky99@gmail.com	Lohith s	<u>M.com</u>	1st
bharathv_0017@sfscollege.in	Barath V	<u>M.Com</u>	1st
Deekshithadeekshi7@gmail.com	Deekshitha	M. Com	1st
yg687531@gmail.com	Yogesh G	<u>M.com</u>	1
Shreyaa_020@sfscollege.in	Shreya .A	<u>M.com</u>	3rd sem
chandana3884@gmail.com	Chandana N	Mcom	1st
likithnlikithn@gmail.com	Likith N	MCOM	I sem
shreeramgowda228@gmail.com	Shreeram.n	<u>M.com</u>	1st sem
shivakumarr271@gmail.com	Shivakumar R	MCOM	1 Sem
keerthanasrinivas06@gmail.com	Keerthana S	<u>M.com</u>	1st sem
psheetalkumari01@gmail.com	P Sheetal Kumari	<u>M.com</u>	1st
anusha1922001@gmail.com	Anusha H	1st m com	1
pramodchandru7760@gmail.com	PRAMOD C	M COM	1 SEM
Shalininagesh88@gmail.com	Shalini.n	Mcom	1st
mahakarthik2020@gmail.com	K.Mahalakshmi	<u>M.COM</u>	1st sem
anushatreddy2002@gmail.com	Anusha T	Mcom	1 semester
rakishitha1246@gmail.com	Rakshitha. R	M. Com	1st sem
Punithapuni9742@gmail.com	PUNITHA S N	M com	1 sem
rajig2712@gmail.com	Rajeshwari. G	<u>M.com</u>	I
Preethim_0005@sfscollege.in	Preethi M	M com	1sem
Sindhusinghk_oo15@sfscollege.in	Sindhu singh k	<u>M.com</u>	1st sem
kusumasirir_004@sfscollege.in	Kusumasiri.R	Mcom	3rd sem
snehabalakrishna68@gmail.com	Sneha H B	MCOM	1
Pavanmpavanm76@gmail.com	Pavan.m	<u>M.com</u>	1st
ramharish458@gmail.com	HARISH BR	<u>M.com</u>	1
manojramachandrappa.com@gmail.com	Manoj R	<u>M.com</u>	1st semester
yakshitharajesh@gmail.com	Yakshitha R	<u>M.com</u>	3
roopeshm484@gmail.com	ROOPESH M	<u>M.com</u>	3
divyaramesh048@gmail.com	Divya .R	MCOM	2
mohanachannaveerappa@gmail.com	MOHANA C	<u>M.com</u>	III sem
Varshavarsha201@gmail.com	Varshitha R	2 nd m.com	



dhanasreev_002@sfscollege.in	Dhana sree V	<u>M.COM</u>	3 rd semester
Varshithar_007@sfscollege.in	Varshitha	2 nd M.com	3
incharay_009@sfscollege.in	Inchara Y	<u>m.com</u>	3rd semester
divyashree10123@gmail.com	Divyashree S	MCom	3rd
ambikabh_003@sfscollege.in	Ambika B.H	MCOM	3 rd Semester
harishkumart761@gmail.com	Harish Kumar T	<u>M.com</u>	3
ashwathanarayana40@gmail.com	Amruth A	Mcom	3
Pavithra_028@sfscollege.in	Pavithra. N	Mcom	3d
psheetalkumari01@gmail.com	P Sheetal Kumari	M. Com	1st
Swethac_0016@sfscollege.in	Swetha c	M com	1 sem
Shalininagesh88@gmail.com	Shalini.n	Mcom	1st
divyaramesh048@gmail.com	Divya.R	MCoM	3
sindhusinghk_0015@sfscollege.in	Sindhu singh k	<u>M.com</u>	1st year
deekshithadeekshi7@gmail.com	Deekshitha	M com	1st
Pavanmpavanm76@gmail.com	Pavan.m	Mcom	1
Yg687531@gmail.com	Yogesh G	Mcom	1
incharay_009@sfscollege.in	Inchara Y	<u>m.com</u>	3rd semester
poojasubramani604@gmail.com	POOJA S	Mcom	3 rd sem
ambikabh_003@sfscollege.in	Ambika B.H	2 nd MCOM	3 rd senester
Varshavarsha201@gmail.com	Varshitha R	2nd M.COM	3
divyashree10123@gmail.com	Divyashree S	Mcom	2nd
pavithran_028@sfscollege.in	Pavithra. N	Mcom	3d


PRINCIPAL
St. Francis de Sales College
 Electronics City Post, Bangalore - 560 100