



ST FRANCIS DE SALES COLLEGE

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

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| Title | Career Counselling Session On "Career Perspectives In Media And Airline Industry" |
| Date of Event (s) | 19.11. 2022 |
| Department / Association | B.Com (Tourism and Travel), BA Humanities and BBA (Aviation) |
| Venue | St. Francis De Sales Degree College |
| Number of Participants | 100 |
| Target Audience | B.Com (TT), BA, BBA |
| Resource Person(s)with qualification | Prof.Manasa Gowda, Mr.Ashish Ananthram Prabhu |
| Event Coordinator | Prof Mousime, Prof Lakshmi Balakrishnan |

Objective of the programme

- To understand the scopes and opportunities in Media and airline industry.
- To receive first-hand information's from the industry experts.
- To view the industry challenges and opportunities.

A panel discussion on "**Career Perspectives in Media and Airline Industry**" was organised by the **Department of Commerce in association with Humanities and BBA (Aviation)** on **14.11.2022** at closed auditorium. The target audience were from the Department of B.Com (TT) and BA.

The guest speaker of the day was from Garden City University, Prof Manasa Gowda and Mr. Ashish Ananthram Prabhu aviation staff from Air Asia, Kempegowda International Airport. The discussion was hosted by the students, and questions were asked to the speakers based on Career perspectives in Media like opportunities in Media industry and selection on peace ambassador for India, for Global Challenges 2020 and contribution in journalism in the field of reporting and news editing.

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Mr. Ashish from Air Asia had an interaction with students in connection with airline industry covering question like impact of coronavirus on airline operation. What are the excellent customer service and career opportunities in aviation industry for a graduate.

Students were enthusiastic about both areas of media and airline industry, panel discussion was interactive and it was an enlightening session. The panel discussion was planned in connection with the syllabus and students looking forward for career and internship in media and airline industry.

The panel discussion ended by thanking the guest speaker and congratulating them for delivering valuable and relevant information's related to the subject. It was a helpful for students to understand the insights of the subject.

Outcome of the programme

- Students were able to understand the scopes and opportunities in Media and airline industry.
- It enable students to receive first-hand information's from the industry experts.
- It enabled students to view the industry challenges and opportunities.

Report Prepared by:



Report Verified by:



COORDINATOR
Competitive Exam and Career Guidance Cell
St. Francis de Sales College
Bengaluru - 560100

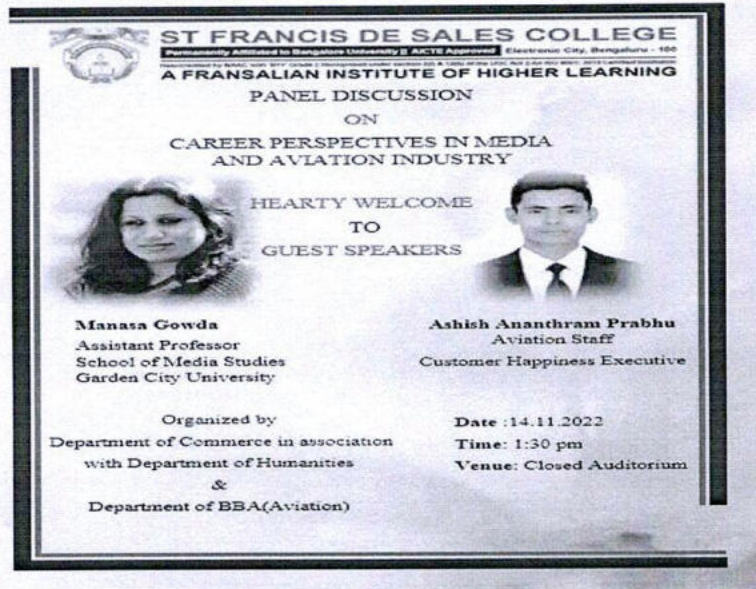
Report Approved by:



PRINCIPAL

St. Francis de Sales College
Electronics City Post, Bangalore - 560 100


PHOTOS OF EVENT




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PANEL DISCUSSION
ON
CAREER PERSPECTIVES IN MEDIA
AND AVIATION INDUSTRY

HEARTY WELCOME
TO
GUEST SPEAKERS


Manasa Gowda
Assistant Professor
School of Media Studies
Garden City University


Ashish Ananthram Prabhu
Aviation Staff
Customer Happiness Executive

Organized by
Department of Commerce in association
with Department of Humanities
&
Department of BBA(Aviation)

Date :14.11.2022
Time: 1:30 pm
Venue: Closed Auditorium



