



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University

Electronics City, Bengaluru - 100

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

## CLASS ACTIVITY REPORT ON QUIZ- ( Group Discussion)

<b>Title</b>	<b>INDIAN TOURISM QUIZ ACTIVITY</b>
Date of Event(s)	20 <sup>th</sup> May 2021
Department / Association	B.COM(TT) -ACME
Venue	ONLINE PLATFORM
Number of Participants	22
Target Audience	B.com second-year students(IV SEM-F-SEC)

Resource Person(s) with qualification	Ass.Prof.Satishwari.T.K ( M.com & B.ed)
Books (if published)	NIL

Place of visit/ details of Industrial visit place (if applicable):	NIL
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### OBJECTIVE:

- Students have endless career opportunities in this fast-growing industry of travel and tourism. Candidates looking to pursue their career in the industry can choose to work for travel agencies, government tourism departments, tour operations, immigration and customs services, airlines, hotels, and the list continues.
- The aim is to identify students who have a flair for quizzing among the students.
- To develop the students with professional and academic inputs to adapt to the requirements of the changing travel, tourism, and hospitality industry and analyze the various components of the hospitality industry and describe how they interrelate.
- To know more in detail about Indian tourism this quiz activity was been conducted.

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### **Action Plan: 2020-21**

- To form a group of quiz enthusiasts.
- To initiate new students into the world of knowledge.
- To give them guidance on specific areas of quizzing and encourage them to participate in quizzes.
- To conduct interdepartmental quiz competitions in the future.

### **INTRODUCTION:**

- Tourism is considered to be an invincible trade. India's natural beauty, diversity, and glorious past attract innumerable visitors to India every year. Overseas holidayers and travelers have awarded India the fourth rank among the best holiday destinations of the world. Over 2.6 million foreign tourists visit India every year. Foreign tourists visit India for heritage tourism, cultural tourism, ecotourism, adventure tourism, medical tourism, and business tourism.
- The Indian Tourism Quiz activity was conducted for the 2<sup>nd</sup> year, B.Com(TT) students on the 20th of May, 2021 using the online platform. The quiz was conducted as 2 main groups for discussion as boys group and the girl's group. Students took active participation, which was a brainstorming session for all of them. The questions were mainly focused on Indian Tourism.

### **Quiz questions were based on Indian tourism:**

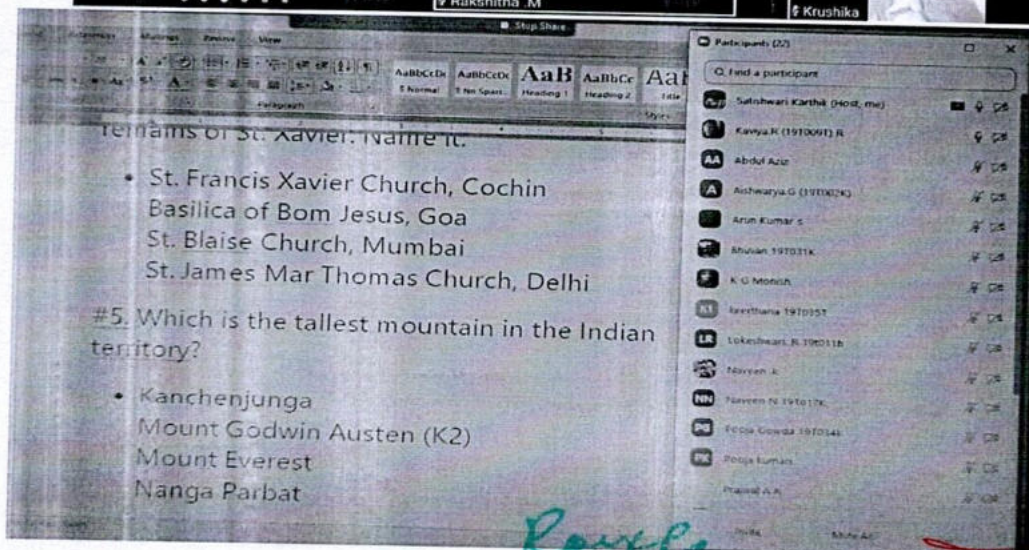
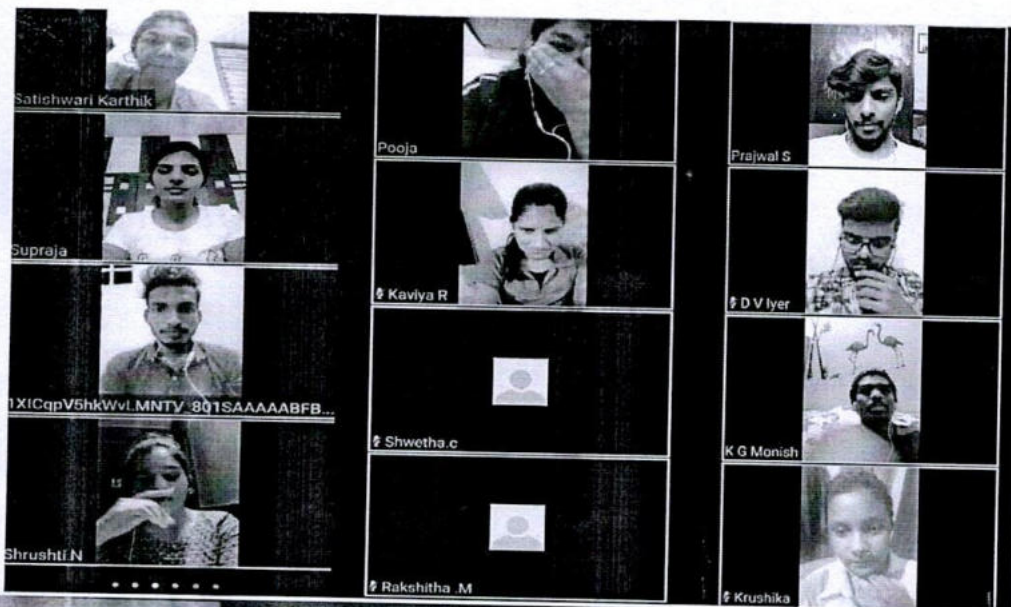
- The Taj Mahal is not the only destination in India that attract tourist. Likewise, there are hundreds of tourist destination that is spread over the Indian plateau. India has a large variety of Flora and Fauna. Moreover, in almost every city of India, there is a historical monument made by the rulers in their period.
- India offers a wide array of places to see and things to do. The enchanting backwaters, hill stations, and landscapes make India a beautiful country.
- There are historical monuments, beaches, places of religious interest, hill resorts, etc. that attract tourists. Every region is identified with its handicraft, fairs, folk dances, music, and people. Tourism is the second largest foreign exchange earner in India. The tourism

industry employs a large number of people, both skilled and unskilled. It promotes national integration and international brotherhood.

### OUTCOME:

- Students got familiarized with the basic concepts of Indian travel and tourism.
- This program provides you the knowledge and skills required to work in various development positions in the tourism industry and take the field forward with your actions.
- Students got deeper knowledge about the importance of India as a tourist destination.

### PHOTOS:



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*3/19/21*  
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