

# COMMERCIAL TOURISM

## COURSE OUTCOME (CO) - I SEMESTER

Name of the Course: **ENGLISH**

Name of the Subject Matter Expert: DR. NOOR NIGAR

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Acquire the LSRW (Listening, Speaking, Reading, Writing) skills	PO2	U, A, C
CO2	Learn to appreciate literary art and obtain the knowledge of literary devices and genres	PO4	R, U, Ap, An
CO3	Develop their ability as critical readers and writers	PO3	U, A, C
CO4	Acquire the skills of creativity to express one's experiences and be aware of their social responsibilities.	PO7	R, U, Ap, An
CO5	Know how to use digital learning tools to learn English.	PO5	U, A, C

*✓*  
Subject Matter Expert

*✓*  
Program In charge

*(Seal and Signature of PI required)*

HEAD  
Department of English  
St. Francis de Sales College  
Bengaluru - 560 100.



**Name of the Course: HINDI**

**Name of the Subject Matter Expert: Dr. Reva Prasad**

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Students will be familiar with different genres in Hindi prose.	PO1,2,3,6,7	R,U,Ap
CO2	The study of prose will generate interest in creative writing.	PO2,3,6	AP,C
CO3	Students will develop their language skills.	PO1,2,6	U,AP
CO4	Students can gain Reading, Writing and Oratory skills.	PO1,2,6	U, AP
CO5	Students will be understanding the pure nature of the Hindi language through the study of Hindi grammar.	PO1,2,6	R,U,Ap

**Subject Matter Expert**

**Program In charge**

*(Seal and Signature of PI required)*



Name of the Course: **KANNADA**

Name of the Subject Matter Expert:

(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	ಮೊದಲ ಘಟಕದಲ್ಲಿ ಕನ್ನಡ ನಾಡು-ನುಡಿ ಚಿಂತನೆ ಎಂಬ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ 21ನೇ ಶತಮಾನದಲ್ಲಿ ಕನ್ನಡ ಭಾಷೆಗಿರುವ ಹೋಸ ಸ್ವಾಲುಗಳು ಮತ್ತು ಪರಿಹಾರಗಳು, ಕನ್ನಡ ಭಾಷೆಯ ಮೇಲೆ ಇಂಗ್ಲಿಷ್ ಭಾಷೆಯ ಪ್ರಭಾವದ ಸಂದರ್ಭ ಕನ್ನಡಿಗರಿಗೆ ಅನ್ಯ ಭಾಷೆಗಳ ಮೇಲಿರುವ ವಾರ್ತೆಗಳನ್ನು ಅನ್ಯಭಾಷೆಗಳಿಂದಾದ ಕನ್ನಡದ ಮೇಲಿನ ದಬಾತ್ಮಿಕಾಗಳನ್ನು ಅಧ್ಯೇತಿಸಿಕೊಳ್ಳುವುದು.	PO7, PO1, PO3	U, Ap, An
CO2	ಲರಡನೆ ಘಟಕದಲ್ಲಿ ಸಂಸ್ಕೃತಿ ಎಂಬ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಪ್ರತಿಮೇಗಳಿಂದ ಜನರ ಮನದಲ್ಲಿ ಸಾಮರಸ್ಯದ ಒಡಕು ಮೂಡುವ ಸಂದರ್ಭ, ರಾಷ್ಟ್ರೀಯತೆಯ ವಿಕಾರದಲ್ಲಿ ಗಾಂಧಿ ಹಾಗೂ ಟಾಗ್‌ಸೋರ್ ಅವರ ಅಭಿಪ್ರಾಯ, ವಿಶೇಷ ನೀತಿಗಳನ್ನು ಸಾರುವ ರೂಪ ಕಥಗಳ ಬಗ್ಗೆ ತಿಳಿಯುವುದು.	PO7, PO3,	U, Ap, C, Ev
CO3	ಮೂರನೇ ಘಟಕದಲ್ಲಿ ಜಾಗತಿಕರಣದ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಜಾಗತಿಕರಣವು ದೇಸಿ ಶ್ರೀಕೃಷ್ಣದ ಮೇಲೆ ಬೀರಿರುವ ಪ್ರಭಾವ ಮತ್ತು ಪರಿಣಾಮ, ಸಮಕಾಲೀನ ಸಂದರ್ಭದಲ್ಲಿ ಜಾಗತಿಕರಣವು ಒಡ್ಡುವ ಸ್ವಾಲುಗಳು, ವಕ್ಷೀಯ ಮನಸ್ಸಿನ ಮೇಲೆ ನಿಯಂತ್ರಣ ಹೇರುವ ಜಾಗತಿಕ ಜಾಲಗಳ ಬಗ್ಗೆ.	PO7, PO3, PO2	U, An, C
CO4	ನಾಲ್ಕನೇ ಘಟಕದಲ್ಲಿ ವಾಣಿಜ್ಯ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಕಡಿಮೆ ಬಂಡವಾಳದಲ್ಲಿ ಲಾಭ ಮಾಡಬಹುದಾದ ವಿವಿಧ ಚಿಲ್ಲರೆ ವಾರ್ತಾರಗಳು, ಗ್ರಾಮೀಣ ಜನರ ಬದುಕನ್ನು ಹಸನುಗೊಳಿಸುವಲ್ಲಿ ಸ್ವಸಹಾಯ ಗುಂಪುಗಳ ಪಾತ್ರ, ಮಾರುಕಟ್ಟೆ ಅಭಿವೃದ್ಧಿ ಎನ್ನುವುದು ಪ್ರಜಾಪ್ರಭುತ್ವಕ್ಕೆ ಒಡ್ಡು ಸ್ವಾಲುಗಳ ಬಗ್ಗೆ ತಿಳಿದುಕೊಳ್ಳುವುದು	PO1, PO7	U, An, Ap
CO5	ಈ ಭಾಗದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ವಾರ್ತಾರಣಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಪಾರಿಭಾಷೆಕ ಪದಗಳ ಪರಿಚಯ, ವಿಶೇಷ ಪದಗಳ ಅರ್ಥಗ್ರಹಿಕೆ, ವಾಕ್ಯ ಜೋಡಣ ಭಾಷಾಂತರ/ಅನುವಾದ ಕಲೆಕ ಮುಂತಾದ ಕೌಶಲ್ಯಗಳನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳುವುದರ ಜೊತೆಗೆ ಪತ್ರಲೇಖನ, ವರದಿ ತಯಾರಿಕೆ, ಅಭ್ಯರ್ಥನ ಪತ್ರ, ಮಾಹಿತಿ ಹಕ್ಕು ಅಧಿನಿಯಮಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಅರ್ಜಿ ಬರೆಯುವ ಕೌಶಲ್ಯಗಳನ್ನು ಅಧ್ಯೇತಿಸಿಕೊಳ್ಳುತ್ತಾನೆ.	PO6	U, Ap

  
**Subject Matter Expert**

(Seal and Signature of PI required)

  
**Program In charge**



**Name of the Course: 1.2 Fundamentals of Tourism Industry**

**Name of the Subject Matter Expert:** Ronita

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Create an overview of the history and concepts of tourism	PO 1,	U
CO2	Evaluate the various components of tourism also to identify the emerging trends in tourism industry	PO5, PSO9	R,U,An, Ap
CO3	Understand the various forms and types of tourism	POPO4	U. An
CO4	acquainted with the tourism Business	PO3,PO7, PSO9	E,C
CO5	To be familiarized with tourism in India	PO6, PO4, PSO9	Ap,C

  
**Subject Matter Expert**

  
**Program In charge**

*(Seal and Signature of PI required)*

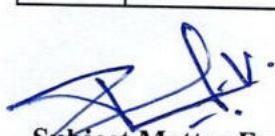


Name of the Course: 1.3 Tourism Products of Karnataka - 1

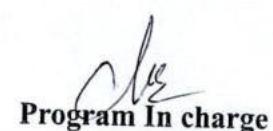
Name of the Subject Matter Expert: Pradeep

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Understand the concept of tourism products. And to recognize the role of heritage in tourism.	PO2	U, A, C
CO2	Analyze the art and architecture of monuments in Karnataka.	PO4	R, U, Ap, An
CO3	Apply an insight to the fairs and festivals of Karnataka.	PO3,PSO8	U, A, C
CO4	Understand the folk dances of Karnataka.	PO7	R, U, Ap, An
CO5	Evaluate the role of tribal communities and handicrafts in promoting Karnataka tourism	PO5	U, A, C



Subject Matter Expert



Program In charge

*(Seal and Signature of PI required)*





# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

### OUTCOME BASED EDUCATION

#### DEPARTMENT OF COMMERCE-B.COM VOC

##### Tourism and Travel Management

Programme Outcomes	Graduate Attribute/Program Outcome
PO1	Intellectual Rigour and Research
PO 2	Digital Capability and Exposed to modern technology
PO 3	Professional & Effective Communication Skills
PO 4	Creative and Critical Thinker
PO 5	Inter-disciplinary and Social Interaction
PO 6	Demonstrate commitment to socio - cultural and environmental ethical practices of tourism
PO 7	Optimistic Catalyst of Transformation and Effective Citizenship

#### Programme Specific Outcomes (PSO) for Dept of Commerce (B.Com-VOC)

PSO No.	Programme Specific Outcomes  On completion of B.Com(VOC), the graduate will be able to...	Programme Outcomes
PSO-1	To understand the nuances and structure of the tourism sector and its contemporary business environment including the operations, trends, challenges and policies of the global tourism industry.	PO1 ,PO2 ,PO4, PO5
PSO-2	To apply principles of accounting and budgeting, finance and administration skills to support the efficient organisation in delivering tourism products and services.	PO1 ,PO2 ,PO5, PO6



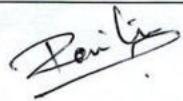
**Name of the Course: Tourism Resources of Karnataka II**

**Course Code: B.Com. (Voc) 2.2**

**Name of the Faculty: Mrs. RONITA**

<b>CO</b>	<b>Course Outcome</b> <i>The learner will be able to</i>	<b>PSOs Addressed</b>	<b>Cognitive Level</b>
CO1	To Understand the application of geography to tourism and to know the natural tourism resources and their tourism potentiality	PSO1	R,U,C
CO2	To learn and visualize the interlinking of geography and tourism with references to Karnataka	PSO2	R,U,C
CO3	To familiarize geographical background of Karnataka and to inculcate the basic concepts of adventure tourism and various activities associated in Karnataka	PSO3	E, An, Ap, C

**Subject Matter expert**



**HOD**

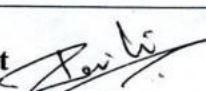
**Name of the Course: Tour Operation Management**

**Course Code: B.Com. (Voc) 2.3**

**Name of the Faculty: Mrs. RONITA**

<b>CO</b>	<b>Course Outcome</b> <i>The learner will be able to</i>	<b>PSOs Addressed</b>	<b>Cognitive Level</b>
CO1	Understand the importance of travel agency and tour operation business	PSO1	R,U,C
CO2	Develop and create adequate knowledge and skills applicable to travel organization	PSO2 & PSO2	R,U,C
CO3	Find various business opportunities in travel sector and familiarize with the tourism organization	PSO4	E, An, Ap, C

**Subject Matter expert**



**HOD**



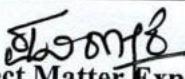
## Course Outcome (CO) - III SEMESTER

**Name of the Course: KANNADA**

**Name of the Subject Matter Expert:** Dr.Shantharaju, Prof. Kittappa R, Prof. Veena N, Prof. Kumara C

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	ಮೊದಲ 'ಮನರಂಜನಾ ಮಾರ್ಥಿಯ' ಘಟಕದ ಪರ್ಯಾಭಾಗಗಳನ್ನು ಅರೋಗ್ಯಕರ ಹಾಸ್ತಪ್ರಯೋಜನ, ಸಹಬಾಳೆ, ಸಾಂಸ್ಕೃತಿಕ ವಚ್ಚರ ಹಾಗೂ ವಿಧಿನ್ನ ಸಾಮಾಜಿಕ ನೆಲೆಗಳನ್ನು ಅರ್ಥ ಮಾಡಿಸುವ ಆಯವನ್ನಿಟ್ಟುಕೊಂಡು ರೂಪಿಸಲಾಗಿದೆ.	PO2, PO6, PO7	U, Ap,
CO2	ಎರಡನೇ ಘಟಕವು 'ಮಾರುಕಟ್ಟೆ' ಪರಿಕಲ್ಪನೆಯನ್ನು ಅಧರಿಸಿದೆ. ಇಲ್ಲಿನ ಪರ್ಯಾಗಳಲ್ಲಿ ವ್ಯಾಪಾರ, ವಹಿವಾಟಿ ಹಾಗೂ ಅರ್ಥಕತೆ ಕಾಲಾನುಕಾಲಕ್ಕೆ ಹೇಗೆ ರೂಪುಗೊಂಡಿದೆ? ಅದರ ಪ್ರೇರಣ-ಕಾರಣ- ಪರಿಣಾಮಗಳಾವುವು? ಎನ್ನುವುದನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳು ಅರಿಯಬೇಕೆನ್ನುವುದರ ಕಡೆಗೆ ಒತ್ತು ನೀಡಲಾಗಿದೆ.	PO2, PO7	U, An, R, C
CO3	ಮೂರನೇ ಘಟಕವು 'ಲೀಂಗ ಸಮಾನತೆ' ಪರಿಕಲ್ಪನೆಯ ಮೇಲೆ ರೂಪುಗೊಂಡಿದೆ. ಭಾರತೀಯ ಸಮಾಜವು ಹೆಣ್ಣಿನ ಬಗ್ಗೆ ತಳೆದಿರುವ ದೃಷ್ಟಿಕೋನಗಳು, ಅವುಗಳಿಗೆ ಹೆಣ್ಣು ಎದುರಾಗುತ್ತಿರುವ ವಿಧಾನ ಮುಂತಾದವುಗಳನ್ನು ಇಲ್ಲಿನ ಪರ್ಯಾಗಳ ಅರ್ಥಯನದ ಮೂಲಕ ಚಿಂತನೆಗೆ ಒಡ್ಡುವ ಪ್ರಯೋಜನವನ್ನು ಮಾಡಲಾಗಿದೆ.	PO7, PO3	U, Ap, An, R, Ev
CO4	ಕನ್ನಡದಲ್ಲಿ ವಾಣಿಜ್ಯ-ವ್ಯವಹಾರ ಸಂಬಂಧಿತವಾದ ಬರವಣಿಗೆಯನ್ನು ಪರಿಣಾಮಕಾರಿಯಾಗಿ ಮಾಡಲು ಸಾಧ್ಯವಿದೆ ಎನ್ನುವುದನ್ನು ತಿಳಿಯಲಿಸಲು ಹಾಗೂ ವಾಣಿಜ್ಯ ವ್ಯವಹಾರ ಕ್ಷೇತ್ರದಲ್ಲಿ ಕನ್ನಡ ಬಳಕೆಗೆ ಮತ್ತು ಜಾನ ಸ್ಪಷ್ಟಗೆ ಪ್ರೇರಿತವಾಗಿ ನೀಡುವ ನಿಟ್ಟಿನಲ್ಲಿ ಈ ಭಾಗವನ್ನು ರೂಪಿಸಲಾಗಿದೆ.	PO2, PO7	U, An, R,
CO5	ಈ ಭಾಗದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ವಾಕ್ಯಕರಣಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಪಾರಿಭಾಷಕ ಪದಗಳ ಪರಿಚಯ, ವೀಶೇಷ ಪದಗಳ ಅರ್ಥ ಗ್ರಹಿಕೆ, ವಾಕ್ಯ ಜೋಡಣೆ ಭಾಷಾಂತರ/ಅನುವಾದ ಕಲೆಕೆ ಮುಂತಾದ ಕೌಶಲಗಳನ್ನು ಬೆಳಗೆಸಿಕೊಳ್ಳಲುವುದರ ಜೋಡಿಗೆ ಮಾಹಿತಿ ಹಕ್ಕು ಅಧಿನಿಯಮಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಅರ್ಜಿ ಬರಯುವ ಕೌಶಲಗಳನ್ನು ಅರ್ಥಸೀಕೊಳ್ಳಲಾಗುತ್ತಾನೆ.	PO2, PO5	U, Ap

  
Subject Matter Expert

*(Seal and Signature of PI required)*

  
Program In charge



Name of the Course: **ENGLISH**

Name of the Subject Matter Expert: Prof. Evangeline Richard

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Acquired LSRW (Listening, Speaking, Reading, Writing) skills	PO2, PO3	U, Ap, R, Ev
CO2	Equipped themselves with interpersonal communication skills	PO2, PO3	U, An, R,
CO3	Augmented presentation and analytical skills	PO2, PO3	U, Ap, Ev
CO4	Ability to critically analyze, interpret and appreciate literary texts	PO2, PO3	U, Ap, R, Ev, An
CO5	An awareness of social, cultural, religious and ethnic diversities	PO2, PO3, PO4, PO7	U, Ap, Ev



Subject Matter Expert



Program In charge

*(Seal and Signature of PI required)*

HEAD  
Department of English  
St. Francis de Sales College  
Bengaluru - 560 100.



**Course outcome - III SEMESTER TTM**

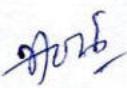
**Name of the Course: HINDI**

**Name of the Subject Matter Expert: Prof DEVIDAS TUKARAM**

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Student will be familiar with different genres in Hindi poetry	PO1 PO2 PO6	U, AP
CO2	Study of poetry will generate interest in creative writing	PO1 PO2 PO6	C, AP, U
CO3	Student will get knowledge of poetry literature	PO1, PSO 9	R, U
CO4	Student will develop their language skills and can gain reading writing and orange skills	PO1 PO2 PO6	R, U, AP
CO5	Students will get knowledge of government little and they can acquire the ability to use it in practical	PO1 PO2 PO6 PSO 8	R, U, AP,C

  
**Subject Matter Expert**

  
**Program In charge**

*(Seal and Signature of PI required)*



Name of the Course: 3.2 Hospitality Management

Name of the Subject Matter Expert: Ronita R

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Provide the meaning and operations of Hospitality and its Industry.	PO1,PO4	U
CO2	Evaluate the major sections, units of the Hospitality Industry, Hotel Industry.	PO6, PSO8	U, An
CO3	Ability to describe the various types of hotels and its business.	PO4,	An,E, C
CO4	Understand the functions of various departments at hotels.	PO5	U, An, E
CO5	Remember the theoretical knowledge and to apply it practically	PO6, PSO9	E,C

  
Subject Matter Expert

  
Program In charge

*(Seal and Signature of PI required)*



Name of the Course: 3.3 Fundamentals of Airlines Industry

Name of the Subject Matter Expert:

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Learn about the history, types, functions, challenges and potentials of aircraft and airlines .	PSO 8, PS09	U,R
CO2	Examine the contribution of international regulatory bodies in standardizing the tourism and aviation industry.	PO5,PS08	U,R,AP
CO3	Comprehend the airport management and passenger service offered by the airlines	PS08,PS09	U,R,AP
CO4	Apply the airline industry terminology.	PSO 8	U,R
CO5	Use knowledge and skills associated with problems solving, creative and critical thinking in the industry.	PO3,PS08	U,R ,An

*Moumin*  
Subject Matter Expert

*(Seal and Signature of PI required)*

*Ch*  
Program In charge



CO3	To develop the skill of preparing the Checklist and Maintenance Requirements	PSO3	E, An, Ap, C
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Subject Matter expert: *Rajiv*

*Ch*  
HOD

Name of the Course: Cargo Management  
Course Code: 4.3

Name of the Subject Matter Expert: Prof Mousime Xalxo

CO	Course Outcomes Learner will be able to	PSO's Addressed	Cognitive Level
CO1	Understand the concept of logistics and cargo management in promoting tourism	PSO5, 7	R, U, AP
CO2	Equip with practices and procedures adopted by reputed organisation in cargo management	PSO3, 6	R, U, A
CO3	Cope with the emerging trends and challenges in the logistics management sectors.	PSO 3, 6	R, U, A

Subject Matter expert: *Rajiv*

*Ch*  
HOD

#### Programme Specific Outcomes (PSO) for Dept of Commerce (B.Com-VOC)

PSO No.	Programme Specific Outcomes On completion of B.Com(VOC), the graduate will be able to...	Programme Outcomes
PSO-1	To understand the nuances and structure of the tourism sector and its contemporary business environment including the operations, trends, challenges and policies of the global tourism industry.	PO1 ,PO2 , ,PO4 , PO5
PSO-2	To apply principles of accounting and budgeting, finance and administration skills to support the efficient organisation in delivering tourism products and services.	PO1 ,PO2 ,PO5 , PO6
PSO-3	To attain the supervisory skills and technical competencies required to meet the needs of ever challenging Tourism sector at regional and national level	PO3 ,PO4 ,PO6 , PO7
PSO-4	To obtain the knowledge of undertaking qualitative and quantitative research as foremost work for the purpose of market study, expansion and forecasting.	PO1 ,PO2 ,PO4 , PO5



## Course Outcome (CO) - V SEMESTER

**Name of the Course: 5.5 Front Office Management**

**Name of the Subject Matter Expert: Mousime Xalxo**

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Perceive the structure of the front office in a hotel.	PSO8	U,R
CO2	Analyze the various departments in a hotel and functions of the front office.	PSO8,PSO9	U,R AP,An
CO3	Learn about the different types of services by the front office.	PSO8,PSO9	U,R
CO4	Apprehend the roles and responsibilities of the front office.	PO4, PSO8	U,R,AP
CO5	Comprehend the various activities of the front office department.	PSO8, PSO9	U,R,AP

*Mousime*  
**Subject Matter Expert**

*CK*  
**Program In charge**

*(Seal and Signature of PI required)*



**Name of the Course: 5.3 Heritage Management**

**Name of the Subject Matter Expert: Mousime Xalxo**

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Learn about the evolution, features and characteristics of Indian culture.	PO7,PSO8	U,R,AP
CO2	Comprehend importance of UNESCO sites in India and International destinations.	PO7,PSO8	U,R
CO3	Evaluate the strategies for preservation and conservation of heritage sites in India	PO3,PSO9	U,R,An
CO4	Identify the role of National and International organizations in preserving the heritage sites all over the world.	PSO8,PSO9	U,R
CO5	Exhibit the importance of heritage hotels and UNESCO sites such as Hampi and Pattadakallu.	PSO8,PSO9	U,R,An

*Mousime*  
**Subject Matter Expert**

*Ch*  
**Program In charge**

*(Seal and Signature of PI required)*

*Identify the role of National and International organizations in preserving the heritage sites all over the world*



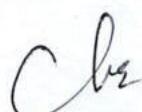
**Name of the Course: 5.4 Global Tourism Geography**

**Name of the Subject Matter Expert: Ronita R**

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Understand the knowledge of Geography and. And the relationship of geography and tourism.	PO1,PSO8	U
CO2	To be familiar with major tourism destinations worldwide, Prepare the timings ( IDL, GMT as per the location)	PO6, PSO9	R,Ap,E,C
CO3	Learn locale and accessibility to major tourist destinations across the continents; and	PO5	E,C
CO4	Comprehend the importance of Geography in Tourism	PO4	Ap,AN.E
CO5	Understand various tourist destinations across the continents	PO2	U,E

  
**Subject Matter Expert**

  
**Program In charge**

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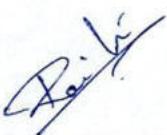


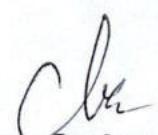
**Name of the Course: 5.6. Tour Guiding and Interpretation**

**Name of the Subject Matter Expert:**

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Understand the scope of Tour guiding and tour escorting	PO1,PSO8	U
CO2	Comprehend the process of practical experience of tour guiding in real life situations	PO6, PSO9	R,Ap,E,C
CO3	Analyse the importance of tour guiding and its impact in attracting tourist	PO5	E,C
CO4		PO4	Ap,AN.E
CO5	Understand the nitty-gritty of this profession and to deliver the key skills.	PO2	U,E

  
**Subject Matter Expert**

  
**Program In charge**

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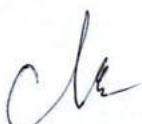


**Name of the Course: Employability Skill (SEC)**

**Name of the Subject Matter Expert:** Mrs. Mamatha K, Dr. N.K. Chitra, Mrs. Roopa

*(The Subject Matter Expert shall consolidate the course outcomes into 5 COs)*

CO	Course Outcome <i>The learner will be able to</i>	PO AND PSOs Addressed	Cognitive Level
CO1	Understand the basic concept of quantitative ability	PO1, PO4	U & R
CO2	Use the basic concept of basic reasoning skill	PO1, PO3, PO7	U, R & A
CO3	Apply analytical ability	PO3,PO6, PO7	U, R, A, C
CO4	Acquire satisfactory competency in the use of reasoning	PO3, PO6, PO7	U,R,A,C,& E
CO5	Ability to think critically	PO3, PO6, PO7	U,R,A,E

  
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CO4	Demonstrate appropriate skills, and show an understanding the Layout of housekeeping, Organizational structure of housekeeping department	PSO1	R,U,C
CO5	To remember the Duties and responsibilities of each housekeeping staff	POS4	U, E, An, Ap, C

Subject Matter expert *Ronita*

HOD *Ch*

**Name of the Course: EVENT LOGISTICS**

**Course Code: B.Com. (Voc) AECC**

**Name of the Faculty: Mrs. RONITA**

CO	Course Outcome <i>The learner will be able to</i>	PSOs Addressed	Cognitive Level
CO1	Understand the techniques and strategies required to plan an event.	PSO1	R,U,C
CO2	Understand the technical aspects of event logistics.	PSO2	R,U,C
CO3	Analyze and develop event resources.	PSO3	E, An, Ap, C
CO4	Demonstrate knowledge and ability to identify risk areas, evaluate safety measures	PSO1	R,U,C
CO5	Demonstrate knowledge and ability to review, analyze events and relate to case studies	POS4	E, An, Ap, C

Subject Matter expert: *Ronita*

HOD *Ch*



**Name of the Course: Museology and Conservation**

**Course Code: 6.5**

**Name of the Subject Matter Expert: Prof Mousime Xalxo**

<b>CO</b>	<b>Course Outcomes Learner will be able to</b>	<b>PSO's Addressed</b>	<b>Cognitive Level</b>
CO1	Understand the concept of museology and conservation related to promotion of tourism	PSO 1,4	R, U, A
CO2	Equip with law, act, practices and related to museology and conservation	PSO ,4	R,U,An
CO3	Inculcate theoretical and practical knowledge of conservation and preservation	PSO 3,4	R, U,AP
CO4	Develop responsibilities towards the objects of artistic , cultural, historical or scientific importance	PSO 3,4	R, U, A
CO5	Stimulate intellectual curiosity and research attitude during the course	PSO 3,4	R, U, An

**Subject Matter expert:**

*Rajeev*

*Ch*  
**HOD**

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