



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

The Aspire and Incubation cell is encouraging students with innovative ideas and future entrepreneurs to its Cell.

The Aspire and Entrepreneur cell will mentor the students for

1. Business Plan
2. Idea Generation Competition
3. Hackathon
4. Business exhibitions.
5. Skill development Sessions by Experts.

As per the decision of the competent authority, the following members will be part of IIC,

Sl. No	Name of the Member	Member type (Teaching/Non-Teaching /Student/External expert)	Key role/Position assigned in IIC
1	Fr. Binu	Principal	President
2	Fr. Jijo Jose	Vice-Principal	Vice President
3	Mrs. Devi Chandrika	Assistant Professor	Convener
4	Mr. Mohana C	Assistant Professor	Innovation Activity member
5	Mrs. Ramandeep	Assistant Professor	Member
6	Mrs. Deepa	Assistant Professor	Member
7	Mrs. Haritha	Assistant Professor	Member
8	Dr. Tharini	Assistant Professor	Member

### Activities by Aspire and Incubation Cell

Quarter 1 from September to November 2022

#### **session on “My story-Motivational talk by a successful entrepreneur”**

The ASPIRE Entrepreneurship & Incubation cell organized a session on “My story-Motivational talk by a successful entrepreneur” was conducted on 25/11/2022 for BBA III Sem students. Nearly 100 students attended the session along with the two faculty members in the Business Lab. The session was presided by Mr. Varun Roy, serial entrepreneur and transformational motivator.

#### **A Workshop on Entrepreneurship and Innovation**

A Workshop on Entrepreneurship and Innovation is conducted on 28<sup>th</sup> November, 2022 in Business Lab. It is conducted for Second Years of BBA. 121 Students was benefitted from this workshop. It is conducted from 1.30 pm to 2.30 pm. Mrs Prathibha Vikram talked about how Innovation is important in entrepreneurship. According to her in the highly competitive world, innovative ideas are what will separate you from the rest.

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### **Exhibition/poster presentation on ideas**

BA in collaboration with The ASPIRE Entrepreneurship & Incubation cell conducted one class room activity for I-SEM BA students on 28<sup>th</sup> of November 2022, Monday. The title of the event was on" EXHIBITION /POSTER PRESENTATION ON IDEAS". The event is improving one's knowledge and ability in patent. participated in this event.

### **A Workshop on Problem solving and Ideation**

A Workshop on Problem solving and Ideation is conducted on 29<sup>th</sup> November, 2022 in classroom. It is conducted for Final Years of B.com 42 Students was benefited from this workshop. It is conducted from 11 am to 12 pm. Ideation is often the most exciting stage in a Design Thinking project, because during Ideation, the aim is to generate a large quantity of ideas that the team can then filter and cut down into the best, most practical or most innovative ones in order to inspire new and better design solutions and products.

Quarter 2 from December 2022 to February 2023

### **Online Quiz on National Pollution Control Day**

A National Pollution Control Day was celebrated on 2<sup>nd</sup> December, 2022. An Online Quiz was created to Aware students about the importance of National Pollution Control Day. 298 Students was participated in online Quiz and E-Certificates were given to them as token of appreciation.

### **Entrepreneurship Outreach Programme**

The outreach program has been conducted for school students in order to make sure the students are mentored to make them understand how to have a start-up. Entrepreneurship outreach programme was conducted on January 9,2023 for Govt school students 40 students benefitted from this programme The programme was a planned to give an entrepreneurship session and chart activity was planned for idea generation.

### **Online Quiz on National Youth Day**

A National Youth Day was celebrated on 12 January, 2023. An Online Quiz was created to Aware students about the importance of National youth Day. 493 Students was participated in online Quiz and E-Certificates were given to them as token of appreciation.

The main objective behind the celebration is to make a better future for the country by motivating the youth and spreading the ideas of the Swami Vivekananda. National Youth Day is also famous as Yuva Diwas.

### **Session on Process of Innovation Development, Technology Readiness Level(TRL)**

The session was conducted by the The Dept of Psychology PG Centre in Association with ASPIRE Cell, St. Francis De Sales. The agenda of the session was to helps students understand the emerging areas in which entrepreneurship is growing. As the current batch of students belong to Gen-Z, the session was an effort to help them understand how social entrepreneurship can be their way of growing and working towards a business.

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### Logo Design competition

A Logo design competition is conducted on 16<sup>th</sup> January 2023 in an online platform. It is conducted for All the department students. 51 Students benefitted from this competition. It is conducted from 16<sup>th</sup> January to 20<sup>th</sup> January. The key objective of a design brief is to fuel the creativity of the designer who will use it to deliver great work. They need to be inspired to find solutions to the challenge they have. Marketers and designers are often kept apart by account management teams.

### Entrepreneurship skill, Attitude & Behaviour Development

PG Dept. of Mathematics have planned to collaborate with UG Science Department and executed the workshop, titled as "Entrepreneurship skill, Attitude & Behaviour Development" on the date 20/01/2023 (Friday) and the timing is 8.10 am to 9.15 am. The Resource person for this program is Assistant Professor. Johnson, Department of Commerce, SFS College, Bangalore.

### VISIT TO INCUBATION CENTER

The Department of MBA organized a visit to incubation centre of IIM B in association with ASPIRE CELL and IIC on 20<sup>th</sup> February 2023 for the I SEM MBA students.

Founded in 1973, IIM Bangalore is known to be one of India's best business schools. Facilitating a 100 acre campus in the Garden City of India, the institute creates a playground for the nation's brightest innovators and problem solvers.

### Collage competition

Women Empowerment Cell in association with Aspire cell organizes collage competition on 24.02.2023. The objective of the program is to spread awareness about the discrimination between men and women in education and society.

### National Tourism Day 2023

On the occasion of National Tourism day on 25<sup>th</sup> January 2023 at St. Francis de Sales College, students from B.com travel and tourism from first, second and third-year students had come with an exhibition on Indian UNESCO Heritage sites 2023.

### Product Market Fit

The Department of MBA organized a Seminar – "Product Market Fit" on 27.01.2023 and had invited Mr. John Mario, Founder & COO – Lorven EarthLink's Pvt.Ltd Regional Director of Global Garner, Karnataka, the Speaker of the day.

### Design Thinking, Critical Thinking And Innovation Design

Commerce Department at St. Francis de Sales hosted a workshop on "Design Thinking, Critical Thinking And Innovation Design" on 27<sup>th</sup> February 2023. Online via Google meet. An online workshop was conducted for the faculty and I and II year students of M.com to educate them and highlight the importance of Design thinking, critical thinking and Innovation.



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Design. Innovation with design thinking demands critical thinking because we must understand our assumptions that frame our ideas and shape our design.

Quarter 3 from March to May 2023

**session on business skills through capital markets.**

On 15<sup>TH</sup> MAY, 2023 THE BUSINESS MODEL CANVAS – BUSINESS SKILLS THROUGH CAPITAL MARKETS.

The Business Canvas Model on Business Skills through Capital Market was initiated by the Department of Commerce to make the students aware of the skills related to Capital Market or Stock Market. Students can make up their own independent careers in the stock market by gaining these skills and by doing the courses of NISM (National Institute of Securities Market). The course facilitator was Prof. Lavin. A. Bhawnani.

### **Two days Webinar on empowering women entrepreneurs in media**

On 25<sup>th</sup> & 26<sup>th</sup> May-2023 Department of Humanities organized Two days Webinar With the Linkage of Garden University on-“EMPOWERING WOMEN ENTREPRENEURS IN MEDIA: UNLEASHING THE POTENTIAL OF INTELLECTUAL PROPERTY RIGHTS AND IP MANAGEMENT FOR START-UPS”. The resource person for this session was for day 1-Suchita Salwan, for day 2-Dr Banu Pratap S event coordinator was Prof. Deepa S.

### **Session on How to plan for startups legal and ethical steps**

The PG department- Economics of St Francis de Sales College, successfully organized the Entrepreneurship Development program on “How to plan for startups legal and ethical steps” on 29<sup>th</sup> March 2023. The resource person was Dr. Siny Philip faculty in charge was Dr. Mahesh V.

### **Session on Process design and development**

May 31<sup>st</sup>, 2023 (Wednesday) The session was conducted by the ASPIRE Cell, St. Francis De Sales College. The agenda of the session was to help students understand the emerging areas in which Process design and development are growing. As the current batch of students belongs to Gen-Z, the session was an effort to help them understand how the design and develop the product. The session started at 12:30 PM in Room No UG 405. The speaker of the event was Dr. Thanapackiam, Asst. Professor, Dept. of Commerce, PG, St. Francis De Sales College.

### Celebration activities

#### **world intellectual property day**

The Department of Humanities Organizing an Activity on the occasion of “WORLD INTELLECTUAL PROPERTY DAY “on 26<sup>th</sup> April 2023 with the THEME “CREATIVE INDIA, INNOVATIVE INDIA” With the Objective of generating creating thoughts by using

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intellectual ways for the achievement of property rights. For this VI-Sem BA (HEP, HES, SEP & JPE) students explored their talents through the Poster Making Activity.

### International women day

On the occasion of Women's day celebration, Desalite Women Empowerment Cell in association with the Rotaract Club of St Francis De Sale Degree College organized a talk on My Journey "My Success". The guest of honor was Captain Priya Paul from Air Asia, a renowned personality. International women day was celebrated on 7<sup>th</sup> March 2023 at closed auditorium.

### "National Technology Day"

This Competition has conducted on behalf of "National Technology Day" @ 11 May 2023.

Poster and Video should be based on Gender Equality and Video timings should be minimum 2minutes. This topic belongs to explain or clarify the students about the Technology is Common for all on National Technology Day. Google Classroom Has Created for the Convenience of Students and they posted their posters and Videos.

Quarter 4 from June to August 2023

### Entrepreneurship Outreach Programme in Moulana Azad School

An extension program as part of the department activity was conducted at Moulana Azad School on 12<sup>th</sup> June 2023 by the students of 2<sup>nd</sup> & 4<sup>th</sup> semester BBA on World Day against Child Labour.

### Logo Making Competition – ASPIRE Activity

A logo-making competition was conducted by the dept of Psychology PG centre in association with ASPIRE Cell. The competition was open for both the years of M.Sc psychology. The theme of the logo making competition was startup. Students submitted their logos and two best logos were selected and submitted for further review. The logo making competition had its last day of submission on 16<sup>th</sup> of July, 2023. Students were allowed to use either paper pen or any digital platform to create their logos.

### Logo Design Competition -By BSc department in association with Aspire cell.

Logo Design Competition was organised on 19th July,2023 at 1:20pm in the room no 410 on the subtheme startups. The activity was conducted in class under the guidance of Prof. Rashmi N, Co-ordinator, Department of Science.



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### Start-up Exhibition by ASPIRE and Incubation Cell

The Start-up Exhibition was conducted by the ASPIRE and Incubation Cell, at St. Francis De Sales College On 27<sup>th</sup> July 2023 at 10:00 am onwards. The agenda of the Exhibition was to help students understand the emerging areas in which Process design and development are growing.

### Session on angel investment.

An angel investment session aimed at motivating college students towards entrepreneurship was conducted on 4<sup>th</sup> July 2023 at St. Francis de Sales College. The session aimed to educate students about the concept of angel investing, its significance in fostering startups, and how it can serve as a catalyst for entrepreneurial endeavors.

### “Startup Logo Designing ”- 22<sup>th</sup> JULY , 2023 department of commerce (PG) In Association with the ASPIRE cell.

The Logo Drawing Competition for Startup Students was organized with the aim of fostering creativity, encouraging entrepreneurship, and providing an opportunity for young minds to showcase their artistic skills. The competition was open to students from various educational institutions who had a passion for design and an interest in startups

### Logo Making Competition – ASPIRE Activity

A logo-making competition was conducted by the dept of Economics UG centre in association with ASPIRE Cell. The competition was open for BA-Humanities students. The theme of the logo making competition was startup. Students submitted their logos and five best logos were selected and submitted for further review. The logo making competition had its last day of submission on 21-07-2023 Friday. Students were allowed to use either paper pen or any digital platform to create their logos.

### Session on “ Psychology of Entrepreneurs ”

Dept of Psychology PG centre in association with Aspire cell is organizing a session on Psychology of Entrepreneurs on 19-08-2023. The session started at 8:15 AM in room PG004. The speaker started with explaining about the concept of rethinking and how that's one of the most important skillsets. People with 100% skillsets are called masters. The speaker emphasized on how one must think like Preacher, politician and prosecutor. All these modes work one at a time which are switched-on by self-consciousness depending on the current situation. This is something which is extremely important for entrepreneurs.



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**LOGO MAKING COMPETITION 2023** By BCA, is an event organized for students in Department of Computer Applications in association with Aspire Cell to show their abilities but also motivates other students, to come up front and show their skills. The competition aimed to encourage creativity, artistic expression, and design skills among the students while providing them with an opportunity to showcase their talent. It was a highly anticipated event that garnered enthusiastic participation from students that was displayed on July 18, 2023 at the Computer Lab.

### Logo making competition by PG Mathematics.

Logo making competition was conducted in the Department of PG mathematics Department on 12 th of July 2023 at 02:00 pm to 03:00 pm, all the students have enthusiastically participated.



**PRINCIPAL**  
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