STUDENT CAPACITY ENHANCEMENT PROGRAMME

Title	STUDENT CAPACITY ENHANCEMENT PROGRAMME - BBA		
Date of Event(s)	02/04/2024		
Department/Association/ Cell/Committee	School of Business & Management in association with Christ Deemed to be University		
Venue	New Auditorium, 4th Floor and Seminar Hall		
Number of Participants	120		
Target Audience	IV Semester BBA A B C Section		

Dr Arun Krishnan, Assistant Professor. Dr Parvathy V K, Assistant Professor Student Volunteers from CHRIST – 20 BBA students

Place of visit/ details of Industrial Visit place (if applicable):	NA
Event Coordinator	Assistant Professor Sonia Ashok, School of Business & Management

The objective of the Program:

To develop the interpersonal skills of the students.

To provide soft skill training to the students.

To create awareness about the importance of self defence

To help students engage on social activities

To build team building spirit amongst the students

Report

The School of Business and Management organized the Student Capacity Development Programme in association with the Christ Deemed to be university, Bengaluru on the 02/04/2024 as a collaborative and extension activity.

2 faculty members along with 20 student volunteers from the CHRIST were invited to provide self-defence and cultural training to the IV th semester BBA students of St. Francis de Sales College, Bengaluru.

The School of Business and Management organized the Student Capacity Development Programme in association with the Christ Deemed to be university, Bengaluru on 2nd April, 2024 as a collaborative and extension activity for the 4th Semester BBA students.

The session covered a diverse array of topics essential for professional development. In the segment on Team Building, students explored strategies to foster collaboration, communication, and trust among team members to enhance productivity and morale.

Time and Stress Management techniques were discussed to help individuals prioritize tasks effectively, manage deadlines, and maintain a healthy work-life balance. The session on Corporate Demeanour emphasized the importance of professionalism, etiquette, and cultural sensitivity in corporate settings to build a positive reputation and strong relationships with clients and colleagues.

Professional Writing skills were honed, focusing on crafting clear, concise, and persuasive communication in various formats. Cognitive Development principles were explored to enhance problem-solving, critical thinking, and decision-making abilities.

Sessions on Resume Writing and LinkedIn optimization to equip students with the tools to showcase their skills and experiences effectively in the competitive job market. Overall, the session aimed to provide comprehensive guidance for students to excel in their professional endeavours.

The schedule of the program on 02/04/2024 was as follows:

10:00 am - 10:15 am - Inauguration

10:15 am – 11:45 am - Professional Communication Mastery

11:45 am – 12:15 pm -Lunch Break

12:15 am - 1:45 pm - CV Building and Personal Branding

1:45 pm – 2:00 pm - Feedback session and Certificate Distribution.

The outcome of the program:

Time and Stress Management techniques were discussed to help individuals prioritize tasks effectively, manage deadlines, and maintain a healthy work-life balance. The session on Corporate Demeanour emphasized the importance of professionalism, etiquette, and cultural sensitivity in corporate settings to build a positive reputation and strong relationships with clients and colleagues.

Professional Writing skills were honed, focusing on crafting clear, concise, and persuasive communication in various formats. Cognitive Development principles were explored to enhance problem-solving, critical thinking, and decision-making abilities.

Sessions on Resume Writing and LinkedIn optimization to equip students with the tools to showcase their skills and experiences effectively in the competitive job market. Overall, the session aimed to provide comprehensive guidance for students to excel in their professional endeavours.

Feedback link of the session:

https://forms.gle/KoVQAgxX9cbZMUN8A

Report Prepared by: Asst Professor Sonia Ashok

Digitally signed by BINU EDATHUMPARAMBIL KURIACHEN Date: 2024.12.20 12:36:54

Principal

DEPARTMENT OF BUSINESS ADMINISTRATION

ORGANISES STUDENT CAPACITY DEVELOPMENT PROGRAM

IN COLLABORATION WITH
CHRIST DEEMED TO BE UNVERSITY

SESSION ONE

PROFFESSIONAL COMMUNICATION MASTERY

SESSION TWO

CV BUILDING & PERSONAL BRANDING WORKSHOP

Dates 2nd Aprill 2024

AT ST FRANCIS DE SALES COLLEGE, HEBBAGODI
ELECTRONICS CITY, BENGALURU-100





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