



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION

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SEMINAR ON RESEARCH ATTITUDE

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|---|---|
| Title | RESEARCH ATTITUDE |
| Date of Event(s) | 20/03/2024 |
| Department/Association/ Cell/Committee | MATHEMATICS |
| Venue <i>(Mention the platform if it is online)</i> | PG-004 |
| Number of Participants | Around 40 students |
| Target Audience | M.Sc. Mathematics,M.A.,Economics &M.Sc., Psychology |
| Resource Person(s) with qualification (if applicable): | K.S.DRUVA KUMAR HEAD & ASSISTANT PROFESSOR DEPARTMENT OF COMMERCE SFS COLLEGE, BANGALORE |
| Event Coordinator | Dr.R.Shenbagavalli |

Introduction:

Attitude is often described as a psychological construct that reflects the way people feel about something or someone. The concept of attitude is central to several theories in Psychology, including social identity theory, cognitive dissonance theory and the theory of planned behavior. Despite the widespread use of the term attitude, there is no universally agreed-upon definition. This session aims to provide a concept analysis of attitude, including an overview of its history, definitions, characteristics, measurement and practical implications. This programme was conducted by K.S.DRUVA KUMAR, Head & Assistant Professor, Department of Commerce, SFS College, Bangalore on 20.03.2024.

The outcome of the program:

Attitude is a complex psychological construct that reflects individuals' evaluation of objects, people or situations. Students are able to have a strong sense of identity, they are connected with and contribute to their world. The majority of students considered their were barriers to the performance of research.

Report Prepared by:
(Event Coordinator)
Dr. R. Shenbagavalli

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EDATHUMPARAMBIL KURIACHEN
Date: 2024.12.20 11:06:38

Principal



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RESEARCH ATTITUDE

PRESENTED BY
K.S.DRUGA KUMAR
HEAD & ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE
SFS COLLEGE, BANGALORE.

DATE: 20.03.2024

VENUE: PG004

TIME: 10.40AM



