



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION

NAAC ACCREDITED • PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY • AICTE APPROVED • RECOGNISED UNDER SECTION 2(F) & 12 (B) OF THE UGC ACT • ISO 9001:2015 CERTIFIED

ENTREPRENEURSHIP AWARENESS PROGRAM

Title	ENTREPRENEURSHIP AWARENESS PROGRAM.
Date of Event(s)	29-1-24
Department/Association/Cell/Committee	school of commerce , MCOM DEPARTMENT
Venue <i>(Mention the platform if it is online)</i>	SFS COLLEGE CAMPUS
Number of Participants	60
Target Audience	MCOM STUDENTS

Resource Person(s) with qualification <i>(if applicable):</i>	Dr.Uma Devi Ananth , B.E., MBA, Ph.D(Management)
--	--

Place of visit/ details of Industrial Visit place <i>(if applicable):</i>	COLLEGE CAMPUS
Event Coordinator	PROF. DRUVA KUMAR

INTRODUCTION

The School of Commerce, within the MCom Department at SFS College, IN association, conducted msme technology centre, Bengaluru a govt. Of India Society Entrepreneurship Awareness Program on January 29, 2024. The program aimed to equip M.Com students with the knowledge and skills necessary to explore entrepreneurship as a career option.

Dr. Uma Devi Ananth, a highly qualified expert with a B.E., MBA, and Ph.D. in management, served as the program's resource person. Her expertise in entrepreneurship and management provided invaluable insights to the participants.

The program occurred at the SFS College campus and attracted 60 enthusiastic participants. These students were eager to learn about entrepreneurship and its potential opportunities.



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION

NAAC ACCREDITED • PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY • AICTE APPROVED • RECOGNISED UNDER SECTION 2(F) & 12 (B) OF THE UGC ACT • ISO 9001:2015 CERTIFIED

Throughout the program, Dr. Uma Devi Ananth delivered engaging sessions covering various aspects of entrepreneurship. Topics included the fundamentals of entrepreneurship, identifying business opportunities, developing business plans, and understanding the entrepreneurial ecosystem.

Interactive discussions, case studies, and group activities allowed participants to apply theoretical concepts to real-world scenarios. Practical exercises encouraged participants to think creatively and critically about entrepreneurial ventures.

The event was coordinated by Prof. Druva Kumar, who ensured the smooth organisation and execution of the program. Prof. Kumar's efforts created a conducive learning environment for the participants.

The Entrepreneurship Awareness Program concluded with a closing ceremony where participants shared their reflections and takeaways from the sessions. Prof. Druva Kumar delivered closing remarks, expressing gratitude to Dr. Uma Devi Ananth and the participants for their active participation and enthusiasm throughout the program.

Overall, the Entrepreneurship Awareness Program was a resounding success, achieving its goal of fostering entrepreneurship among M.Com students. Participants left the program inspired and equipped with the knowledge and motivation to pursue entrepreneurial endeavours in the future.

**Report Prepared by: Prof Druva Kumar K .S
(Event Coordinator)**

Digitally signed by BINU
EVENING
KURIACHEN
Date: 2024.12.20 11:10:24

Principal



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION

NAAC ACCREDITED • PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY • ACTE APPROVED • RECOGNISED UNDER SECTION 20F1 & 22 (B) OF THE UGC ACT • ISO 9001:2015 CERTIFIED

TRAINING PROGRAM
IN ASSOCIATION WITH
MSME TECHNOLOGY CENTRE, BENGALURU
A GOVT. OF INDIA SOCIETY

EAP (Entrepreneurship Awareness Program) - 01 Day Program

DATE : 29 TH JAN 23

venue : sfs degree
collegecampus



