



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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Electronics City P.O., Bengaluru - 560 100, Karnataka, INDIA • (+91) 8088140679 • pro@stfscollage.in • www.stfscollage.in

END SEMESTER EXAMINATION – AUGUST 2025 MANAGEMENT- II SEMESTER MBA 24MBA21- TECHNOLOGY FOR MANAGEMENT

Time: 3 Hours

Max. Marks: 70

Instruction: Answer should be written completely in English.

SECTION – A

Answer any FIVE questions. Each question carries FIVE marks.

(5x5=25)

1. Differentiate between Data and Information.
2. What is DBMS?
3. Explain the characteristics of MIS.
4. What are the Applications of IOT.
5. Explain the advantages and disadvantages of E-Payment system.
6. What are the issues on Internet Privacy?
7. What do you mean by Data Mining?

SECTION – B

Answer any THREE questions. Each question carries TEN marks.

(3x10=30)

8. Explain the emerging concepts and issues in Information system.
9. Briefly explain the business model analysis.
10. Explain the comparison between Traditional commerce and E-commerce
11. What is information technology? What are its advantages and disadvantages

SECTION – C

12. Compulsory question (Case study). The question carries FIFTEEN marks.

(1x15=15)

Facebook & Cambridge Analytica Cambridge Analytica misused Facebook data of over 87 million users without consent to influence political opinions. This sparked global debates on data ownership and privacy. The incident led to Facebook tightening its privacy policies and governments passing stricter data protection laws like GDPR.



Questions:

1. What ethical violations occurred in this case?
2. How should tech companies protect user privacy?