



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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END SEMESTER EXAMINATION DECEMBER 2024

BUSINESS ADMINISTRATION – I SEMESTER BBA

24BBA15A - BUSINESS ENVIRONMENT

Max. Marks: 80

Time: 3 Hours

Instruction: Answers should be completely in English.

SECTION-A

1. Answer **any seven** questions. Each question carries **two** Marks

(7X2=14)

- a. What is fiscal policy?
- b. What does EXIM policy stand for?
- c. Define the nature of business environment.
- d. What is M-Commerce?
- e. Define FEMA.
- f. What is capitalism?
- g. What is meant by the social responsibility of business?
- h. Define Foreign Direct Investment (FDI).
- i. What is the primary goal of public sector enterprises in India?
- j. Name one recent example of FDI in India.

SECTION-B

Answer any **three** questions. Each question carries **eight** Marks

(3X8=24)

- 2. Explain the significance of business environment for organizations in terms of decision-making and strategic planning.
- 3. Discuss the main features of the New Industrial Policy of 1991.
- 4. What are the objectives of the Water Pollution Act and the Air Pollution Act in India?
- 5. What are sunrise sectors in the Indian economy? Give examples and discuss their significance.
- 6. What is the role of disinvestment in achieving economic efficiency and reducing fiscal burden?

SECTION-C

Answer any **three** questions. question carries **fourteen** Marks

(3X14 =42)

Evaluate the concept and nature of the business environment, discussing how it influences the internal and external operations Each of an organization.



8. Analyze the role of industrial development policies under different Five-Year Plans in shaping India's economy.
9. Explain the role of GST in simplifying the Indian tax system. Discuss its impact on various sectors and how it has transformed business practices in India.
10. Evaluate the contributions of public sector enterprises to India's economic development, discussing their role in employment, infrastructure, and social welfare.
11. Explain the impact of FDI on India's key sectors (like technology, manufacturing, and retail) and discuss whether FDI has been beneficial overall for India.

