



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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📍 Electronics City P.O., Bengaluru - 560 100, Karnataka, INDIA 📞 (+91) 8088140679 📧 pro@sfscollege.in 🌐 www.sfscollege.in

TITLE OF THE EVENT

Title	Bridging Culture Through Commerce (Festember)
Date of Event(s)	29th OCT 2024
Department/Association/ Cell/Committee	Commerce
Venue (Mention the platform if it is online)	Desalite square
Number of Participants	850
Target Audience	All students

Resource Person(s) with qualification (if applicable):	

Place of visit/ details of Industrial Visit place (if applicable):	
Event Coordinator	

Introduction

The School of Commerce organized the annual Festember program on October 29, 2024, with a primary objective of fostering the festive spirit within the department. The theme for this year's Festember was "Bridging Culture through Commerce," aiming to highlight the diverse cultural expressions through commerce-related activities.

Objectives

The core objectives of Festember were to:

1. Embrace the festive spirit through department-wise celebrations.
2. Encourage student participation across various activities.
3. Showcase the cultural diversity within the School of Commerce.
4. Enhance the sense of teamwork and organizational skills among students.



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Highlights of the Event

The Commerce Department took the lead in organizing and conducting various activities, ensuring a memorable experience for both participants and attendees. Major activities included:

1. **Fashion Show**

A vibrant display of cultural costumes and modern attire was showcased, emphasizing the theme of cultural exchange.

2. **Group Dance**

Various groups from each class presented dance performances, blending traditional and contemporary styles.

3. **Solo Dance**

Individual performances highlighted unique cultural aspects through expressive dance forms.

4. **Food Stalls**

Students from all classes contributed by setting up food stalls, offering a range of delicacies representing various cultures. The food stalls were a major attraction, drawing positive feedback from both teachers and students.

Faculty and Student Participation

The program was enriched by active participation from students across all classes. Teachers from other departments attended the event, offering words of appreciation for the Commerce Department's meticulous planning and the students' spirited involvement. Their encouragement highlighted the success and collaborative effort that went into the event.

Conclusion

The Festember program successfully concluded at 5:30 PM, with winners in each category being awarded for their efforts. The event not only achieved its objective of celebrating the festive spirit but also effectively underscored the theme "Bridging Culture through Commerce." The appreciation from faculty and the enthusiastic participation of students reflected the program's success. Festember 2024 has set a strong foundation for future events, promoting cultural unity and team spirit within the School of Commerce.

Report Prepared by: Prof. Johnson Pereira



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Report Verified by:
(HOD)

Report Approved by:
(Assistant Dean)

Attachments

Kindly **attach** the following supporting documents:

S. NO	Document	Format	Print/Drive
1	Brochure of the event	PDF	Drive & LT
2	Circular of the event (Notifications from LT)	PDF	Drive & LT



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3	Geo-tagged photos/Screen Shots (Save as separate photos in IQAC drive)		Drive & LT
4	Attendance sheet with signature of the attendees (offline)/Consolidated Excel sheet of the registration and feedback forms (Online)	PDF / Excel Sheet	Print & Drive
5	Copy of the Certificate issued	PDF	Print (1 sample copy) & Drive (All certificates)
6	Invitation and acceptance letter (or mail) of the Chief guest	PDF	Drive
7	Proof for honorarium given to the guest (Cheque or online payment details)	PDF	Drive
8	Registration details	PDF	Drive
9	Profile of the Resource Person	PDF	Drive

Dept. IQAC Coordinator

IQAC Coordinator