



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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📍 Electronics City P.O., Bengaluru - 560 100, Karnataka, INDIA 📞 (+91) 8088140679 📧 pro@sfscollege.in 🌐 www.sfscollege.in

CMA Orientation

Title	CMA Orientation
Date of Event(s)	31/07/2024
Department/Association/Cell/Committee	School of Commerce
Venue <i>(Mention the platform if it is online)</i>	D K Auditorium
Number of Participants	218
Target Audience	First year B.com students

Resource Person(s) with qualification (if applicable):	Mr.Balachandran C R
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Place of visit/ details of Industrial Visit place (if applicable):	
Event Coordinator	Dr N K Chitra

The objective of the Program:

- Introduce the CMA Program
- Clarity about Eligibility and Registration Process
- Details about Study Resources and Preparation Strategies
- Exam Format and Scoring
- Highlight the Benefits of CMA Certification
- Encourage Commitment and Motivation for enrollment

Report:

The CMA (Certified Management Accountant) orientation session was held to provide prospective candidates with a comprehensive understanding of the CMA program, its requirements, the benefits of certification, and the resources available for preparation and success.



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The resource person was Balachandran C, Director & CEO, Vidyarupa School of Management Studies. The session commenced with a warm welcome from Desalite Sneha R, who introduced the CMA program and emphasized its significance in the fields of accounting and finance. The speaker provided a detailed overview of the CMA program, highlighting the two exam parts:

Part 1: Financial Planning, Performance, and Analytics

Part 2: Strategic Financial Management

The eligibility criteria, including educational and professional experience requirements, were thoroughly explained. The registration process was detailed, covering important deadlines, fees, and the necessary documentation.

Study material details were explained including Official CMA study guides and materials, Online courses and webinars, Study groups and forums, Practice exams and question banks and Practical tips for creating an effective study plan and managing time efficiently were shared.

Exam pattern was also highlighted where the CMA exam was described, including the number and type of questions (multiple-choice and essay) and the duration of each part. The scoring process and criteria for passing the exam were also explained.

Benefits of the CMA Certification were explained in detail

- Enhanced career opportunities and increased earning potential
- Recognition as an expert in management accounting and financial management
- Access to a global network of CMAs and professional development resources

The session concluded with encouraging remarks from the speaker, urging candidates to remain committed to their study plans and make full use of the available resources to achieve success.

The outcome of the program:

- A clear understanding of the CMA program structure and requirements among students
- Knowledge of the registration process and eligibility criteria
- Awareness of study resources and preparation strategies
- Insights into the exam format and scoring system
- Recognition of the benefits associated with CMA certification



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**Report Prepared by: Prof Pavithra K
(Event Coordinator)**

**Report Verified by:
(HOD)**

**Report Approved by:
(Assistant Dean)**

Attachments



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Kindly **attach** the following supporting documents:

S. NO	Document	Format	Print/Drive
1	Brochure of the event	PDF	Drive & LT
2	Circular of the event (Notifications from LT)	PDF	Drive & LT
3	Geo-tagged photos/Screen Shots (Save as separate photos in IQAC drive)		Drive & LT
4	Attendance sheet with signature of the attendees (offline)/Consolidated Excel sheet of the registration and feedback forms (Online)	PDF / Excel Sheet	Print & Drive
5	Copy of the Certificate issued	PDF	Print (1 sample copy) & Drive (All certificates)
6	Invitation and acceptance letter (or mail) of the Chief guest	PDF	Drive
7	Proof for honorarium given to the guest (Cheque or online payment details)	PDF	Drive
8	Registration details	PDF	Drive
9	Profile of the Resource Person	PDF	Drive

Dept. IQAC Coordinator

IQAC Coordinator