



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

NAAC ACCREDITED • BANGALORE UNIVERSITY • AICTE APPROVED • RECOGNISED UNDER SECTION 2(F) & 12 (B) OF THE UGC ACT • ISO 9001:2015 CERTIFIED

Electronics City P.O., BENGALURU - 560 100, Karnataka, INDIA ☎ (+91) 8088140679 ✉ pro@sfscollege.in 🌐 www.sfscollege.in

FIRST INTERNAL EXAMINATION – SEPTEMBER 2024 SCHOOL OF COMMERCE - III SEMESTER B.COM (NEP) OEC PAPER – 3.7: E- Business

Time: 1.15 hours

Max. Marks: 30

Instruction: *Answer should be written completely in English*

SECTION-A

Answer **any three** questions. Each question carries **two** marks

(3X2=6)

1. What is E-Business?
2. What is Web Auction?
3. Expand: BHIM and IMPS.
4. What is Phishing?

SECTION-B

Answer **any three** questions. Each question carries **four** marks

(3X4=12)

5. Compare Traditional Commerce and E-Commerce.
6. What are security threats? Explain any five types of security threats.
7. Explain about the E-business revenue model.
8. What is web portal? Explain any five types of web portal.

SECTION - C

Answer **any one** question. Each question carries **twelve** marks

(1X12=12)

9. Explain in detail about the types of e-commerce.
10. Enumerate the advantages and disadvantages of E-commerce.