



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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END SEMESTER EXAMINATION - DECEMBER 2024

PSYCHOLOGY - I SEMESTER BA/BSC

24UBA15B/24BSC15C- BASIC PSYCHOLOGICAL PROCESSES I

Time: 3 Hours

Max. Marks: 80

Instruction: *Answers should be written completely in English.*

SECTION – A

Answer any ten of the following questions. Each question carries 2 marks. (10X2=20)

1. List the main branches within the field of psychology.
2. What is the primary focus of cognitive psychology?
3. What is an independent and dependent variable in an experiment?
4. Define learning.
5. What is conditioned response? Give an everyday example.
6. What is positive reinforcement? Give an example of a positive reinforcement that can be used to teach children discipline.
7. Differentiate between echoic and iconic memory.
8. What is flashbulb memory?
9. Your psychology professor tells you "It is easy to explain human behaviour. When we lack something, we are motivated to get it". Which theory of motivation is your professor referring to and who proposed that theory?
10. Differentiate between intrinsic and extrinsic motivation. Give one example for each.
11. Name the three elements of emotion.
12. List the universal emotions.

SECTION - B

Answer any six of the following questions. Each question carries 5 marks. (6X5=30)

13. Describe the goals of Psychology with suitable examples
14. Explain any two methods used to study psychology.
15. Differentiate between the concepts of stimulus generalization and discrimination. Give examples to illustrate your answer.
16. Write a note on mnemonic strategies that can be used to improve memory.
17. What is forgetting? Explain the causes of forgetting.
18. What are secondary motivators? Explain with suitable examples.
19. Discuss Maslow's Hierarchy of Needs.
20. Explain the physiology of emotions.



SECTION - C

Answer any three of the following questions. Each question carries 10 marks. (3X10=30)

21. Differentiate between humanistic and behavioural perspectives of psychology.
22. Describe how you would use operant conditioning principles to teach a dog a new trick.
23. Compare and contrast the different types of memory.
24. What is primary motivation and how does it relate to basic physiological needs like hunger, thirst and sexual drive?
25. Compare and contrast the different theories of emotions

